

Graphs in Machine Learning

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TA: Pierre Perrault

Partially based on material by: Andreas Krause, Branislav Kveton, Michael Kearns

October 3rd, 2018

MVA 2018/2019

Piazza for Q&A's



Purpose

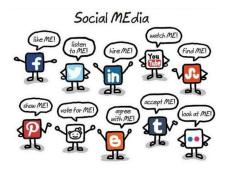
- registration for the class
- register with your school email and full name
- online course discussions and announcements
- questions and answers about the material and logistics
- students encouraged to answer each others' questions
- homework assignments
- virtual machine link and instructions
- draft of the slides before the class

https://piazza.com/ens_cachan/fall2018/mvagraphsml NO EMAILS!
class code given during the class

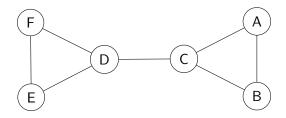


Graphs from social networks

- people and their interactions
- directed (Twitter) and undirected (Facebook)
- structure is rather a phenomena
- typical ML tasks
 - advertising
 - product placement
 - link prediction (PYMK)





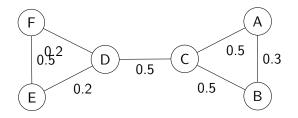


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Maximizing the Spread of Influence through a Social Network http://www.cs.cornell.edu/home/kleinber/kdd03-inf.pdf

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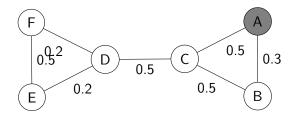
SequeL - 4/49



Who should get free cell phones?

 $V = \{Alice, Bob, Charlie, Dorothy, Eric, Fiona\}$

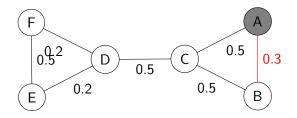




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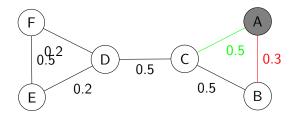




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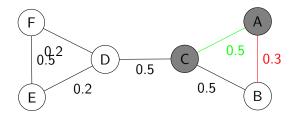




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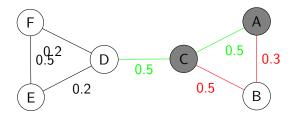




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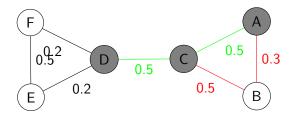




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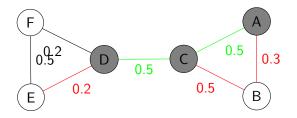




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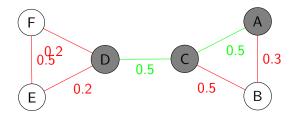




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F(S) = Expected number of people influenced when targeting

 $S \subseteq V$ under some propagation model - e.g., cascades

How would you choose the target customers?

highest degree, close to the center, . . .

Maximizing the Spread of Influence through a Social Network http://www.cs.cornell.edu/home/kleinber/kdd03-inf.pdf



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Submodularity: Definition

A set function on a discrete set A is submodular if for any $S \subseteq T \subseteq A$ and for any $e \in A \setminus T$

 $f(S \cup \{e\}) - f(S) \ge f(T \cup \{e\}) - f(T)$

Example: $S = {\text{stuff}} = {\text{bread, apple, tomato, ...}}$ f(V) = cost of getting products V

$$\begin{split} f(\{\text{bread}\}) &= c(\text{bakery}) + c(\text{bread}) \\ f(\{\text{bread}, \text{apple}\}) &= c(\text{bakery}) + c(\text{bread}) + c(\text{market}) + c(\text{apple}\}) \\ f(\{\text{bread}, \text{tomato}\}) &= c(\text{bakery}) + c(\text{bread}) + c(\text{market}) + c(\text{tomato}) \\ f(\{\text{bread}, \text{tomato}, \text{apple}\}) &= c(\text{bakery}) + c(\text{bread}) + c(\text{market}) + c(\text{tomato}) + c(\text{apple}) \end{split}$$

Adding an apple to the smaller set costs more!

 $bread \subseteq bread, tomato \}$

 $f(\{bread, apple\}) - f(\{bread\}) > f(\{bread, tomato, apple\}) - f(\{tomato, bread\})$

Diminishing returns: Buying in bulk is cheaper!

Submodularity: Application

Objective: Find $\arg \max_{S \subseteq A, |S| \le k} f(S)$ Property: NP-hard in general

Special case: f is also nonnegative and monotone.

Other examples: information, graph cuts, covering, ...

Link to our product placement problem on a social network graph?

submodular?, nonnegative?, monotone?, k?

http://thibaut.horel.org/submodularity/papers/nemhauser1978.pdf

Let $S^* = \arg \max_{S \subseteq A, |S| \le k} f(S)$ where f is monotonic and submodular set function and let S_{Greedy} be a greedy solution.

$$extsf{Then} \quad f(S_{ extsf{Greedy}}) \geq \left(1 - rac{1}{e}
ight) \cdot f(S^{\star}).$$



Submodularity: Greedy algorithm

1: Input:

- 2: k: the maximum allowed cardinality of the output
- 3: V: a ground set
- 4: f: a monotone, non-negative, and submodular function
- 5: Run:
- 6: $S_0 = \emptyset$
- 7: for i = 1 to k do
- 8: $S_i \leftarrow S_{i-1} \cup \left\{ \arg \max_{a \in V \setminus S_{i-1}} \left[f(\{a\} \cup S_{i-1}) f(S_{i-1}) \right] \right\}$
- 9: end for
- 10: **Output:**
- 11: Return $S_{\text{Greedy}} = S_k$

Let $S^* = \arg \max_{S \subseteq A, |S| \le k} f(S)$ where f is monotonic and submodular set function and let S_{Greedy} be a greedy solution.

$$\mathsf{Then} \quad f(S_{\mathtt{Greedy}}) \geq ig(1 - rac{1}{e}ig) \cdot f(S^\star).$$



Submodularity: Approximation guarantee of Greedy

Let S_i be the *i*-th set selected by Greedy, $S_{\texttt{Greedy}} = S_k$. We show

$$f(S^{\star}) - f(S_i) \leq \left(1 - \frac{1}{k}\right)^i \cdot f(S^{\star}).$$

Difference from the optimum before the *i*-th step ...

$$\begin{split} f\left(S^{\star}\right) - f\left(S_{i-1}\right) &\leq f\left(S^{\star} \cup S_{i-1}\right) - f\left(S_{i-1}\right) \\ &\leq \sum_{a \in S^{\star} \setminus S_{i-1}} \left(f\left(\{a\} \cup S_{i-1}\right) - f\left(S_{i-1}\right)\right) \\ &\leq \sum_{a \in S^{\star} \setminus S_{i-1}} \left(f\left(S_{i}\right) - f\left(S_{i-1}\right)\right) \\ &\leq k\left(f\left(S_{i}\right) - f\left(S_{i-1}\right)\right) \end{split}$$

Difference from the optimum after the *i*-th step ...

nía.

$$egin{aligned} f(S^{\star}) - f(S_i) &= f(S^{\star}) - f(S_{i-1}) - (f(S_i) - f(S_{i-1})) \ &\leq f(S^{\star}) - f(S_{i-1}) - rac{f(S^{\star}) - f(S_{i-1})}{k} \end{aligned}$$

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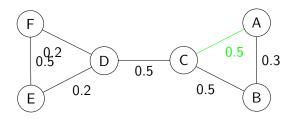
Submodularity: Graph-related examples

Influence maximization on networks (current example)

- Maximum-weight spanning trees
- Graph cuts
- Structure learning in graphical models (PGM course)
- More examples http://people.math.gatech.edu/~tetali/LINKS/IWATA/SFGT.pdf
- Deep Submodular Functions (2017) https://arxiv.org/pdf/1701.08939.pdf

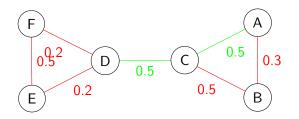
back to the influence-maximization example ...





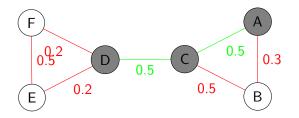
Key idea: Flip coins *c* in advance \rightarrow "live" edges





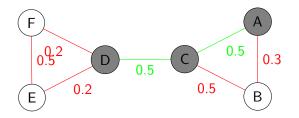
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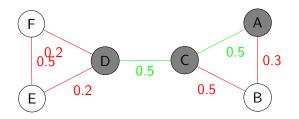
Key idea: Flip coins *c* in advance \rightarrow "live" edges $F_c(V)$ = People influenced under outcome *c* (set cover!)





Key idea: Flip coins *c* in advance \rightarrow "live" edges $F_c(V) =$ People influenced under outcome *c* (set cover!) $F(V) = \sum_c P(c)F_c(V)$ is submodular as well!

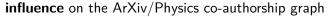


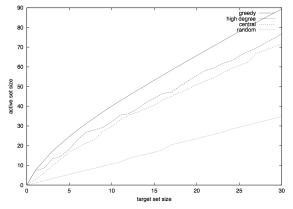


Key idea: Flip coins *c* in advance \rightarrow "live" edges $F_c(V) =$ People influenced under outcome *c* (set cover!) $F(V) = \sum_c P(c)F_c(V)$ is submodular as well! Computational issues?



Success story #1 Product placement - comparison





greedy approximation does better than the centrality measures



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Graphs from utility and technology networks

- link services
- power grids, roads, transportation networks, Internet, sensor networks, water distribution networks
- structure is either hand designed or not
- typical ML tasks
 - best routing under unknown or variable costs
 - identify the node of interest



Berkeley's Floating Sensor Network



Graphs from information networks

web

blogs

- wikipedia
- typical ML tasks
 - find influential sources
 - search (PageRank)



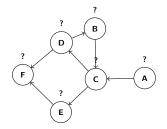
Blog cascades (ETH) - submodularity

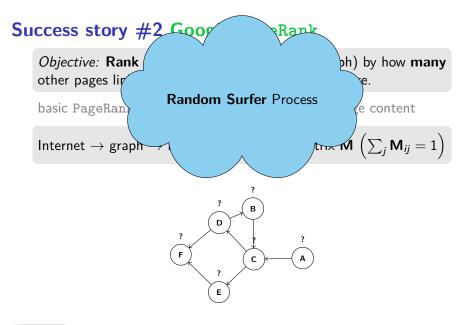


Objective: **Rank** all web pages (nodes on the graph) by how **many** other pages link to them and how **important** they are.

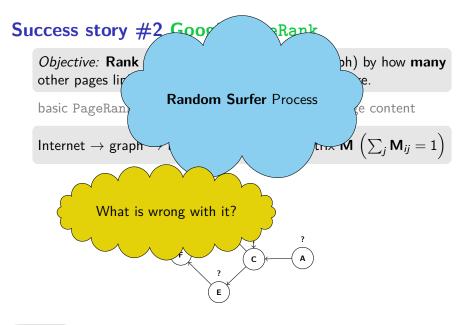
basic PageRank is independent of query and the page content

Internet ightarrow graph ightarrow matrix ightarrow stochastic matrix \mathbf{M} $\left(\sum_{j} \mathbf{M}_{ij} = 1\right)$









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http://infolab.stanford.edu/~backrub/google.html:

PageRank can be thought of as a model of user behavior. We assume there is a "random surfer" who is given a web page at random and keeps clicking on links, never hitting "back" but eventually gets bored and starts on another random page.

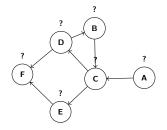
- page is important if important pages link to it
 - circular definition
- importance of a page is distributed evenly
- probability of being bored is 15%



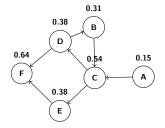
Google matrix: $\mathbf{G} = (1 - p)\mathbf{M} + p \cdot \frac{1}{N} \mathbb{1}_{N \times N}$, where p = 0.15



Google matrix: $\mathbf{G} = (1 - p)\mathbf{M} + p \cdot \frac{1}{N}\mathbb{1}_{N \times N}$, where p = 0.15**G** is stochastic why? What is Ga for any a? We look for $\mathbf{Gv} = 1 \times \mathbf{v}$, steady-state vector, a right eigenvector with eigenvalue 1. why? **Perron's theorem:** Such v exists and it is unique if the entries of **G** are positive.

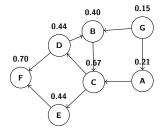


Google matrix: $\mathbf{G} = (1 - p)\mathbf{M} + p \cdot \frac{1}{N}\mathbb{1}_{N \times N}$, where p = 0.15**G** is **stochastic** why? What is Ga for any a? We look for $\mathbf{Gv} = 1 \times \mathbf{v}$, steady-state vector, a right eigenvector with eigenvalue 1. why? **Perron's theorem:** Such v exists and it is **unique** if the entries of **G** are positive.





Google matrix: $\mathbf{G} = (1 - p)\mathbf{M} + p \cdot \frac{1}{N}\mathbb{1}_{N \times N}$, where p = 0.15**G** is stochastic why? What is Ga for any a? We look for $\mathbf{Gv} = 1 \times \mathbf{v}$, steady-state vector, a right eigenvector with eigenvalue 1. why? **Perron's theorem:** Such v exists and it is unique if the entries of **G** are positive.



History: [Desikan, 2006]

- The anatomy of a large-scale hypertextual web search engine [Brin & Page 1998]
- US patent for PageRank granted in 2001
- Google indexes 10's of billions of web pages (1 billion = 10^9)
- ▶ Google serves ≥ 200 million queries per day
- Each query processed by \geq 1000 machines
- All search engines combined process more than 500 million queries per day



Problem: Find an eigenvector of a stochastic matrix.

▶ $n = 10^9$!!!

- Iuckily: sparse (average outdegree: 7)
- better than a simple centrality measure (e.g., degree)
- power method

$$\mathbf{v}_0 = (\mathbf{1}_A \quad \mathbf{0}_B \quad \mathbf{0}_C \quad \mathbf{0}_D \quad \mathbf{0}_E \quad \mathbf{0}_F)^{\mathsf{T}}$$
$$\mathbf{v}_1 = \mathbf{G}\mathbf{v}_0$$
$$\mathbf{v}_{t+1} = \mathbf{G}\mathbf{v}_t = \mathbf{G}^{t+1}\mathbf{v}$$

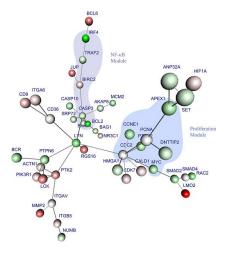
 $\mathbf{v}_{t+1} = \mathbf{v}_t \implies \mathbf{G}\mathbf{v}_t = \mathbf{v}_t$ and we found the steady vector

But wait, **M** is sparse, but **G** is dense! What to do?



Graphs from biological networks

- protein-protein interactions
- gene regulatory networks
- typical ML tasks
 - discover unexplored interactions
 - learn or reconstruct the structure



Diffuse large B-cell lymphomas - Dittrich et al. (2008)

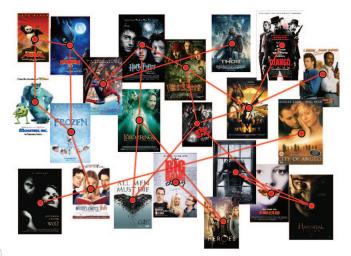


graph is not naturally given





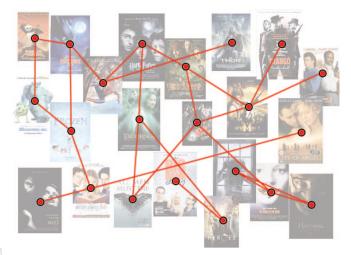
but we can construct it





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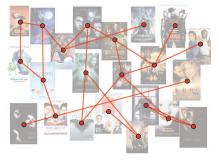
and use it as an abstraction





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- vision
- audio
- text
- typical ML tasks
 - semi-supervised learning
 - spectral clustering
 - manifold learning



movie similarity



Two sources of graphs in ML

Graph as models for networks

- given as an input
- discover interesting properties of the structure
- represent useful information (viral marketing)
- be the object of study (anomaly detection)

Graph as nonparametric basis

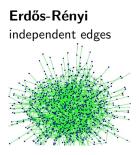
- we create (learn) the structure
- $\blacktriangleright \ \ {\rm flat \ vectorial \ data} \rightarrow \\ {\rm similarity \ graph}$

. . .

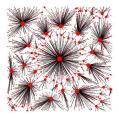
- nonparametric regularizer
- encode structural properties: smoothness, independence,



Random Graph Models



Barabási-Albert preferential attachment



Stochastic Blocks

modeling communities



Watts-Strogatz, Chung-Lu, Fiedler,



What will you learn in the Graphs in ML course?

Concepts, tools, and methods to work with graphs in ML.

Theoretical toolbox to analyze graph-based algorithms.

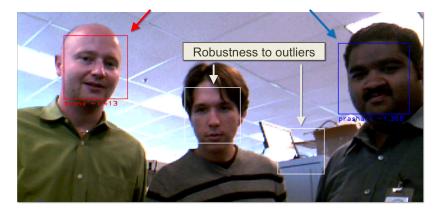
Specific applications of graphs in ML.

How to tackle: large graphs, online setting, graph construction ...

One example: Online Semi-Supervised Face Recognition

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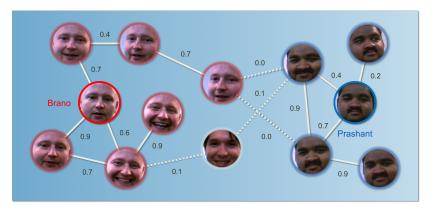
graph is not given



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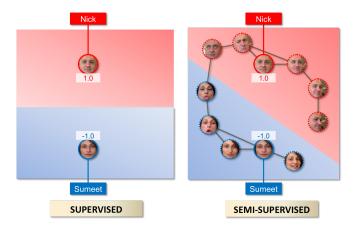
we will construct it!



An example of a similarity graph over faces. The faces are vertices of the graph. The edges of the graph connect similar faces. Labeled faces are outlined by thick solid lines.

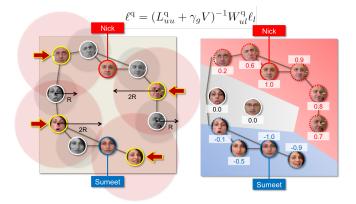


graph-based semi-supervised learning





online learning - graph sparsification



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DEMO

second TD





OSS FaceReco: Analysis

$$\frac{1}{n} \sum_{t} (\ell_{t}^{q}[t] - y_{t})^{2} \leq \frac{3}{n} \sum_{t} (\ell_{t}^{*} - y_{t})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{o}[t] - \ell_{t}^{*})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{q}[t] - \ell_{t}^{o}[t])^{2}$$
Error of our solution
Offline
learning error
Quantization error
Quantization error

Claim: When the regularization parameter is set as $\gamma_g = \Omega(n_l^{3/2})$, the difference between the risks on labeled and all vertices decreases at the rate of $O(n_l^{-1/2})$ (with a high probability)

$$\frac{1}{n} \sum_{t} (\ell_{t}^{*} - y_{t})^{2} \leq \frac{1}{n_{t}} \sum_{i \in I} (\ell_{i}^{*} - y_{i})^{2} + \beta + \sqrt{\frac{2 \ln(2/\delta)}{n_{t}}} (n_{t}\beta + 4)$$
$$\beta \leq \left[\frac{\sqrt{2}}{\gamma_{g} + 1} + \sqrt{2n_{t}} \frac{1 - \sqrt{c_{u}}}{\sqrt{c_{u}}} \frac{\lambda_{M}(L) + \gamma_{g}}{\gamma_{g}^{2} + 1} \right]$$



OSS FaceReco: Analysis

$$\frac{1}{n} \sum_{t} (\ell_{t}^{q}[t] - y_{t})^{2} \leq \frac{3}{n} \sum_{t} (\ell_{t}^{*} - y_{t})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{o}[t] - \ell_{t}^{*})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{q}[t] - \ell_{t}^{o}[t])^{2}$$
Error of our Offline learning error Online learning error Quantization error

Claim: When the regularization parameter is set as $\gamma_g = \Omega(n^{1/4})$, the average error between the offline and online HFS predictions decreases at the rate of $O(n^{-1/2})$

$$\begin{split} \frac{1}{n} \sum_{\tau} \left(\ell_{\tau}^{\circ}[t] - \ell_{\tau}^{*} \right)^{2} &\leq \frac{1}{n} \sum_{\tau} \left\| \ell^{\circ}[t] - \ell^{*} \right\|_{2}^{2} \leq \frac{4n_{l}}{(\gamma_{g} + 1)^{2}} \\ & \left\| \ell \right\|_{2} \leq \frac{\left\| y \right\|_{2}}{\lambda_{m}(C^{-1}K + I)} = \frac{\left\| y \right\|_{2}}{\lambda_{m}(K)\lambda_{M}^{-1}(C) + 1} \leq \frac{\sqrt{n_{l}}}{\gamma_{g} + 1} \end{split}$$



OSS FaceReco: Analysis

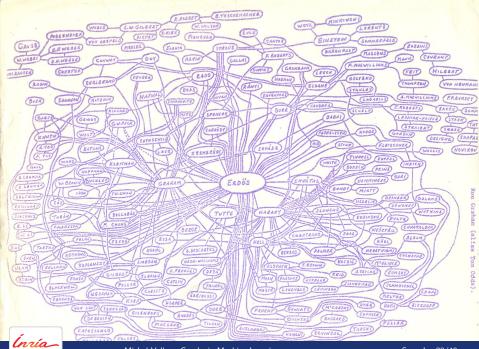
$$\frac{1}{n} \sum_{t} (\ell_{t}^{q}[t] - y_{t})^{2} \leq \frac{3}{n} \sum_{t} (\ell_{t}^{*} - y_{t})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{o}[t] - \ell_{t}^{*})^{2} + \frac{3}{n} \sum_{t} (\ell_{t}^{q}[t] - \ell_{t}^{o}[t])^{2}$$
Error of our solution Offline learning error Online learning error Quantization error

Claim: When the regularization parameter is set as $\gamma_g = \Omega(n^{1/8})$, and the Laplacians L^q and L^o and normalized, the average error between the online and online quantized HFS predictions decreases at the rate of O(n^{-1/2})

$$\frac{1}{n} \sum_{t} \left(\ell_{t}^{q}[t] - \ell_{t}^{o}[t] \right)^{2} \leq \frac{1}{n} \sum_{t} \left\| \ell^{q}[t] - \ell^{o}[t] \right\|_{2}^{2} \leq \frac{n_{t}}{c_{u}^{2} \gamma_{g}^{4}} \left\| L^{q} - L^{o} \right\|_{F}^{2}$$

 $\|L^q - L^e\|_F^2 \propto O(k^{-2/d})$ The distortion rate of online k-center clustering is $O(k^{-1/d})$, where d is dimension of the manifold and k is the number of representative vertices





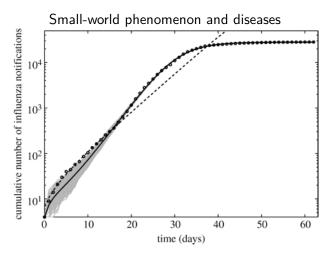
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Erdős number project

- http://www.oakland.edu/enp/ try it!
- an example of a real-world graph
- ▶ 401 000 authors, 676 000 edges (\ll 401000² \rightarrow sparse)
- average degree 3.36
- average distance for the largest component: 7.64
- 6 degrees of separation [Travers & Milgram, 1967]
- heavy tail

nín

Spanish flu in San Francisco 1918–1919



http://rsif.royalsocietypublishing.org/content/4/12/155



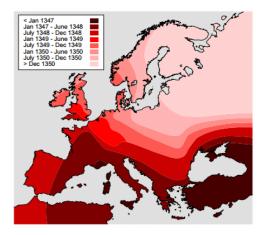
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Black death!



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Black death: spread



source: catholic.org

https://www.youtube.com/watch?v=EEK6c9Bh5CQ

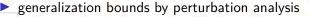
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Other topics

Some of the other topics

- spectral graph theory, graph Laplacians, spectral clustering
- semi-supervised learning and manifold learning
- learnability on graphs transductive learning
- online decision-making on graphs, graph bandits
- submodularity on graphs
- real-world graphs scalability and approximations
- spectral sparsification
- social network and recommender systems applications
- link prediction/link clasification
- signed networks (eOpinions)



Links to the other courses

Introduction to statistical learning

links to the learning theory on graphs: label propagation, learnability, generalization

Reinforcement learning

link to the online learning (bandit) lecture at the end of the semester

Advanced learning for text and graph data

- data-mining graph course on the topics not covered in this course
- details on the next slide



MVA and Graphs: 2 courses

The two MVA graph courses offer complementary material.

Fall: Graphs in ML

this class

- focus on learning
- spectral clustering
- random walks
- graph Laplacian
- semi-supervised learning
- manifold learning
- theoretical analyses
- online learning
- recommender systems

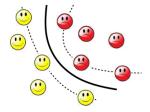
Late fall: ALTeGraD

by Michalis Vazirgiannis

- dimensionality reduction
- feature selection
- text mining
- graph mining
- community mining
- graph generators
- graph-evaluation measures
- privacy in graph mining
- ► big data



Statistical Machine Learning in Paris!



https://sites.google.com/site/smileinparis/sessions-2016--17

Speakers: ML PhD students - former MVA students

Topic: ICML 2018 debrief

Date: Thursday October 4th

Time: 15:00 - 17:00 (this is pretty soon)

Place: Télécom ParisTech, Amphithéâtre Grenat



- Time: Wednesdays afternoons, next week at 14:00
- Place: ENS Cachan somewhere, next week at Salle Condorcet
- **7 lectures:** 3.10. 10.10. 16.10. 31.10. 7.11. 21.11. 12.12. **3 recitations (TDs):** 24.10. 14.11. 28.11.
- **Validation:** grades from TDs (40%) + class project (60%) **Research:** contact me for *internships*, *PhD.theses*, *projects*, etc.

Course website: http://researchers.lille.inria.fr/~valko/hp/mva-ml-graphs

Contact, online class discussions, and announcements: https://piazza.com/ens_cachan/fall2018/mvagraphsml class code given during the class



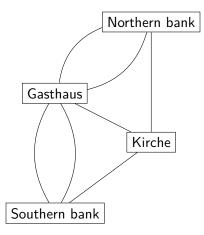
Graph theory refresher



Ínría

Michal Valko - Graphs in Machine Learning

Graph theory refresher





Graph theory refresher

- 250 years of graph theory
- Seven Bridges of Königsberg (Leonhard Euler, 1735)
- necessary for Eulerian circuit: 0 or 2 nodes of odd degree
- after bombing and rebuilding there are now 5 bridges in Kaliningrad for the nodes with degrees [2, 2, 3, 3]
- the original problem is solved but not practical http://people.engr.ncsu.edu/mfms/SevenBridges/



Similarity Graphs

Input: $\mathbf{x}_1, \mathbf{x}_2, \mathbf{x}_3, \dots, \mathbf{x}_N$

- raw data
- flat data
- vectorial data





Similarity Graphs

Similarity graph: $\mathcal{G} = (\mathcal{V}, \mathcal{E})$ — (un)weighted

Task 1: For each pair *i*, *j*: define a **similarity function** s_{ij} Task 2: Decide which edges to include

 $\varepsilon\text{-neighborhood graphs}$ – connect the points with the distances smaller than ε

k-NN neighborhood graphs – take *k* nearest neighbors fully connected graphs – consider everything

This is art (not much theory exists). http://www.informatik.uni-hamburg.de/ML/contents/people/luxburg/ publications/Luxburg07_tutorial.pdf



Similarity Graphs: *c*-neighborhood graphs

Edges connect the points with the distances smaller than ε .

- distances are roughly on the same scale (ε)
- \blacktriangleright weights may not bring additional info \rightarrow unweighted
- equivalent to: similarity function is at least ε
- theory [Penrose, 1999]: ε = ((log N)/N)^d to guarantee connectivity N nodes, d dimension
- practice: choose ε as the length of the longest edge in the MST - minimum spanning tree

What could be the problem with this MST approach?

nía

Similarity Graphs: *k*-nearest neighbors graphs

Edges connect each node to its k-nearest neighbors.

- asymmetric (or directed graph)
 - option OR: ignore the direction
 - option AND: include if we have both direction (mutual k-NN)

how to choose k?

- ▶ $k \approx \log N$ suggested by asymptotics (practice: up to \sqrt{N})
- for mutual k-NN we need to take larger k
- mutual k-NN does not connect regions with different density

• why don't we take k = N - 1?



Similarity Graphs: Fully connected graphs

Edges connect everything.

choose a "meaningful" similarity function s

default choice:

$$s_{ij} = \exp\left(rac{-\|\mathbf{x}_i - \mathbf{x}_j\|^2}{2\sigma^2}
ight)$$

why the exponential decay with the distance?

 $\blacktriangleright \ \sigma$ controls the width of the neighborhoods

similar role as ε

- **a** practical rule of thumb: 10% of the average empirical std
- possibility: learn σ_i for each feature independently

metric learning (a whole field of ML)

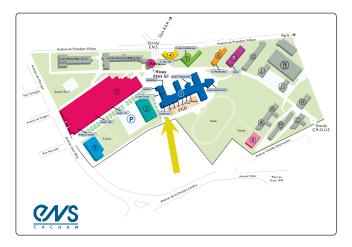


Similarity Graphs: Important considerations

- calculate all s_{ij} and threshold has its limits ($N \approx 10000$)
- graph construction step can be a huge bottleneck
- want to go higher? (we often have to)
 - down-sample
 - approximate NN
 - LSH Locally Sensitive Hashing
 - CoverTrees
 - Spectral sparsifiers
 - sometime we may not need the graph (just the final results)
 - yet another story: when we start with a large graph and want to make it sparse (later in the course)
- these rules have little theoretical underpinning
- similarity is very data-dependent



Next class on Wednesday, October 10th at 14:00!





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