

# GRAPHS IN MACHINE LEARNING

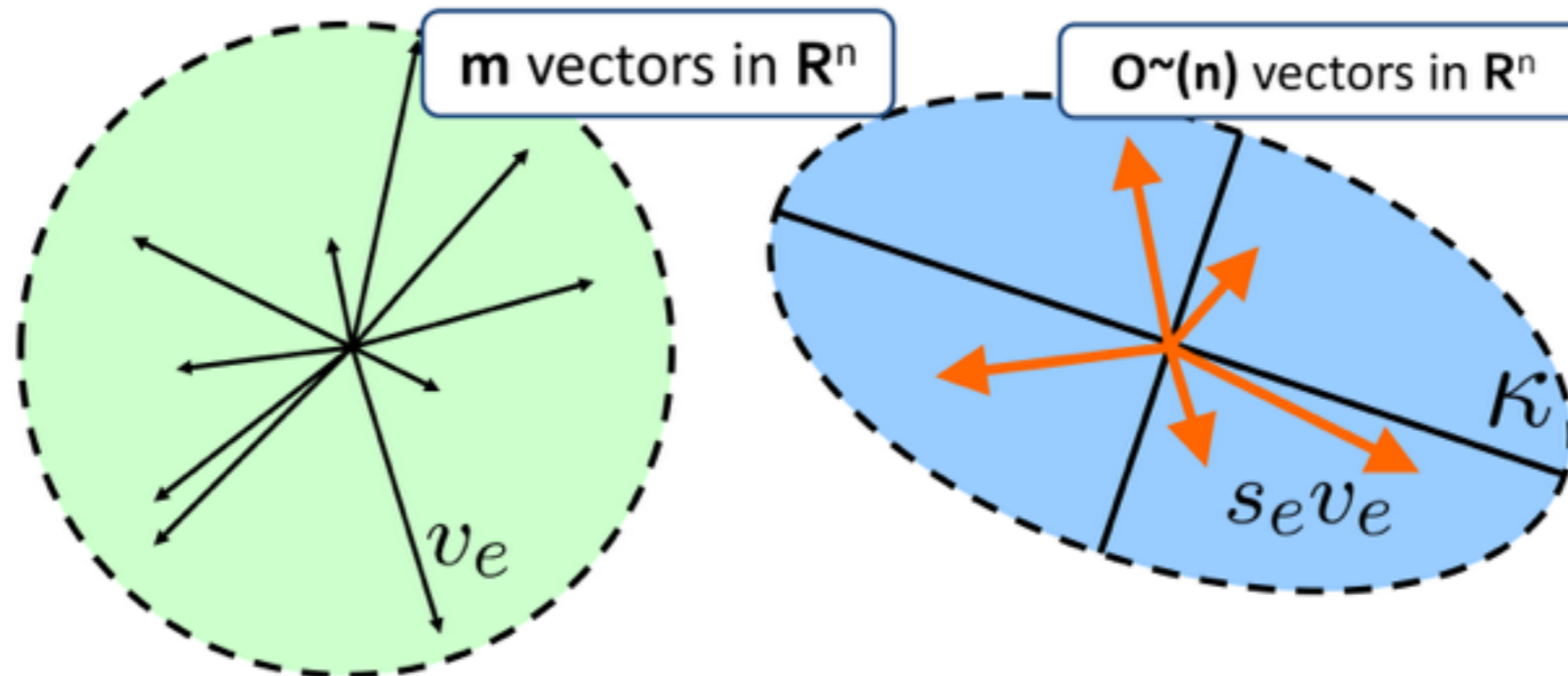
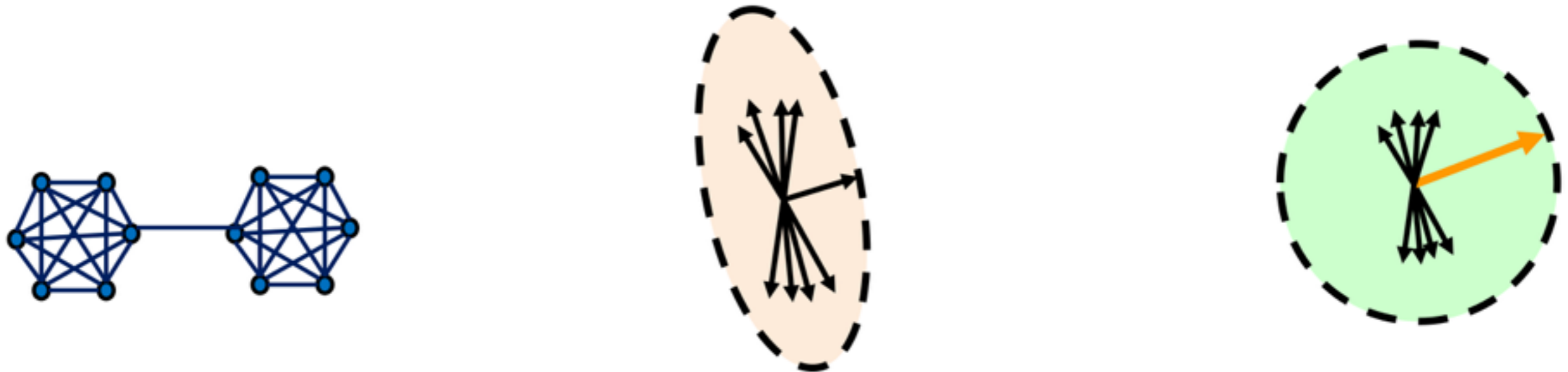
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Michal Valko, SequeL, Inria Lille - Nord Europe

TA: Pierre Perrault

MVA 2017/2018 Partially based on material by Tomáš Kocák



# PREVIOUS LECTURE BY PIERRE



Questions?

# THIS LECTURE **LAST LECTURE OF THE COURSE**

- ▶ Graph bandits
  - ▶ Spectral bandits
  - ▶ Observability graphs
  - ▶ Side information
  - ▶ Influence Maximization

**RL/BANDITS** ~ SEQUENTIAL DECISION-MAKING

**unsupervised - supervised-semisupervised-active**

MULTI-ARM BANDITS IN **LAS VEGAS**  
DECEMBER 2017



ps: several course projects are on this topic

# PREVIOUS LAB SESSION

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27. 11. 2017 by Pierre Perrault

Content (this time lecture in class + coding at home)

- ▶ Large-scale graph construction and processing (in class)
- ▶ Scalable algorithms:
  - ▶ Online face recognizer (to code in Matlab)
  - ▶ Iterative label propagation (to code in Matlab)
  - ▶ Graph sparsification (presented in class)

AR: **record a video with faces**

Short written report

Questions to piazza

**Deadline: 11. 12. 2017 (today)**

# FINAL CLASS PROJECTS

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- ▶ time and formatting description on the class website
- ▶ grade: report + short presentation of the **team**
- ▶ deadlines
  - ▶ **8. 1. 2018** final report (for all projects)
  - ▶ from 9. 1. 2018, presentations (mostly over Skype/Hangout)
  - ▶ AR: sign-up for the presentation (info already there)
- ▶ project report: 5-10 pages in NIPS format
- ▶ presentation: 15+5 minutes (**time it!**)
- ▶ everybody has to present
- ▶ book presentation time slot on the website
- ▶ **explicitly state your contributions** report + talk

# PHD POSITIONS AT INRIA LILLE – MAGNET



Open PhD positions at Inria Lille (Magnet team). Lille is 1 hour away from Paris, 30 minutes from Brussels, 1.5 hours from London and 2.5 hours from Amsterdam.

- ▶ The topic is **decentralized machine learning**. Consider a P2P network with many devices, each with a local dataset. How can we design/analyze algorithms allowing the devices to learn from the union of their datasets without leaking too much sensitive information about individual data points?
- ▶ We also have **Master internship positions** (in decentralized/private machine learning, and natural language processing)
- ▶ Check <https://team.inria.fr/magnet/job-offers/> or contact [aurelien.bellet@inria.fr](mailto:aurelien.bellet@inria.fr)

## Dynamically Evolving Long-Term Autonomy

- ▶ join project between 4 partners, UPF Barcelona, MUL Austria, ULG Belgium, and Inria
- ▶ Jonsson, Neu, Gomez, Valko, Kaufmann, Lazaric, Auer, Ortner, Cornelusse, Ernst
- ▶ **PhD position at SequeL team at Inria**
- ▶ project starts on 1.1.2018, PhD student expected to start September/October 2018
- ▶ 4 postdocs, one in each center
- ▶ Inria will lead the effort on adaptive planning with a model that can adapt to changes. Inria will work with MUL on the hierarchical state partitioning
- ▶ contact: (Emilie Kaufmann & Michal Valko) @ SequeL @ Inria

**Internship position: extending TrailBlazer with BAI-MCTS**

# BADASS INTERNSHIPS AT LILLE AND SACLAY

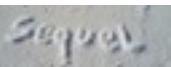
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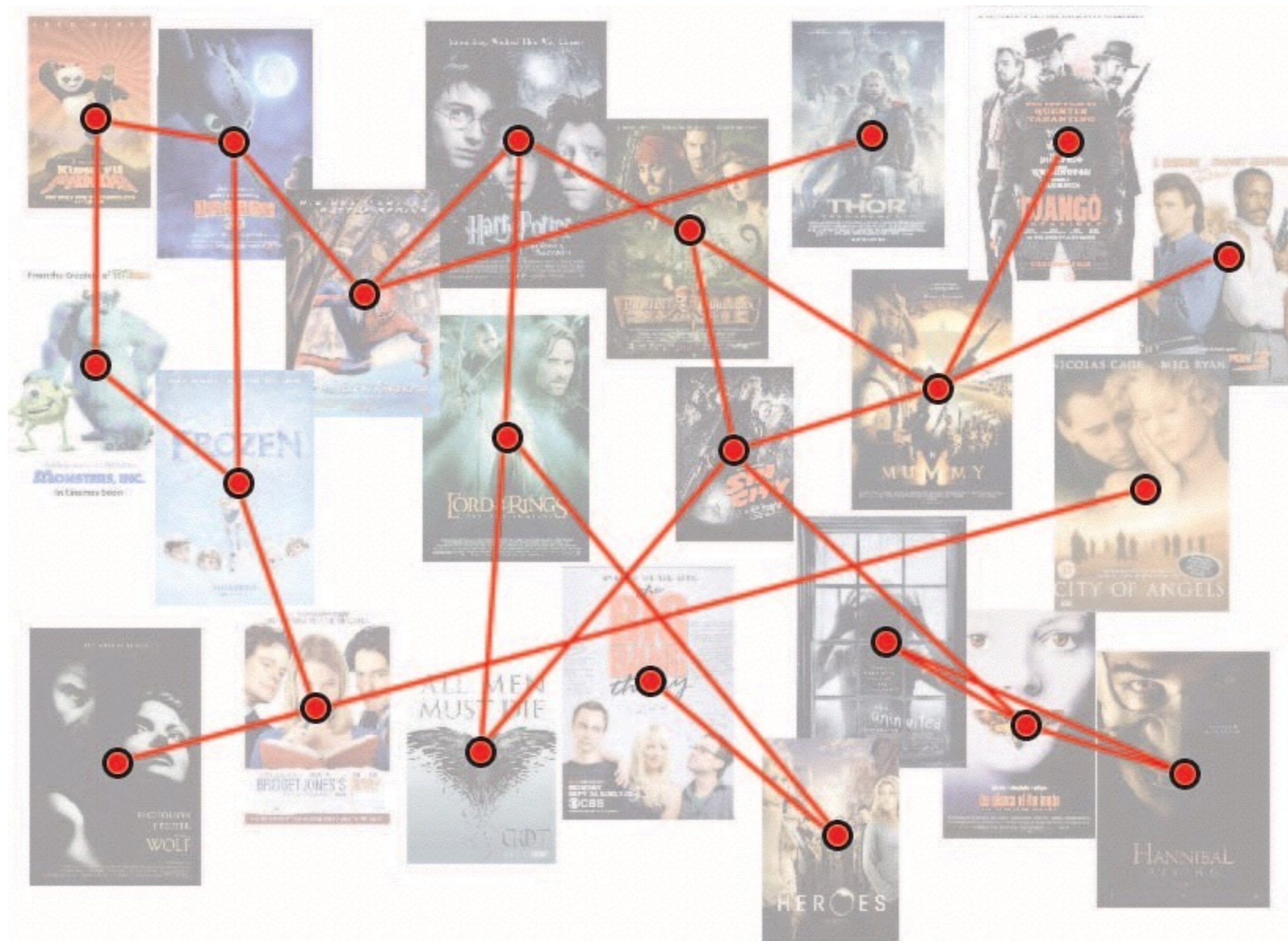
<https://project.inria.fr/badass/students/>

- ▶ Structured set of Bandits
- ▶ Structured Bandits: Should Optimism strike back?
- ▶ Optimal exploration in Multi-armed bandits
- ▶ Computational complexity in Multi-armed Bandits
- ▶ Sensitivity analysis and intrinsic horizons in Markov Decision Processes
- ▶ Reinforcement Learning with Predictive State Representations

Please, send a message directly to the contact email provided in the document detailing each proposal.







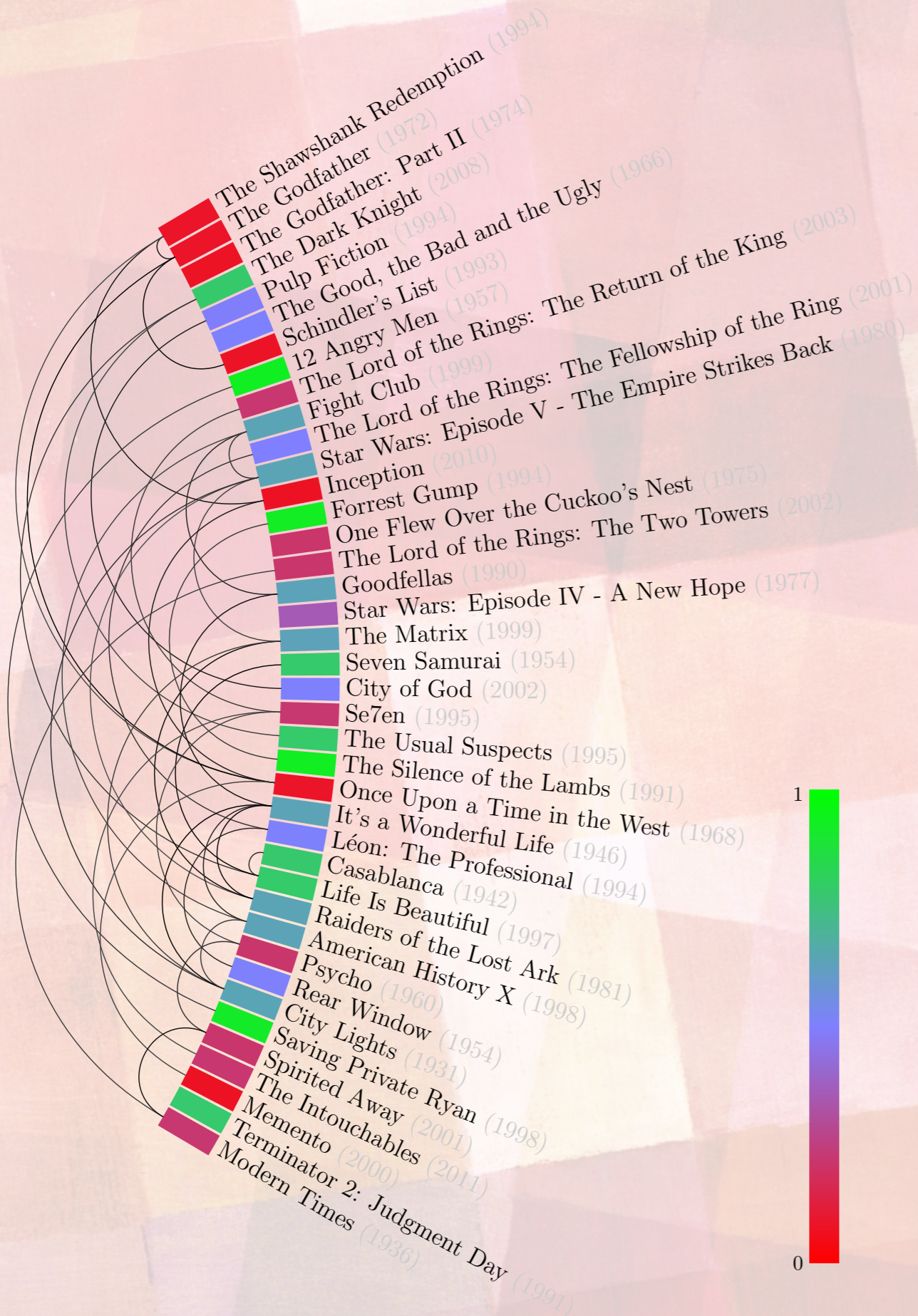
# Example of a graph bandit problem

## movie recommendation

- ▶ recommend movies to a **single** user
- ▶ **goal:** maximise the sum of the ratings (minimise regret)
- ▶ good prediction after just a few steps

$$T \ll N$$

- ▶ extra information
  - ▶ ratings are **smooth** on a graph
- ▶ main question: can we learn **faster**?



# GETTING REAL

Let's be lazy and ignore the structure



Multi-armed bandit problem!

Worst case regret (to the best fixed strategy)

Matching lower bound (Auer, Cesa-Bianchi, Freund, Schapire 2002)

How big is N? Number of movies on <http://www.imdb.com/stats>: 4,029,967

Problem: Too many actions!

$$R_T = \mathcal{O}(\sqrt{NT})$$

#actions

#rounds

# LEARNING FASTER

$$R_T = \mathcal{O} \left( \sqrt{NT} \right)$$

#actions

#rounds

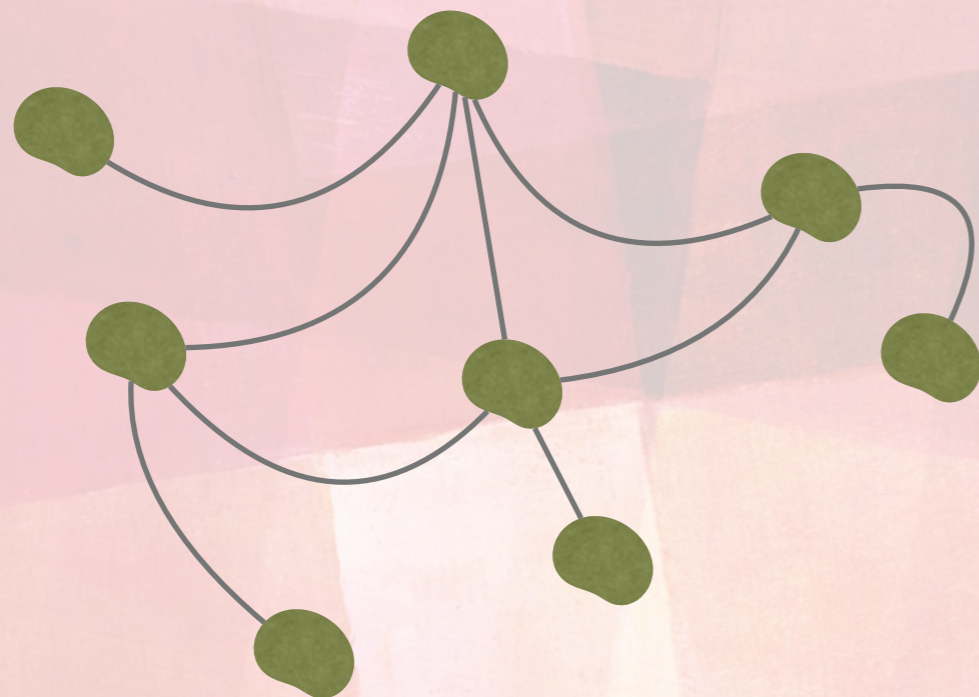
- ▶ Arm independence is too strong and unnecessary
- ▶ Replace  $N$  with something much smaller
  - ▶ problem/instance/data dependent
  - ▶ example: linear bandits  $N$  to  $D$
- ▶ Today: **Graph Bandits!**
  - ▶ sequential problems where **actions are nodes** on a graph
  - ▶ find strategies that replace  $N$  with a **smaller graph-dependent** quantity

#dimensions



# GRAPH BANDITS: GENERAL SETUP

.....



Every round  $t$  the learner

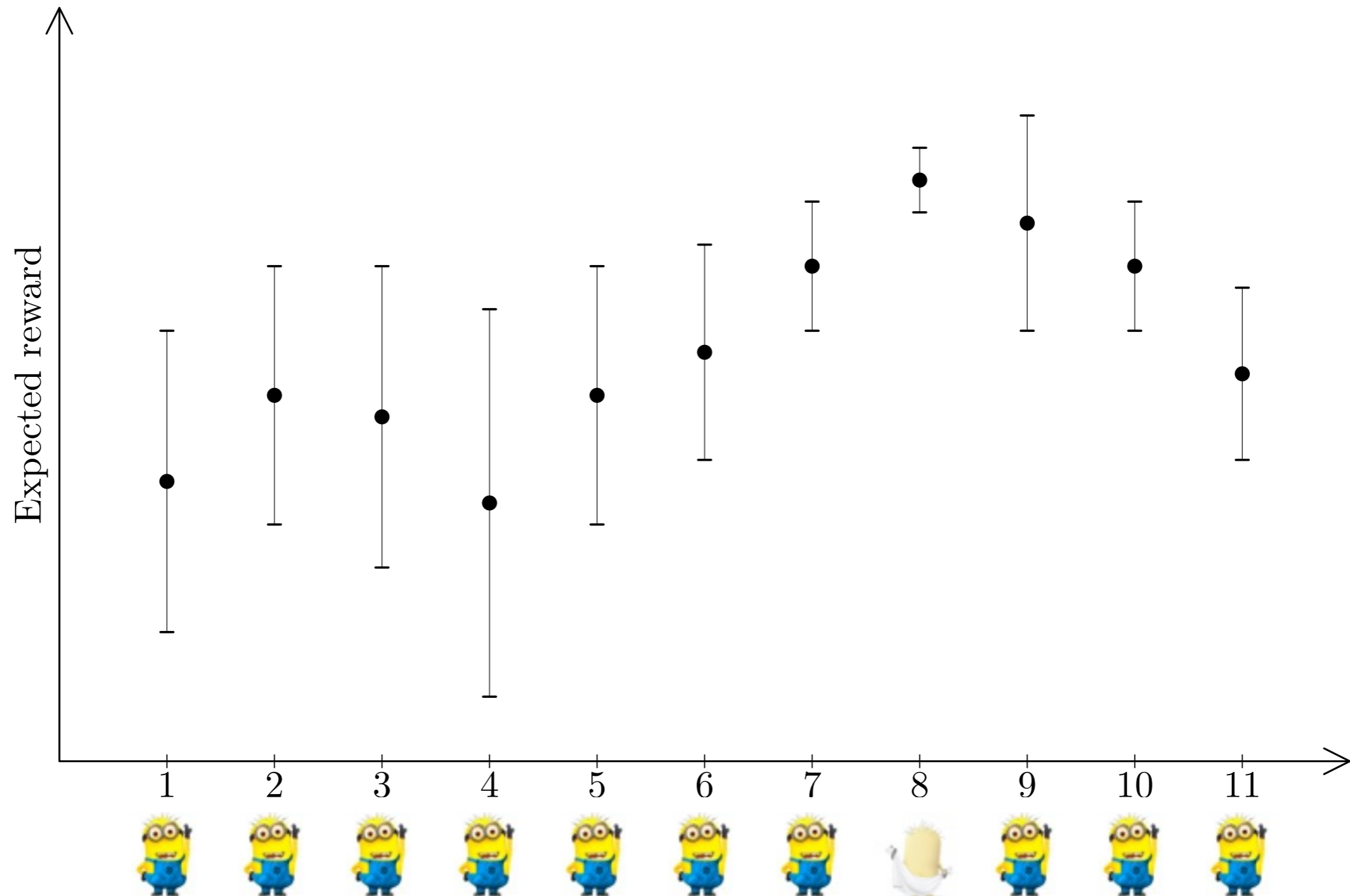
- ▶ picks a node  $I_t \in [N]$
- ▶ incurs a loss  $\ell_{t,I_t}$
- ▶ optional feedback

The performance is total expected regret

$$R_T = \max_{i \in [N]} \mathbb{E} \left[ \sum_{t=1}^T (\ell_{t,I_t} - \ell_{t,i}) \right]$$

- Specific problems differ in
1. loss
  2. feedback
  3. guarantees

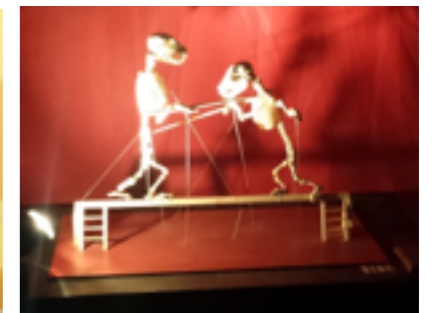
# UPPER CONFIDENCE BOUND BASED ALGOS



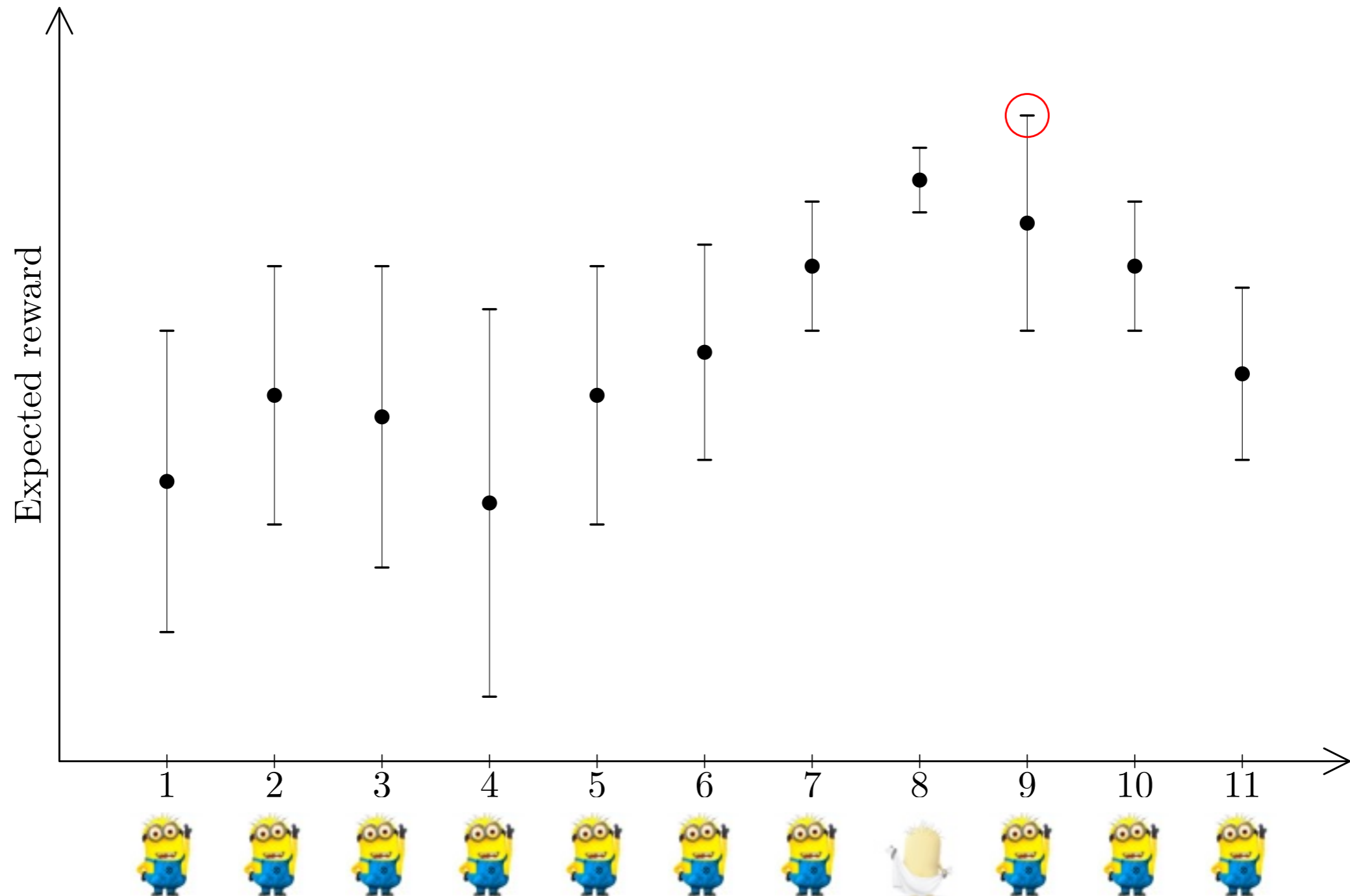
# MULTI-ARM BANDITS IN CAFÉ CULTURE



Video recorded **March 30th, 2015, 13h50**,  
Université de Lille, Susie & the Piggy Bones Band

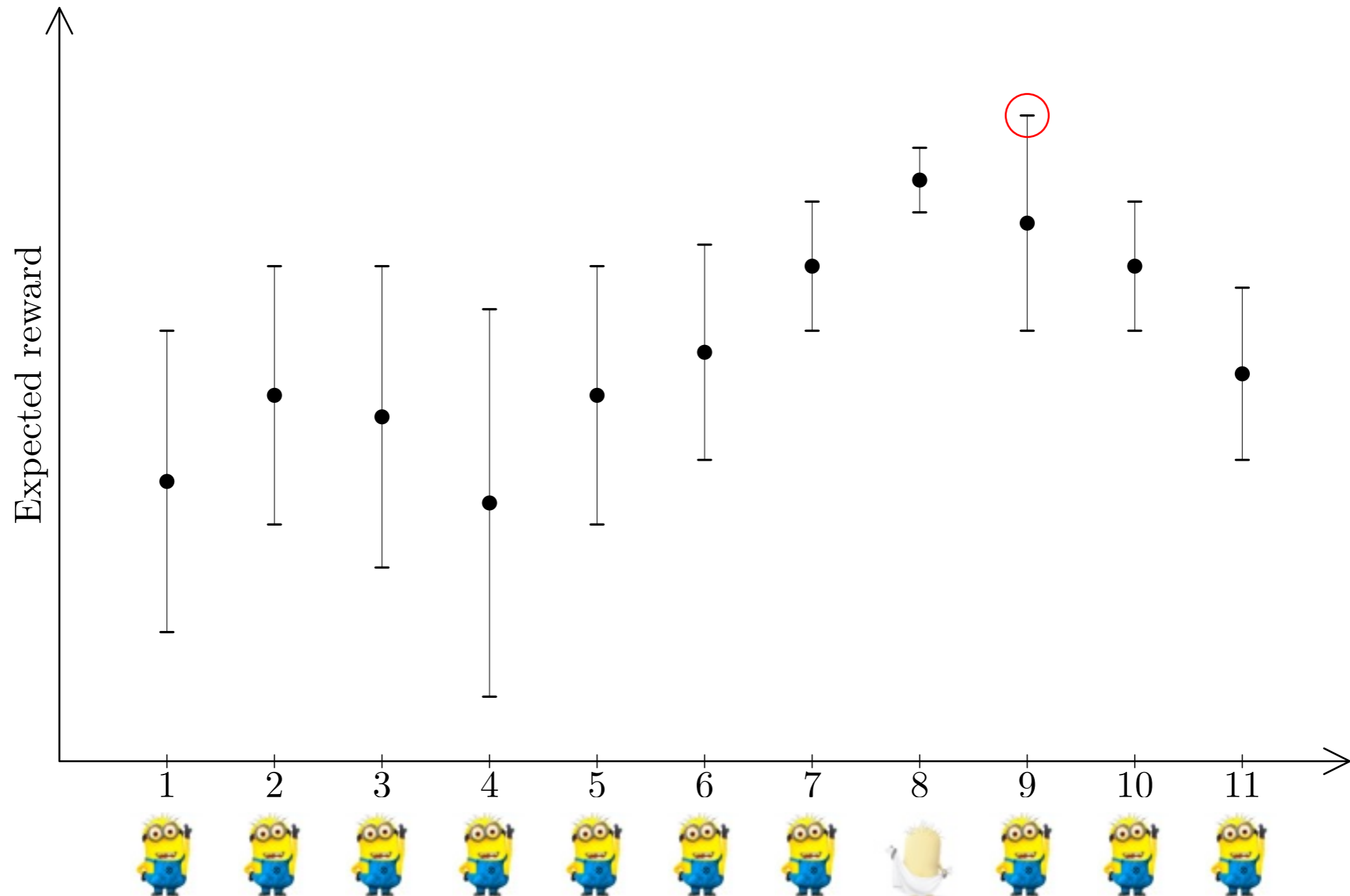


# UPPER CONFIDENCE BOUND BASED ALGOS

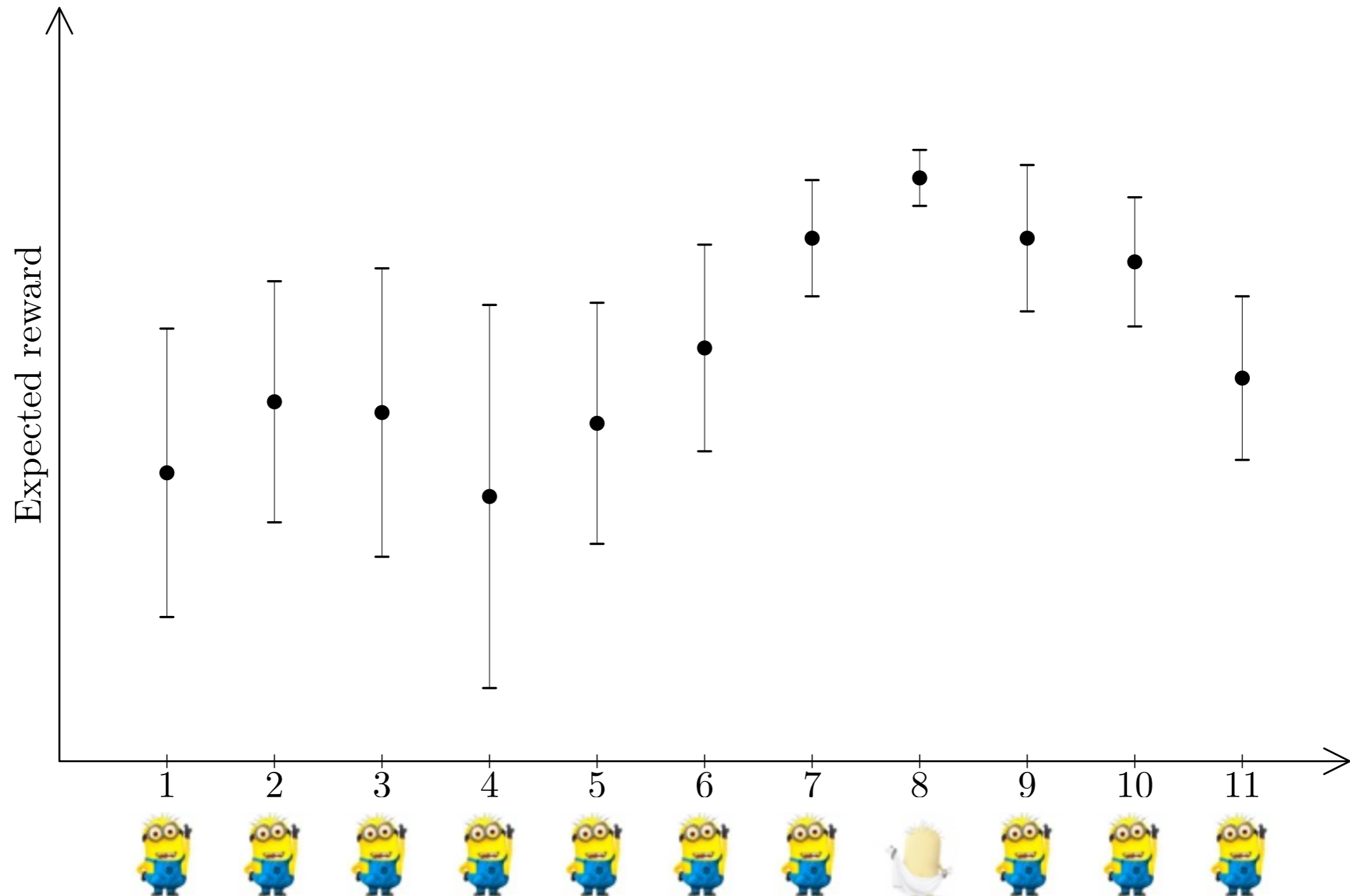




# UPPER CONFIDENCE BOUND BASED ALGOS



# UPPER CONFIDENCE BOUND BASED ALGOS



# STRUCTURES IN BANDIT PROBLEMS

GRAPHS

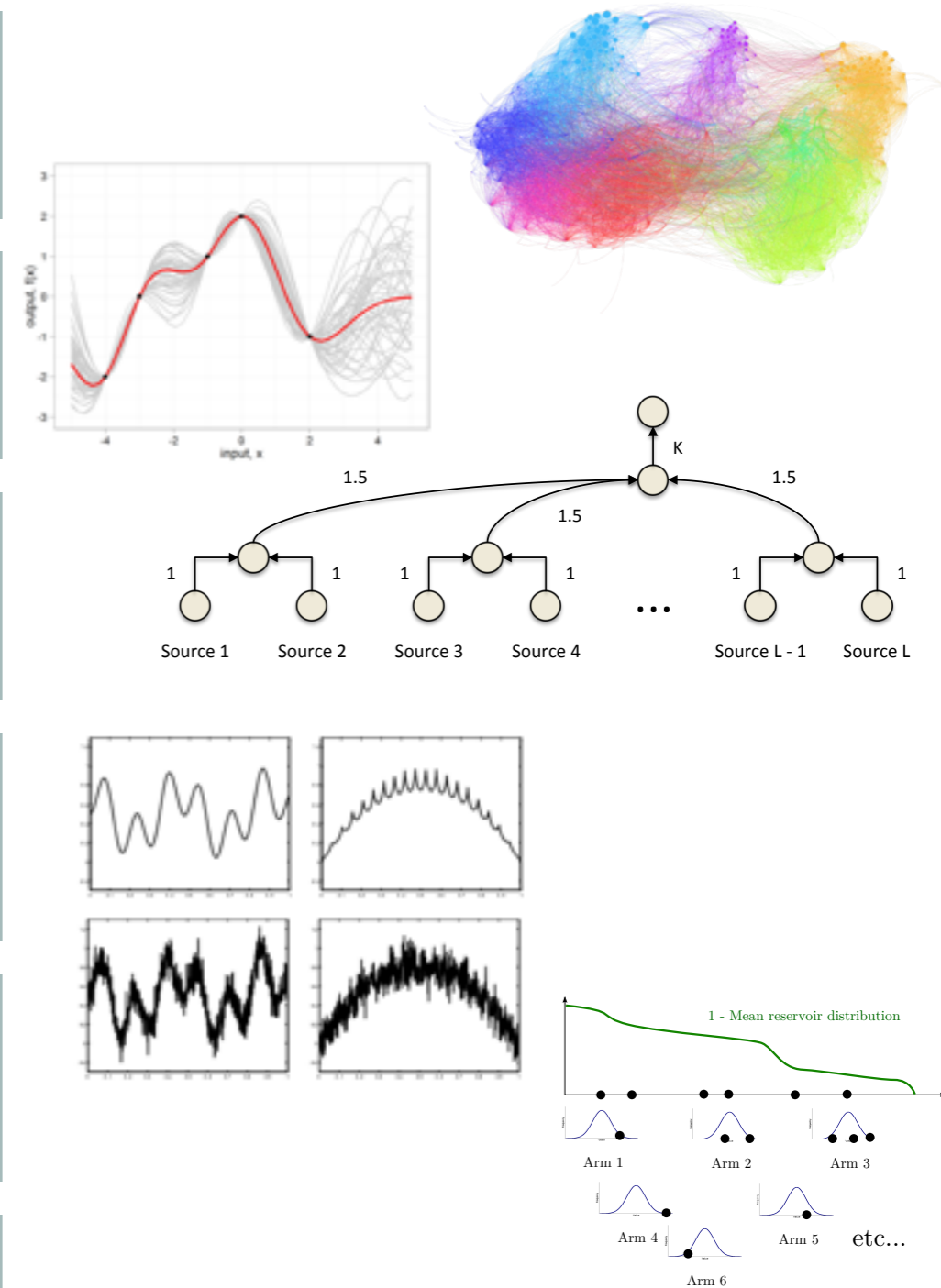
KERNELS

POLYMATROIDS

BLACK-BOX FUNCTIONS

STRUCTURES WITHOUT TOPOLOGY

...



# SPECIFIC GRAPH BANDIT SETTINGS

**smoothness**  
spectral bandits  
 $R_T = \tilde{O}(d\sqrt{T \ln T})$

#relevant  
eigenvectors

**side observations**  
on graphs  
 $R_T = \tilde{O}(\sqrt{\bar{\alpha}} T \ln N)$

independence  
number

**influence maximisation**  
revealing bandits  
 $R_T = \tilde{O}(\sqrt{r_* T D_*})$

detectable  
dimension

**noisy side**  
**observations**  
on graphs  
 $R_T = \tilde{O}(\sqrt{\bar{\alpha}^*} T \ln N)$

effective  
independence number

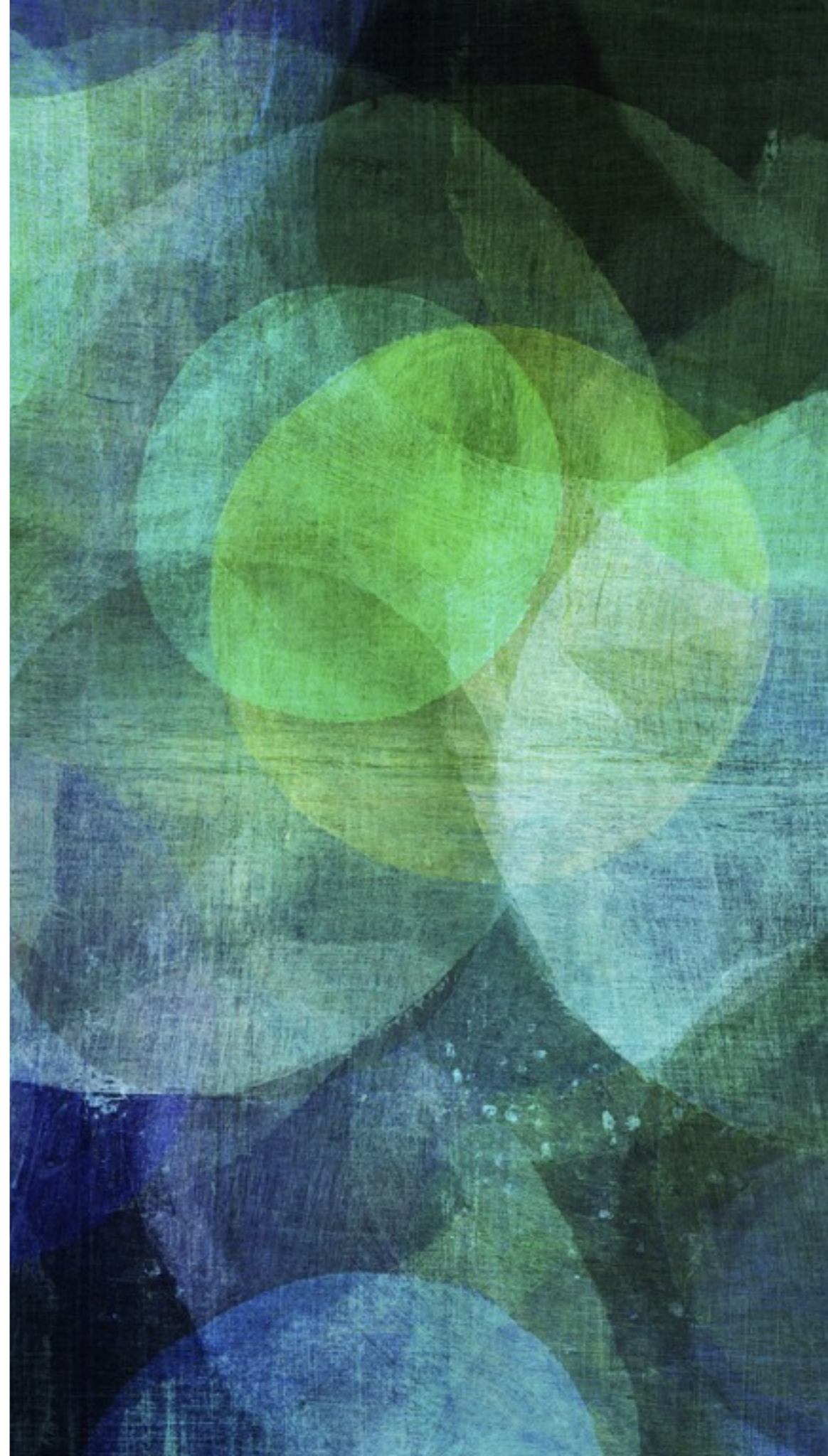
MV, Munos, Kveton, Kocák: **Spectral Bandits for Smooth Graph Functions**, ICML 2014

Kocák, MV, Munos, Agrawal: **Spectral Thompson Sampling**, AAAI 2014

Hanawal, Saligrama, MV, Munos: **Cheap Bandits**, ICML 2015

# SPECTRAL BANDITS

.....  
exploiting smoothness of  
rewards on graphs



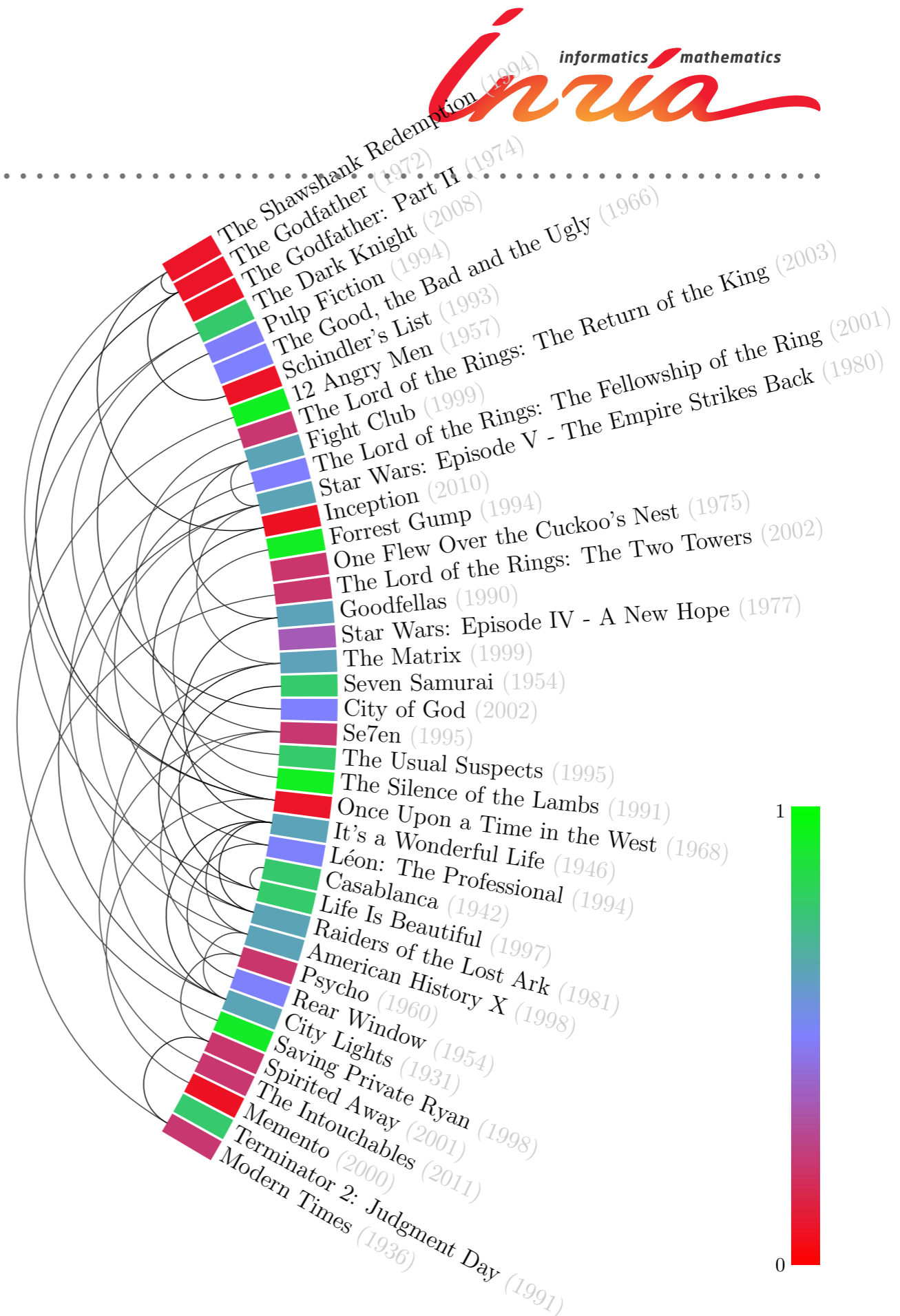
# SPECTRAL BANDITS

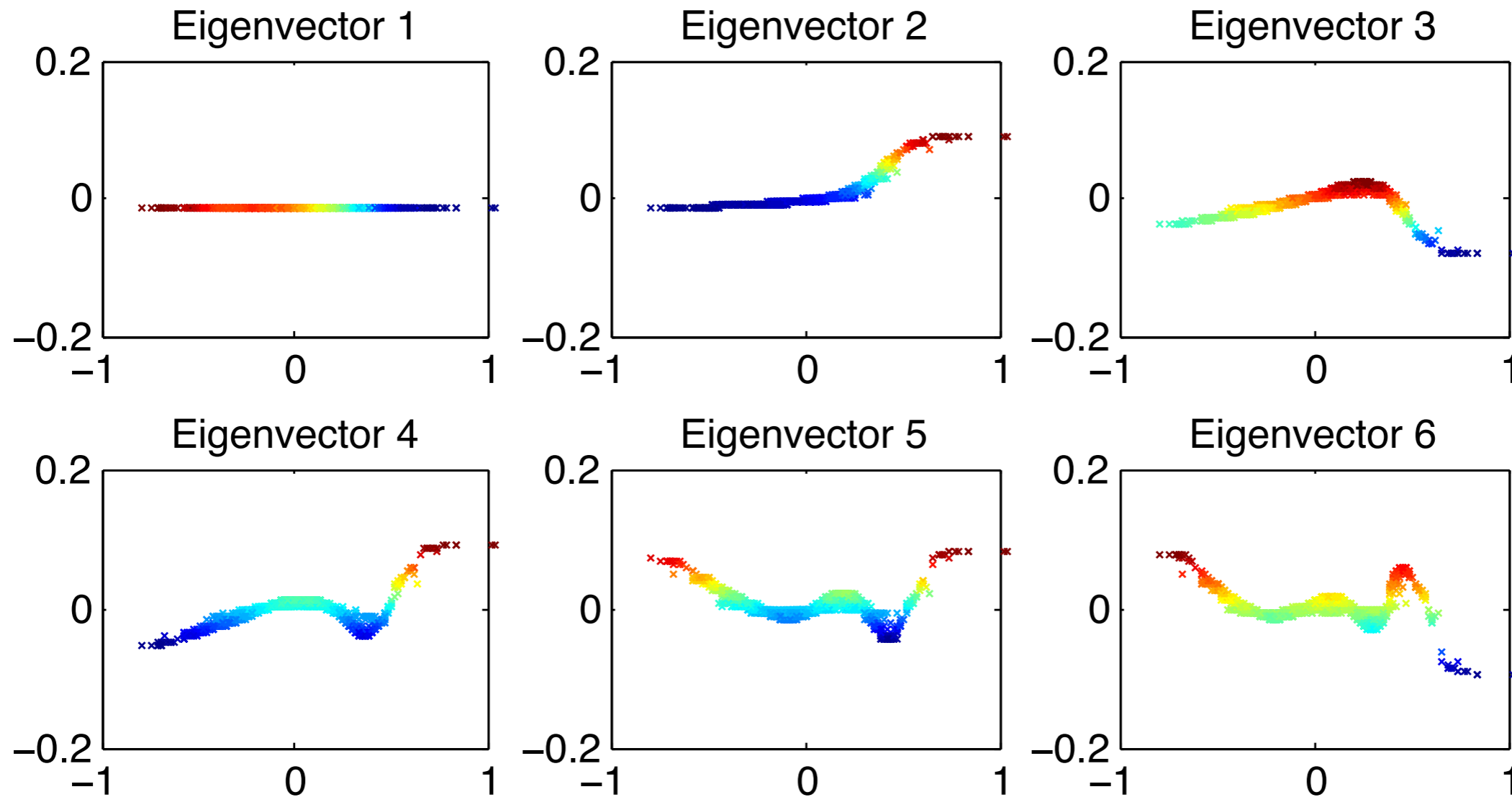
## Assumptions

- ▶ Unknown reward function  $f : V(G) \rightarrow \mathbb{R}$ .
- ▶ Function  $f$  is **smooth** on a graph.
- ▶ Neighboring movies  $\Rightarrow$  similar preferences.
- ▶ Similar preferences  $\nRightarrow$  neighboring movies.

## Desiderata

An algorithm useful in the case  $T \ll N!$





Eigenvectors from the Flixster data corresponding to the smallest few eigenvalues of the graph Laplacian projected onto the first principal component of data. Colors indicate the values.

## Learning setting for a bandit algorithm $\pi$

- ▶ In each time  $t$  step choose a node  $\pi(t)$ .
- ▶ the  $\pi(t)$ -th **row**  $\mathbf{x}_{\pi(t)}$  of the matrix  $\mathbf{Q}$  corresponds to the arm  $\pi(t)$ .
- ▶ Obtain noisy reward  $r_t = \mathbf{x}_{\pi(t)}^\top \boldsymbol{\alpha}^* + \varepsilon_t$ . **Note:**  $\mathbf{x}_{\pi(t)}^\top \boldsymbol{\alpha}^* = f_{\pi(t)}$ 
  - ▶  $\varepsilon_t$  is  $R$ -sub-Gaussian noise.  $\forall \xi \in \mathbb{R}, \mathbb{E}[e^{\xi \varepsilon_t}] \leq \exp(\xi^2 R^2 / 2)$
- ▶ Minimize cumulative regret

$$R_T = T \max_a (\mathbf{x}_a^\top \boldsymbol{\alpha}^*) - \sum_{t=1}^T \mathbf{x}_{\pi(t)}^\top \boldsymbol{\alpha}^*.$$

**Can we just use linear bandits?**



# LINEAR VS. SPECTRAL BANDITS

## ▶ Linear bandit algorithms

### ▶ **LinUCB**

(Li et al., 2010)

- ▶ Regret bound  $\approx D\sqrt{T \ln T}$

### ▶ **LinearTS**

(Agrawal and Goyal, 2013)

- ▶ Regret bound  $\approx D\sqrt{T \ln N}$

**Note:**  $D$  is ambient dimension, in our case  $N$ , length of  $x_i$ .

Number of actions, e.g., all possible movies → **HUGE!**

## ▶ Spectral bandit algorithms

### ▶ **SpectralUCB**

(Valko et al., ICML 2014)

- ▶ Regret bound  $\approx d\sqrt{T \ln T}$
- ▶ Operations per step:  $D^2 N$

### ▶ **SpectralTS**

(Kocák et al., AAI 2014)

- ▶ Regret bound  $\approx d\sqrt{T \ln N}$
- ▶ Operations per step:  $D^2 + DN$

**Note:**  $d$  is **effective dimension**, usually much smaller than  $D$ .

- ▶ **Effective dimension:** Largest  $d$  such that

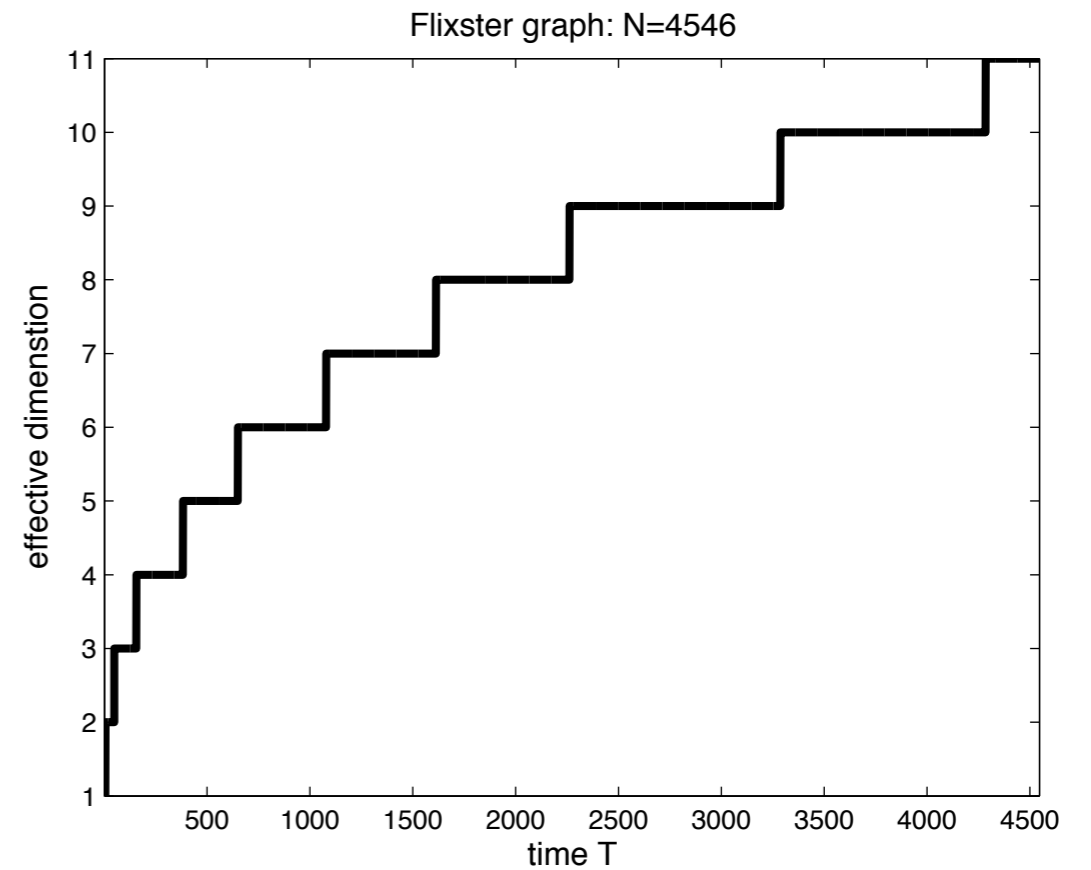
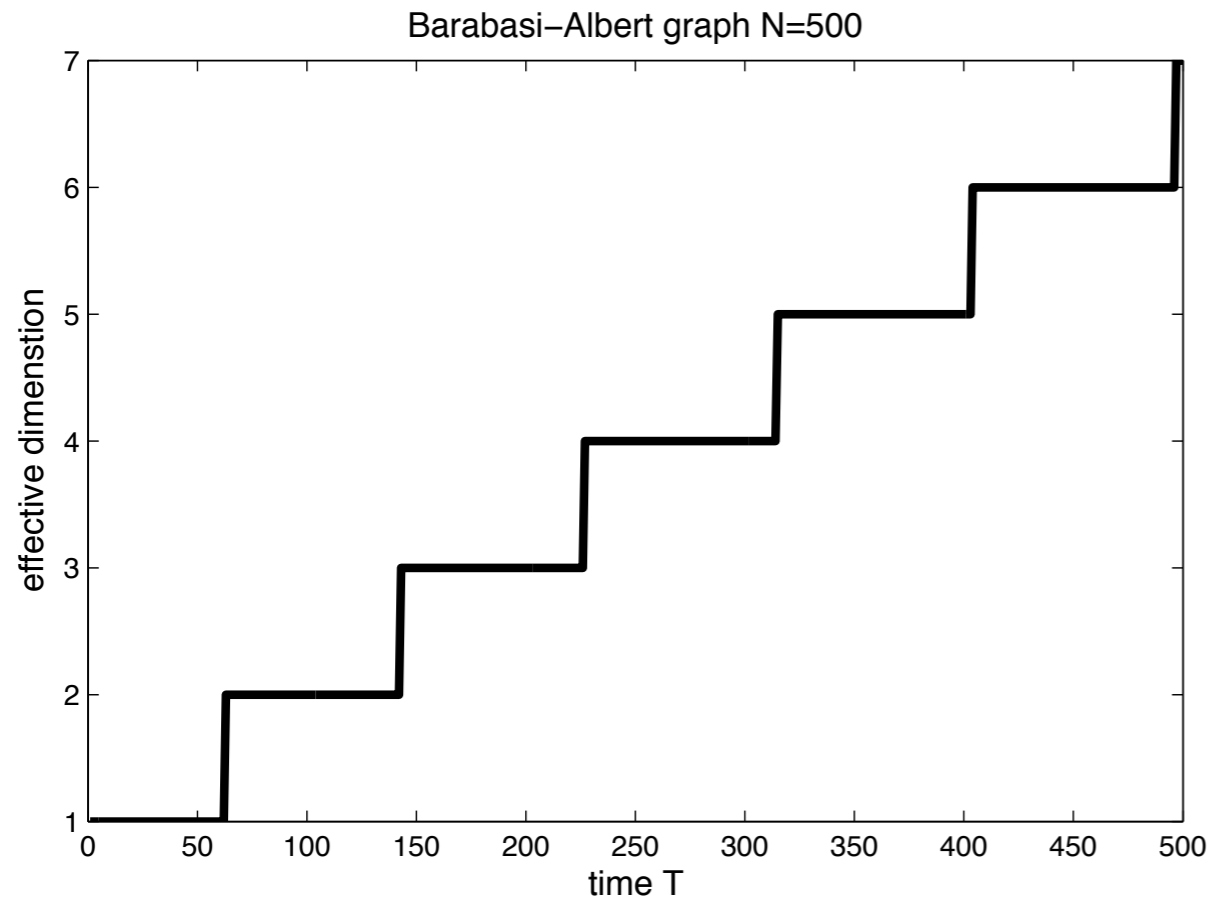
$$(d - 1)\lambda_d \leq \frac{T}{\log(1 + T/\lambda)}.$$

- ▶ Function of time horizon and graph properties
- ▶  $\lambda_i$ :  $i$ -th smallest eigenvalue of  $\mathbf{\Lambda}$ .
- ▶  $\lambda$ : Regularization parameter of the algorithm.

## Properties:

- ▶  $d$  is small when the coefficients  $\lambda_i$  grow rapidly above time.
- ▶  $d$  is related to the number of “non-negligible” dimensions.
- ▶ Usually  $d$  is much smaller than  $D$  in real world graphs.
- ▶ Can be computed beforehand.

# SPECTRAL BANDITS - EFFECTIVE DIMENSION



$$d \ll D$$

Note: In our setting  $T < N = D$ .

Given a vector of weights  $\alpha$ , we define its  $\Lambda$  norm as

$$\|\alpha\|_{\Lambda} = \sqrt{\sum_{k=1}^N \lambda_k \alpha_k^2} = \sqrt{\alpha^T \Lambda \alpha},$$

and fit the ratings  $r_v$  with a (regularized) least-squares estimate

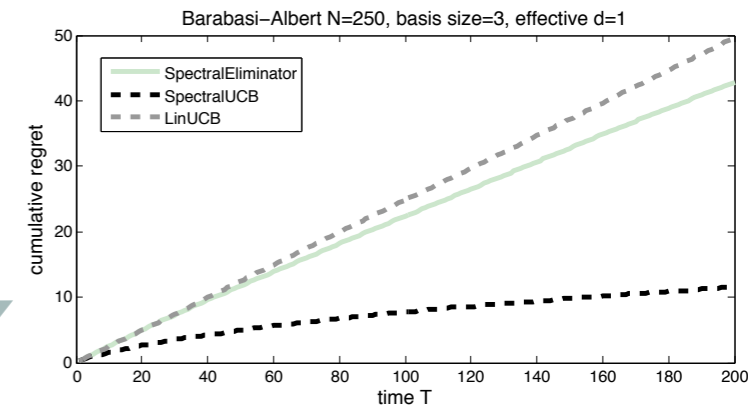
$$\hat{\alpha}_t = \arg \min_{\alpha} \left( \sum_{v=1}^t [\langle \mathbf{x}_v, \alpha \rangle - r_v]^2 + \|\alpha\|_{\Lambda}^2 \right).$$

$\|\alpha\|_{\Lambda}$  is a penalty for non-smooth combinations of eigenvectors.

- 1: **Input:**
- 2:  $N, T, \{\Lambda_L, \mathbf{Q}\}, \lambda, \delta, R, C$
- 3: **Run:**
- 4:  $\Lambda \leftarrow \Lambda_L + \lambda \mathbf{I}$
- 5:  $d \leftarrow \max\{d : (d - 1)\lambda_d \leq T / \ln(1 + T/\lambda)\}$
- 6: **for**  $t = 1$  **to**  $T$  **do**
- 7: Update the basis coefficients  $\hat{\alpha}$ :
- 8:  $\mathbf{X}_t \leftarrow [\mathbf{x}_{\pi(1)}, \dots, \mathbf{x}_{\pi(t-1)}]^\top$
- 9:  $\mathbf{r} \leftarrow [r_1, \dots, r_{t-1}]^\top$
- 10:  $\mathbf{V}_t \leftarrow \mathbf{X}_t \mathbf{X}_t^\top + \Lambda$
- 11:  $\hat{\alpha}_t \leftarrow \mathbf{V}_t^{-1} \mathbf{X}_t^\top \mathbf{r}$
- 12:  $c_t \leftarrow 2R \sqrt{d \ln(1 + t/\lambda) + 2 \ln(1/\delta)} + C$
- 13:  $\pi(t) \leftarrow \arg \max_a \left( \mathbf{x}_a^\top \hat{\alpha}_t + c_t \|\mathbf{x}_a\|_{\mathbf{V}_t^{-1}} \right)$
- 14: Observe the reward  $r_t$
- 15: **end for**

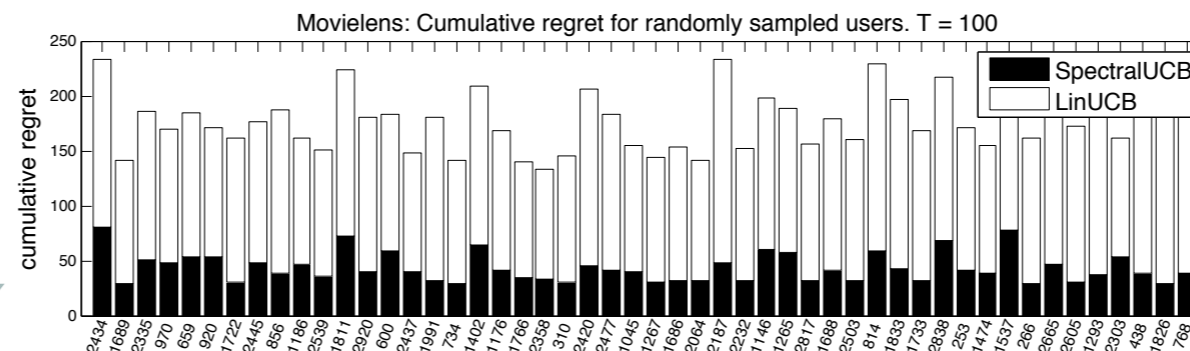
# SPECTRALUCB REGRET BOUND

- ▶  $d$ : Effective dimension.
- ▶  $\lambda$ : Minimal eigenvalue of  $\mathbf{\Lambda} = \mathbf{\Lambda}_L + \lambda \mathbf{I}$ .
- ▶  $C$ : Smoothness upper bound,  $\|\alpha^*\|_{\mathbf{\Lambda}} \leq C$ .
- ▶  $\mathbf{x}_i^T \alpha^* \in [-1, 1]$  for all  $i$ .

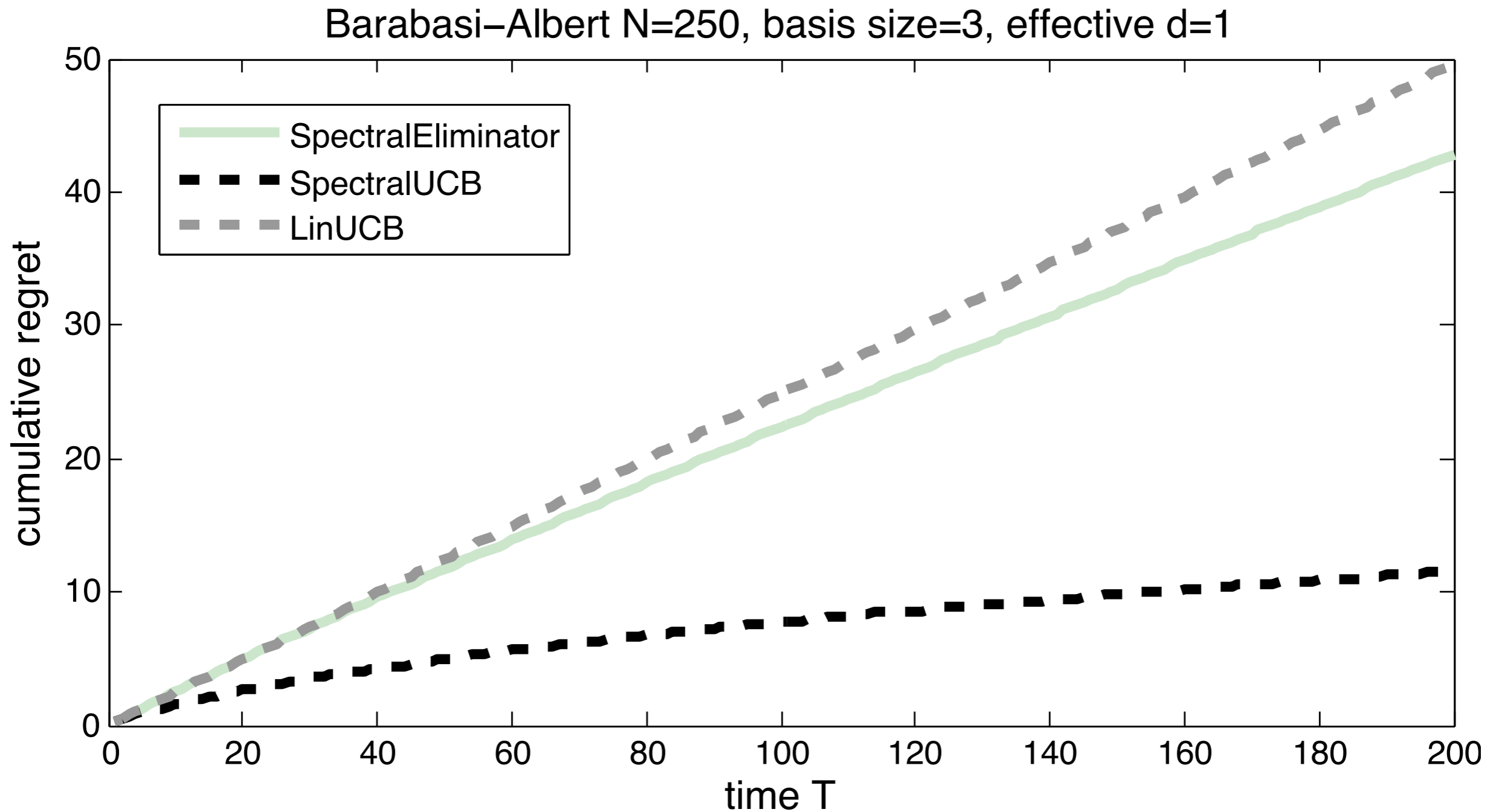


The **cumulative regret**  $R_T$  of **SpectralUCB** is with probability  $1 - \delta$  bounded as

$$R_T \leq \left( 8R \sqrt{d \ln \frac{\lambda + T}{\lambda} + 2 \ln \frac{1}{\delta} + 4C + 4} \right) \sqrt{dT \ln \frac{\lambda + T}{\lambda}}.$$

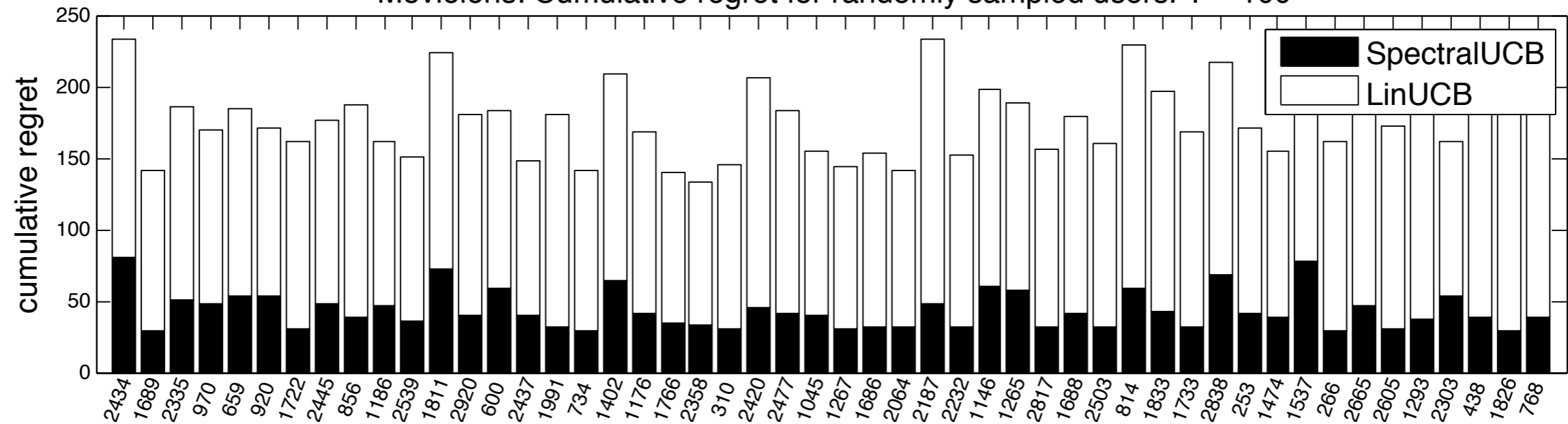


# SPECTRAL UCN ON BA GRAPH

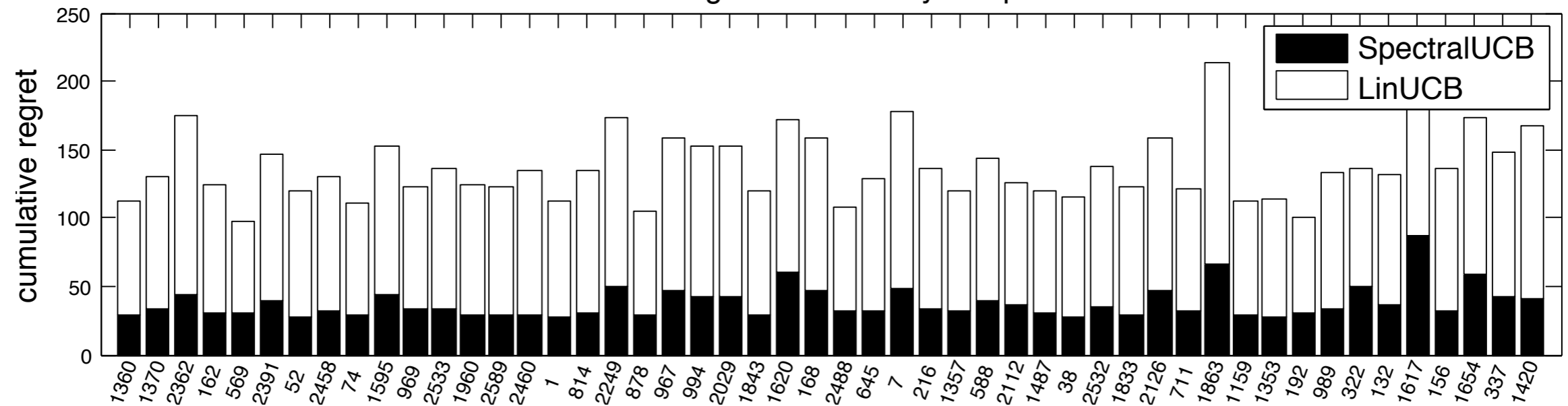


# SPECTRAL UCN ON REAL DATA

MovieLens: Cumulative regret for randomly sampled users.  $T = 100$



Flixster: Cumulative regret for randomly sampled users.  $T = 100$





- ▶ Derivation of the confidence ellipsoid for  $\hat{\alpha}$  with probability  $1 - \delta$ .
  - ▶ Using analysis of OFUL (Abbasi-Yadkori et al., 2011)

$$|\mathbf{x}^\top(\hat{\alpha} - \alpha^*)| \leq \|\mathbf{x}\|_{\mathbf{V}_t^{-1}} \left( R \sqrt{2 \ln \left( \frac{|\mathbf{V}_t|^{1/2}}{\delta |\Lambda|^{1/2}} \right)} + C \right)$$

- ▶ Regret in one time step:  $r_t = \mathbf{x}_*^\top \alpha^* - \mathbf{x}_{\pi(t)}^\top \alpha^* \leq 2c_t \|\mathbf{x}_{\pi(t)}\|_{\mathbf{V}_t^{-1}}$
- ▶ Cumulative regret:

$$R_T = \sum_{t=1}^T r_t \leq \sqrt{T \sum_{t=1}^T r_t^2} \leq 2(c_T + 1) \sqrt{2T \ln \frac{|\mathbf{V}_T|}{|\Lambda|}}$$

- ▶ Upperbound for  $\ln(|\mathbf{V}_t|/|\Lambda|)$

$$\ln \frac{|\mathbf{V}_t|}{|\Lambda|} \leq \ln \frac{|\mathbf{V}_T|}{|\Lambda|} \leq 2d \ln \left( \frac{\lambda + T}{\lambda} \right)$$

Sylvester's determinant theorem:

$$|\mathbf{A} + \mathbf{x}\mathbf{x}^\top| = |\mathbf{A}| |\mathbf{I} + \mathbf{A}^{-1}\mathbf{x}\mathbf{x}^\top| = |\mathbf{A}| (1 + \mathbf{x}^\top \mathbf{A}^{-1} \mathbf{x})$$

Goal:

- ▶ Upperbound determinant  $|\mathbf{A} + \mathbf{x}\mathbf{x}^\top|$  for  $\|\mathbf{x}\|_2 \leq 1$
- ▶ Upperbound  $\mathbf{x}^\top \mathbf{A}^{-1} \mathbf{x}$

$$\mathbf{x}^\top \mathbf{A}^{-1} \mathbf{x} = \mathbf{x}^\top \mathbf{Q} \mathbf{\Lambda}^{-1} \mathbf{Q}^\top \mathbf{x} = \mathbf{y}^\top \mathbf{\Lambda}^{-1} \mathbf{y} = \sum_{i=1}^N \lambda_i^{-1} y_i^2$$

- ▶  $\|\mathbf{y}\|_2 \leq 1$ .
- ▶  $\mathbf{y}$  is a canonical vector.
- ▶  $\mathbf{x} = \mathbf{Q}\mathbf{y}$  is an eigenvector of  $\mathbf{A}$ .

**Corollary:** Determinant  $|\mathbf{V}_T|$  of  $\mathbf{V}_T = \mathbf{\Lambda} + \sum_{t=1}^T \mathbf{x}_t \mathbf{x}_t^\top$  is maximized when all  $\mathbf{x}_t$  are aligned with axes.

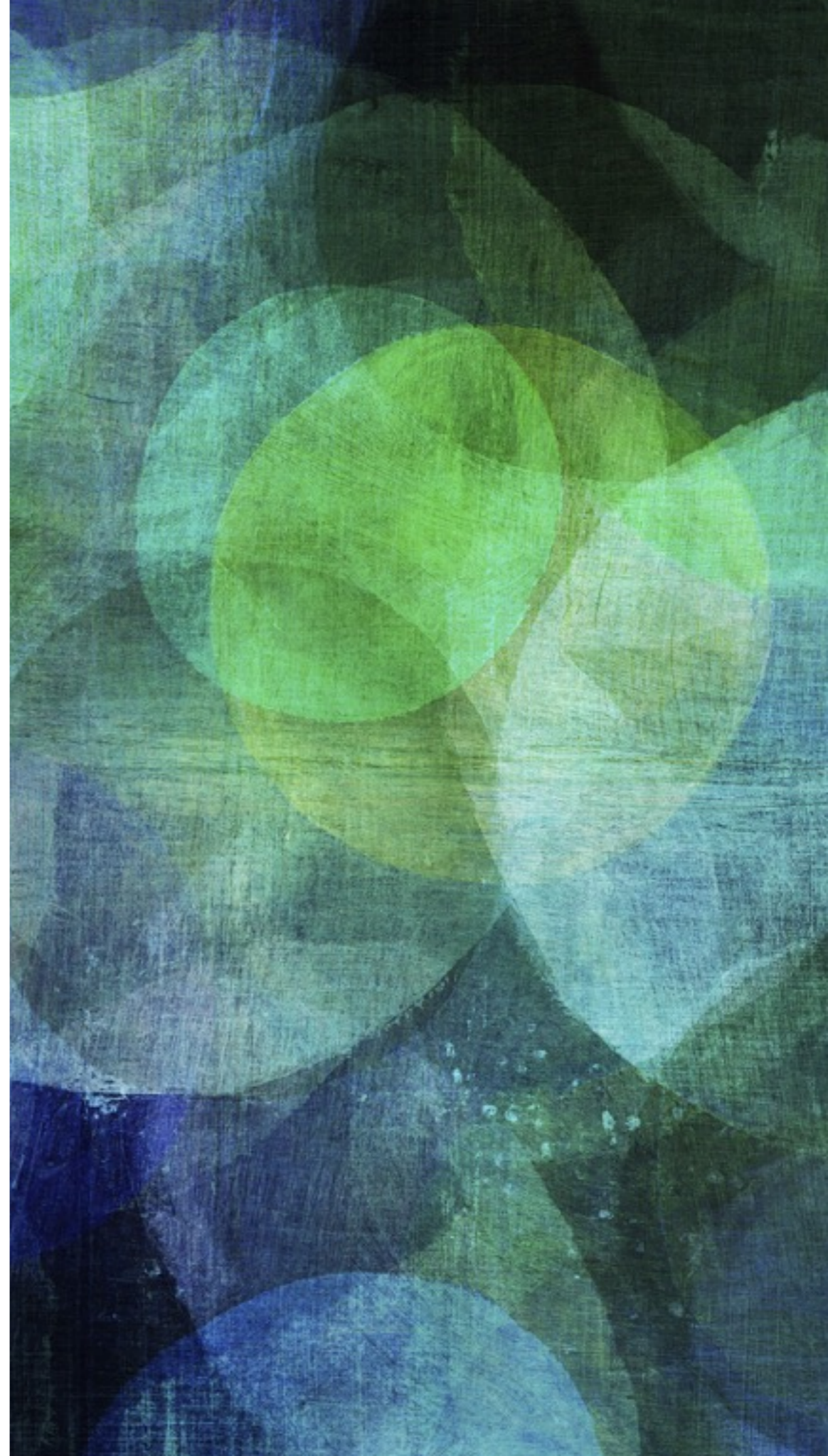
$$\begin{aligned} |\mathbf{V}_T| &\leq \max_{\sum t_i = T} \prod (\lambda_i + t_i) \\ \ln \frac{|\mathbf{V}_T|}{|\mathbf{\Lambda}|} &\leq \max_{\sum t_i = T} \sum \ln \left( 1 + \frac{t_i}{\lambda_i} \right) \\ \ln \frac{|\mathbf{V}_T|}{|\mathbf{\Lambda}|} &\leq \sum_{i=1}^d \ln \left( 1 + \frac{T}{\lambda} \right) + \sum_{i=d+1}^N \ln \left( 1 + \frac{t_i}{\lambda_{d+1}} \right) \\ &\leq d \ln \left( 1 + \frac{T}{\lambda} \right) + \frac{T}{\lambda_{d+1}} \\ &\leq 2d \ln \left( 1 + \frac{T}{\lambda} \right) \end{aligned}$$

Carpentier, MV: *Revealing Graph Bandits for Maximising Local Influence*, AISTATS 2016

Wen, Kveton, MV: *Influence Maximization with Semi-Bandit Feedback*, (arXiv:1605.06593)

# INFLUENCE MAXIMISATION

.....  
looking for the influential nodes  
**while** exploring the graph



# HOW TO RULE THE WORLD?

**Influence the influential!**



JULY 18, 2016

**Religion**



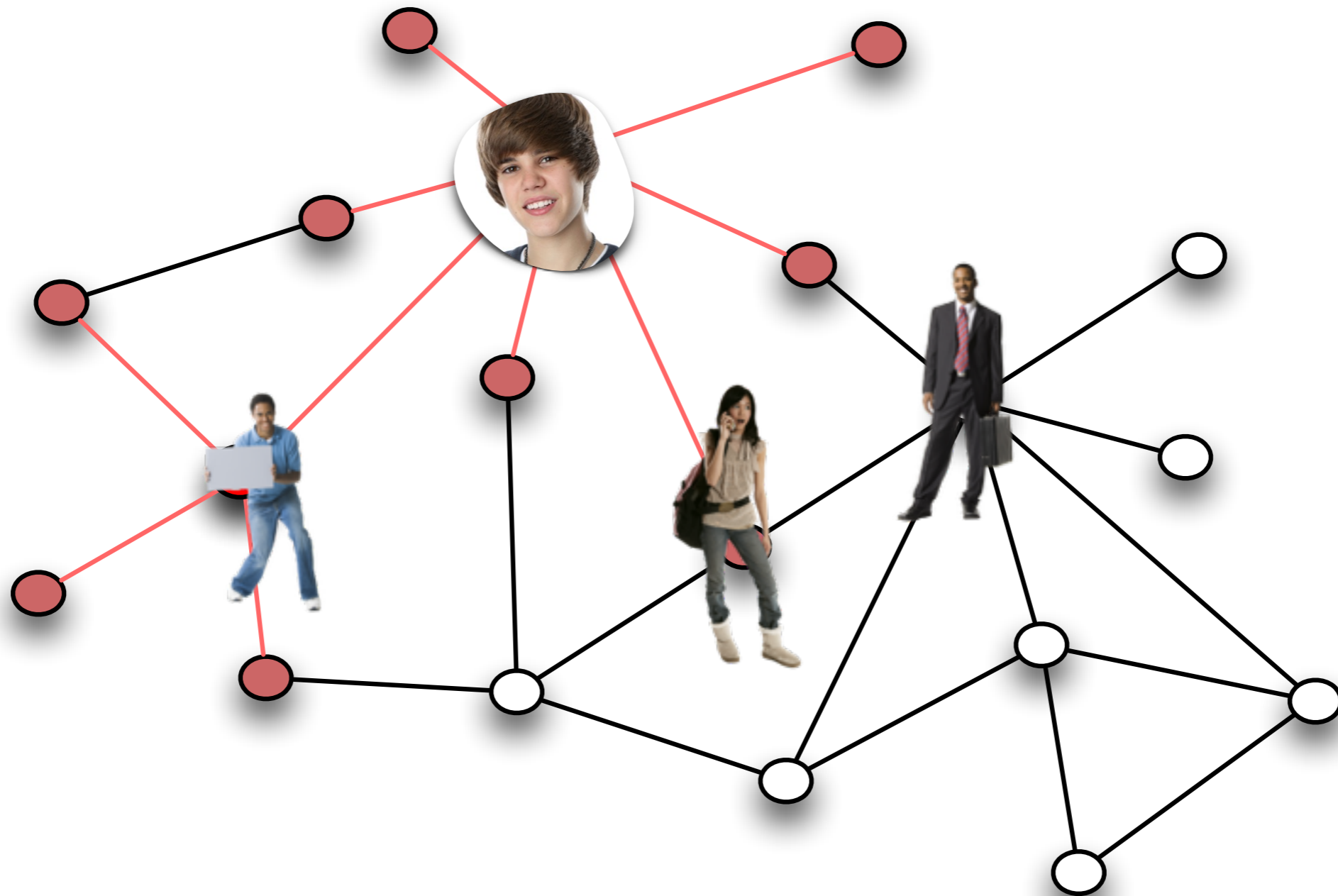
March 26, 2017

**Politics**



September 1, 2009

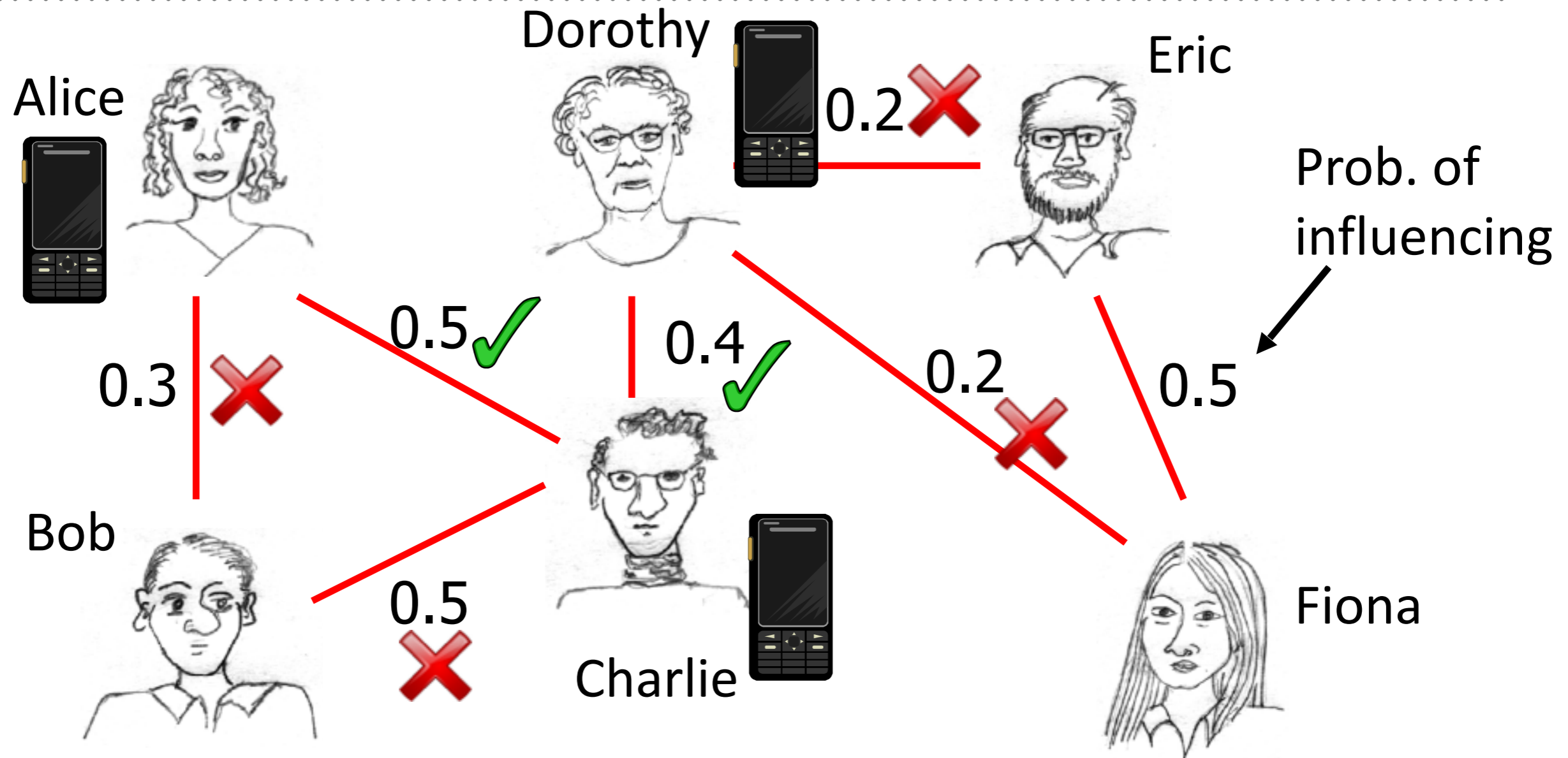
**Culture**



$$F(S) = \text{spread}$$

# EXAMPLE: INFLUENCE IN SOCIAL NETWORKS

[KEMPE, KLEINBERG, TARDOS KDD '03]

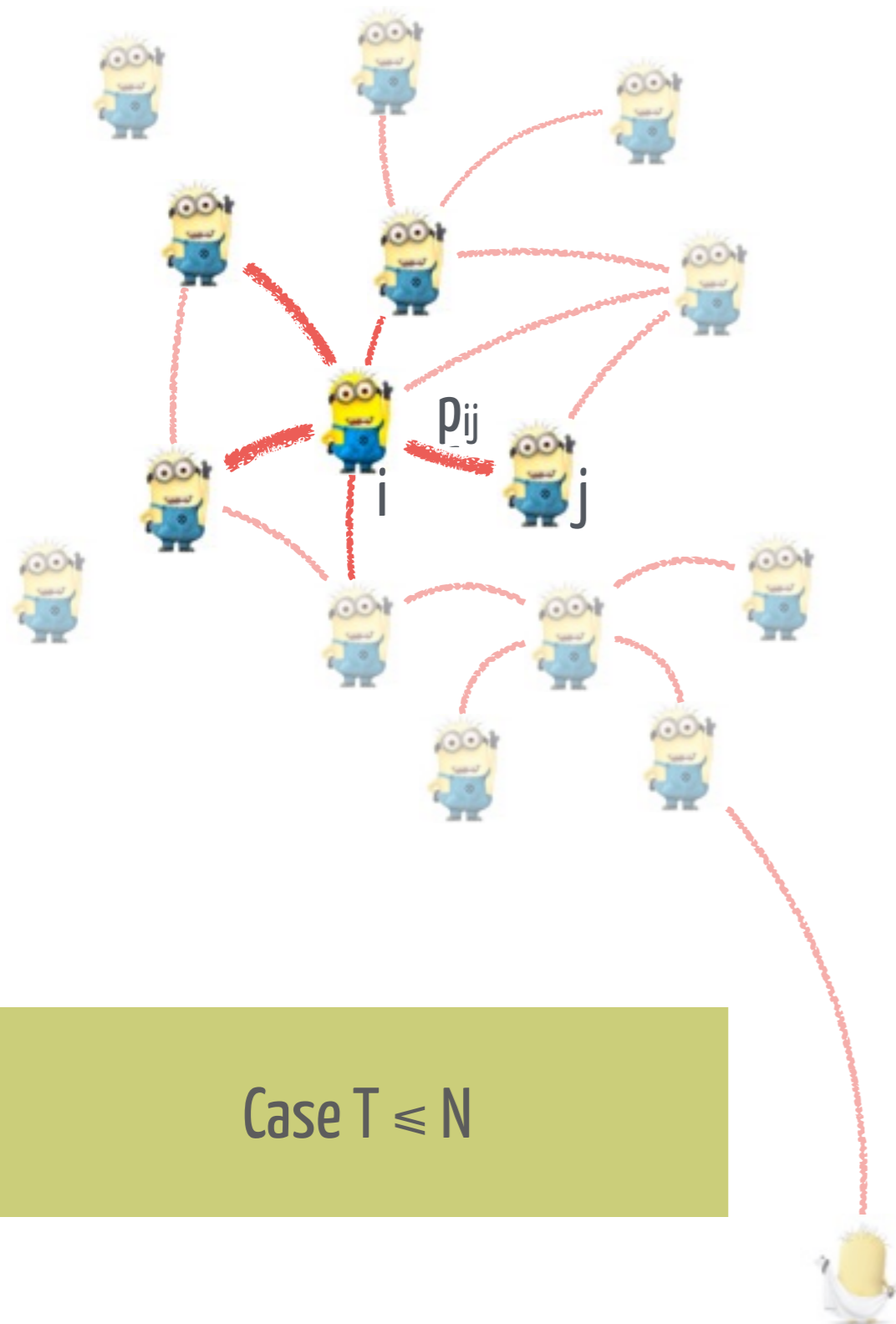


## Who should get free cell phones?

$V = \{\text{Alice, Bob, Charlie, Dorothy, Eric, Fiona}\}$

$F(A) =$  Expected number of people influenced when targeting A

# REVEALING BANDITS FOR LOCAL INFLUENCE



**Unknown**  $(p_{ij})_{ij}$  — (symmetric) probability of influences

In each time step  $t = 1, \dots, T$

learner picks a node  $k_t$

environment **reveals** the set of influenced node  $S_{k_t}$

**Select influential people** = Find the strategy maximising

$$L_T = \sum_{t=1}^T |S_{k_t, t}|$$

Why this is a **bandit problem**?

Case  $T \leq N$



The number of expected influences of node  $k$  is by definition

$$r_k = \mathbb{E} [ |S_{k,t}| ] = \sum_{j \leq N} p_{k,j}$$

Oracle strategy always selects the best

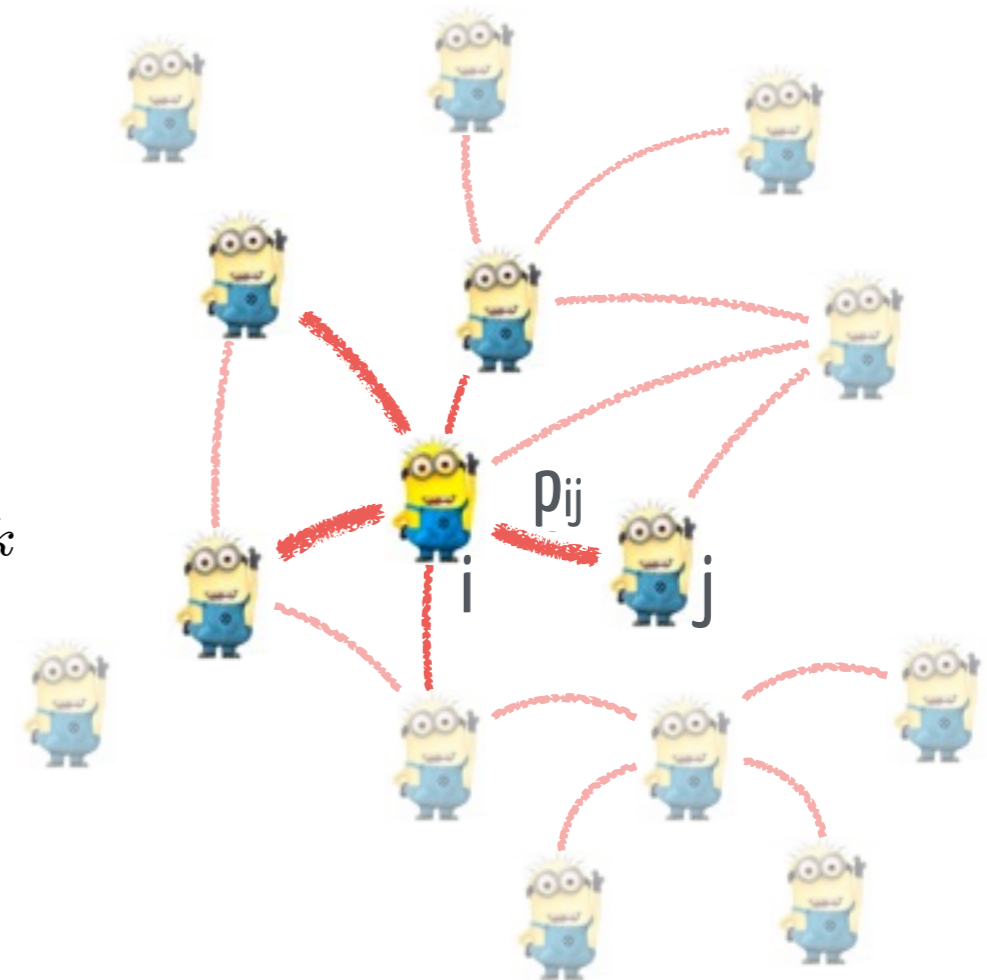
$$k^* = \arg \max_k \mathbb{E} \left[ \sum_{t=1}^T |S_{k,t}| \right] = \arg \max_k T r_k$$

Expected regret of the oracle strategy

$$\mathbb{E} [L_T^*] = T r_*$$

Expected regret of any adaptive strategy **unaware** of  $(p_{ij})_{ij}$

$$\mathbb{E} [R_T] = \mathbb{E} [L_T^*] - \mathbb{E} [L_T]$$



# BASELINE

- ▶ We **only** receive  $|S|$  instead of  $S$
- ▶ Can be mapped to **multi-arm** bandits
  - rewards are  $0, \dots, N$
  - variance bounded with  $r_{kt}$



- ▶ We adapt **MOSS** to **GraphMOSS**
- ▶ Regret upper bound of GraphMOSS

each node at least once

$$\mathbb{E} [R_T] \leq U \min \left( r_* T, r_* N + \sqrt{r_* T N} \right)$$

Crash course on **stochastic bandits**?

- ▶ matching lower bound

unlearnable case  $T \leq N$

## GraphMOSS

### Input

$d$ : the number of nodes

$n$ : time horizon

### Initialization

Sample each arm twice

Update  $\hat{r}_{k,2d}$ ,  $\hat{\sigma}_{k,2d}$ , and  $T_{k,2d} \leftarrow 2$ , for  $\forall k \leq d$

**for**  $t = 2d + 1, \dots, n$  **do**

$$C_{k,t} \leftarrow 2\hat{\sigma}_{k,t} \sqrt{\frac{\max(\log(n/(dT_{k,t})), 0)}{T_{k,t}}} + \frac{2 \max(\log(n/(dT_{k,t})), 0)}{T_{k,t}}, \text{ for } \forall k \leq d$$

$k_t \leftarrow \arg \max_k \hat{r}_{k,t} + C_{k,t}$

Sample node  $k_t$  and receive  $|S_{k_t,t}|$

Update  $\hat{r}_{k,t+1}$ ,  $\hat{\sigma}_{k,t+1}$ , and  $T_{k,t+1}$ , for  $\forall k \leq d$

**end for**



# BACK TO THE REAL SETTING

---

- ▶ Can we actually do better?
  - Well, not really.....
  - Minimax optimal rate is still the same
- ▶ But the bad cases are somehow pathological
  - isolated nodes
  - uncorrelated being influenced and being influential
  - Barabási–Albert etc tell us that the real-world graphs are not like that
- ▶ Let's think of some measure of difficulty
  - to define some non-degenerate cases
  - ideas?

# DETECTABLE DIMENSION

- ▶ number of nodes we can efficiently extract in less than  $n$  rounds
- ▶ function  $D$  controls number of nodes given a gap

$$D(\Delta) = |\{i \leq N : r_{\star}^{\circ} - r_i^{\circ} \leq \Delta\}|$$

- ▶  $D(r) = N$  for  $r \geq r_{\star}$  and  $D(0) =$  number of most influenced nodes
- ▶ **Detectable dimension  $D_{\star} = D(\Delta_{\star})$**
- ▶ Detectable gap  $\Delta_{\star}$  constants coming from the analysis and the Bernstein inequality

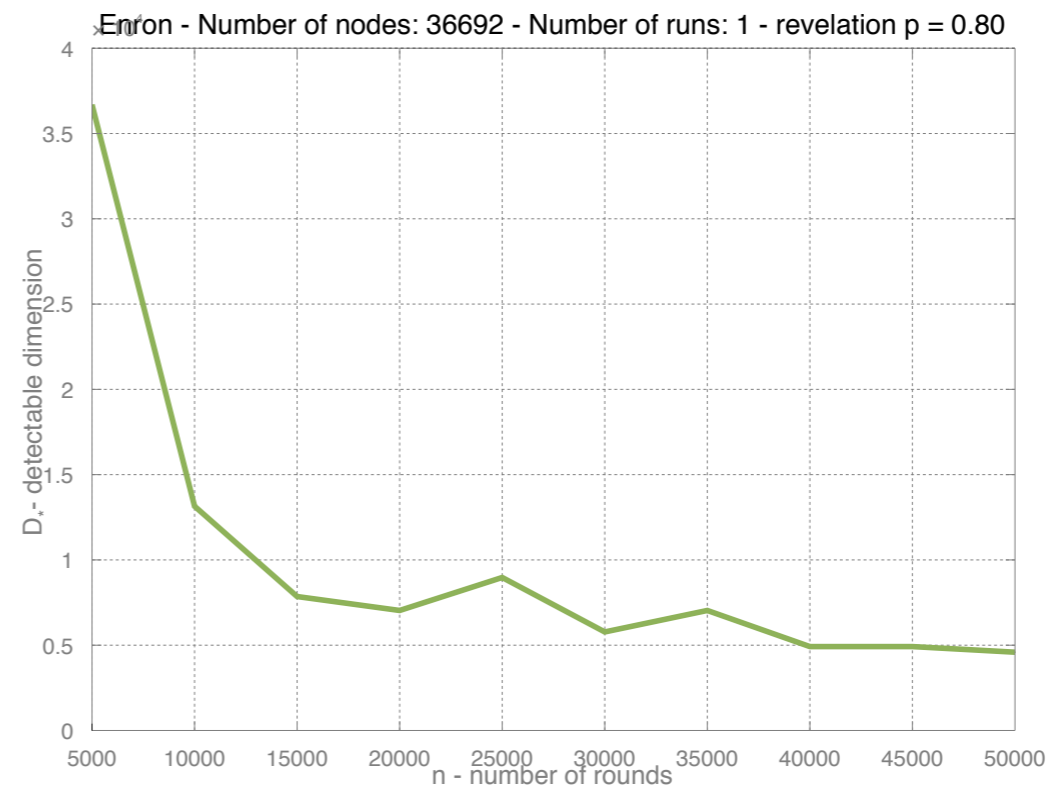
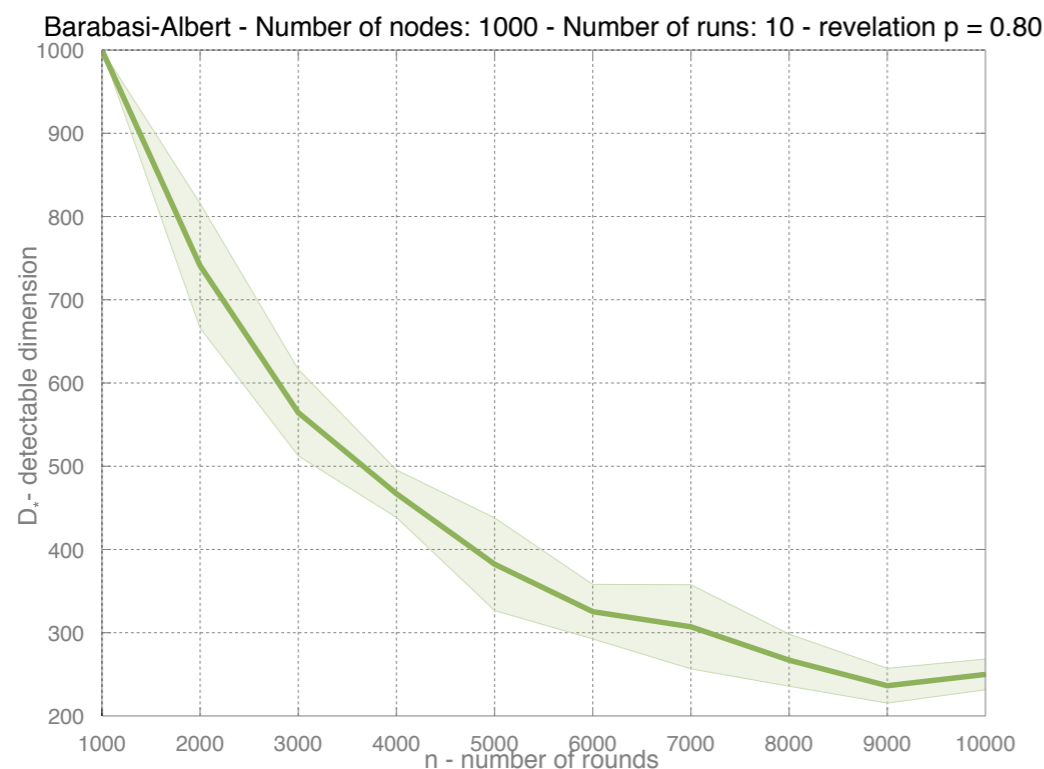
$$\Delta_{\star} = 16 \sqrt{\frac{r_{\star}^{\circ} N \log(TN)}{T_{\star}}} + \frac{144N \log(TN)}{T_{\star}}$$

- ▶ Detectable horizon  $T_{\star}$ , smallest integer s.t.  $T_{\star} r_{\star}^{\circ} \geq \sqrt{D_{\star} T_{\star} r_{\star}^{\circ}}$ ,
- ▶ Equivalently:  $D_{\star}$  corresponding to smallest  $T_{\star}$  such that

$$T_{\star} r_{\star}^{\circ} \geq \sqrt{D \left( 16 \sqrt{\frac{r_{\star}^{\circ} N \log(TN)}{T_{\star}}} + \frac{144N \log(TN)}{T_{\star}} \right) T_{\star} r_{\star}^{\circ}}$$

# HOW DOES $D^*$ BEHAVE?

- ▶ For (easy, structured) **star** graphs  $D^* = 1$  even for small  $n$  (**big gain**)
- ▶ For (difficult) **empty** graphs  $D^* = N$  even for large  $T$  (**no gain**)
- ▶ In general:  $D^*$  roughly decreases with  $n$  and it is **small when  $D$  decreases quickly**
- ▶ For  $n$  large enough  $D^*$  is the number of the most influences nodes
- ▶ Example:  $D^*$  for Barabási–Albert model & Enron graph as a function of  $T$



## BAndit REvelator: 2-phase algorithm

- **global** exploration phase
  - super-efficient exploration 🐱
  - linear regret 🐱 — needs to be short!
  - extracts  $D^*$  nodes
- **bandit** phase
  - uses a minimax-optimal bandit algorithm
  - GraphMOSS is a little brother of MOSS
  - has a “square root” regret on  $D^*$  nodes
- **$D^*$  realizes the optimal trade-off!**
  - different from exploration/exploitation tradeoff



**BARE - BANDIT REvelator****Input** $d$ : the number of nodes $n$ : time horizon**Initialization** $T_{k,t} \leftarrow 0$ , for  $\forall k \leq d$  $\widehat{r_{k,t}^\circ} \leftarrow 0$ , for  $\forall k \leq d$  $t \leftarrow 1$ ,  $\widehat{T}_\star \leftarrow 0$ ,  $\widehat{D}_{\star,t} \leftarrow d$ ,  $\widehat{\sigma}_{\star,1} \leftarrow d$ **Global exploration phase****while**  $t \left( \widehat{\sigma}_{\star,t} - 4\sqrt{d \log(dn)/t} \right) \leq \sqrt{\widehat{D}_{\star,t} n}$  **do**Influence a node at random (choose  $k_t$  uniformly at random) and get  $S_{k_t,t}$  from this node $\widehat{r_{k,t+1}^\circ} \leftarrow \frac{t}{t+1} \widehat{r_{k,t}^\circ} + \frac{d}{t+1} S_{k_t,t}(k)$  $\widehat{\sigma}_{\star,t+1} \leftarrow \max_{k'} \sqrt{\widehat{r_{k',t+1}^\circ} + 8d \log(nd)/(t+1)}$  $w_{\star,t+1} \leftarrow 8\widehat{\sigma}_{\star,t+1} \sqrt{\frac{d \log(nd)}{t+1}} + \frac{24d \log(nd)}{t+1}$  $\widehat{D}_{\star,t+1} \leftarrow \left| \left\{ k : \max_{k'} \widehat{r_{k',t+1}^\circ} - \widehat{r_{k,t+1}^\circ} \leq w_{\star,t+1} \right\} \right|$  $t \leftarrow t + 1$ **end while** $\widehat{T}_\star \leftarrow t$ .**Bandit phase**Run minimax-optimal bandit algorithm on the  $\widehat{D}_{\star, \widehat{T}_\star}$  chosen nodes (e.g., Algorithm 1)



# EMPIRICAL RESULTS

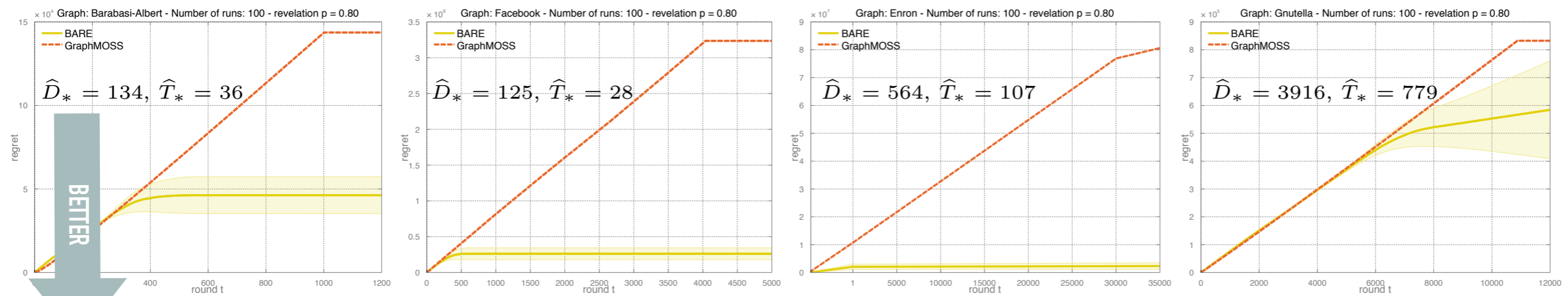
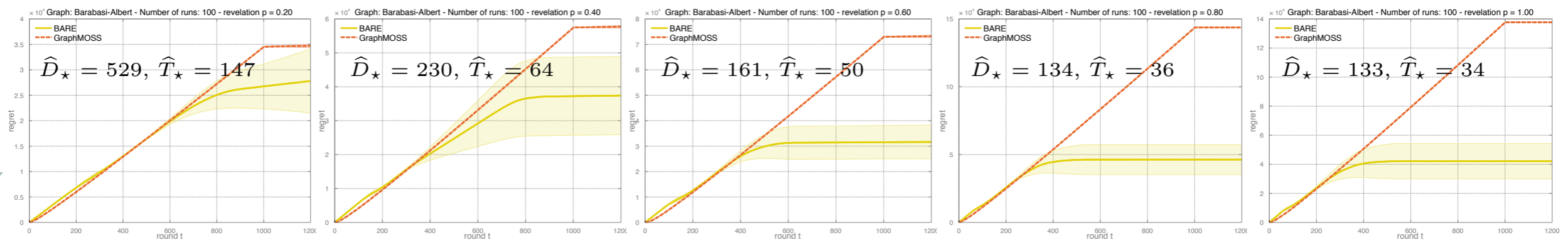


Figure 1: *Left: Barabási-Albert. Middle left: Facebook. Middle right: Enron. Right: Gnutella.*



## Enron and Facebook vs. Gnutella (decentralised)



## Varying a (constant) probability of influence

# REVEALING BANDITS: WHAT DO YOU MEAN?

▶ Ignoring the structure again?

$$\tilde{O}(\sqrt{r_* T N})$$

▶ **B**Andit **R**Evelator: 2-phase algorithm

▶ **g**lobal exploration phase

- super-efficient exploration
- linear regret — needs to be short!
- extracts **D\*** nodes

▶ **b**andit phase

- uses a minimax-optimal bandit algorithm (GraphMOSS)
- has a “square root” regret on **D\*** nodes

▶ **D\*** realizes the optimal trade-off!

- different from exploration/exploitation tradeoff

reward of the  
best node

Regret of BARE

$$O(\sqrt{r_* T D_*})$$

- ▶ **D\*** - detectable dimension  
(depends on T and the structure)
- **good case:** star-shaped graph can have  $D^* = 1$
  - **bad case:** a graph with many small cliques.
  - **the worst case:** all nodes are disconnected except 2

# NEXT: **GLOBAL** INFLUENCE MODELS

- ▶ Kempe, Kleinberg, Tárdoš, 2003, 2015: **Independence Cascades**, Linear Threshold models
  - **global and multiple-source** models
- ▶ Different feed-back models
  - **Full bandit** (only the number of influenced nodes)
  - **Node-level semi-bandit** (identities of influenced nodes)
  - **Edge-level semi-bandit** (identities of influenced edges)
    - Wen, Kveton, Valko, Vaswani, **NIPS 2017**
    - IMLinUCB with linear parametrization of edge weights
    - Regret analysis for **general graphs, cascading model, and multiple-sources**

# Online Influence Maximization under Independent Cascade Model with Semi-Bandit Feedback



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Presented 5 days ago  
at **NIPS 2017**, Long Beach, CA

## Abstract

We study the stochastic online problem of learning to influence in a social network with semi-bandit feedback, where we observe how users influence each other. The problem combines challenges of limited feedback, because the learning agent only observes the influenced portion of the network, and combinatorial number of actions, because the cardinality of the feasible set is exponential in the maximum number of influencers. We propose a computationally efficient UCB-like algorithm, IMLinUCB, and analyze it. Our regret bounds are polynomial in all quantities of interest; reflect the structure of the network and the probabilities of influence. Moreover, they do not depend on inherently large quantities, such as the cardinality of the action set. To the best of our knowledge, these are the first such results. IMLinUCB permits linear generalization and therefore is suitable for large-scale problems. Our experiments show that the regret of IMLinUCB scales as suggested by our upper bounds in several representative graph topologies; and based on linear generalization, IMLinUCB can significantly reduce regret of real-world influence maximization semi-bandits.

# CHALLENGES AND SOLUTIONS

▶ Already the offline problem is NP hard

- solution: **approximation/randomized algorithms**

▶ Lots of edges

- lots of parameters to learn, if we want to scale, we need to reduce this complexity
- solution: **linear approximation of probabilities**

▶ Combinatorial size of possible seed-sets

- Combinatorial Bandits: IMLinUCB

▶ Understanding what's going on?

- known analyses VERY loose (e.g., scaling with  $1/p_{\min}$ , or only asymptotic)

The diagram shows the optimization problem  $\max_{\mathcal{S}: |\mathcal{S}|=K} f(\mathcal{S}, \bar{w})$ . Two callout boxes are present: one labeled 'seed set' pointing to the set  $\mathcal{S}$ , and another labeled 'seed size' pointing to the constraint  $|\mathcal{S}|=K$ .

$$\max_{\mathcal{S}: |\mathcal{S}|=K} f(\mathcal{S}, \bar{w})$$

# APPROXIMATION ORACLE

- ▶ the optimal offline solution

$$\max_{\mathcal{S}: |\mathcal{S}|=K} f(\mathcal{S}, \bar{w})$$

seed size

- ▶ the oracle solution that is  $\gamma$ -optimal with probability at least  $\alpha$

$$\mathcal{S}^* = \text{ORACLE}(\mathcal{G}, K, \bar{w})$$

- ▶  $\gamma$ -optimal

$$f(\mathcal{S}^*, \bar{w}) \geq \gamma f(\mathcal{S}^{\text{opt}}, \bar{w})$$

- ▶  $\gamma$ -optimal with probability at least  $\alpha$

$$\mathbb{E} [f(\mathcal{S}^*, \bar{w})] \geq \alpha \gamma f(\mathcal{S}^{\text{opt}}, \bar{w})$$

- ▶ Our problem is a triple:

$$(\mathcal{G}, K, \bar{w})$$

unknown to the agent

topology

seed size



# LINEAR GENERALIZATION

— learning the only network (weights) is VERY impractical

$$\rho \triangleq \max_{e \in \mathcal{E}} |\overline{w}(e) - x_e^\top \theta^*|$$

this is small

true weights

linear approximation

- by choosing the dimension (size of  $\theta^*$ ) we can reduce this complexity
- if we do not want to lose generality we set  $d$  to the number of edges

## Algorithm 1 IMLinUCB: Influence Maximization Linear UCB

**Input:** graph  $\mathcal{G}$ , source node set cardinality  $K$ , oracle ORACLE, feature vector  $x_e$ 's, and algorithm parameters  $\sigma, c > 0$ ,

**Initialization:**  $B_0 \leftarrow 0 \in \mathbb{R}^d$ ,  $\mathbf{M}_0 \leftarrow I \in \mathbb{R}^{d \times d}$

**for**  $t = 1, 2, \dots, n$  **do**

1. set  $\bar{\theta}_{t-1} \leftarrow \sigma^{-2} \mathbf{M}_{t-1}^{-1} B_{t-1}$  and the UCBs as  $U_t(e) \leftarrow \text{Proj}_{[0,1]} \left( x_e^\top \bar{\theta}_{t-1} + c \sqrt{x_e^\top \mathbf{M}_{t-1}^{-1} x_e} \right)$

for all  $e \in \mathcal{E}$

2. choose  $\mathcal{S}_t \in \text{ORACLE}(\mathcal{G}, K, U_t)$ , and observe the edge-level semi-bandit feedback

3. update statistics:

(a) initialize  $\mathbf{M}_t \leftarrow \mathbf{M}_{t-1}$  and  $B_t \leftarrow B_{t-1}$

(b) for all observed edges  $e \in \mathcal{E}$ , update  $\mathbf{M}_t \leftarrow \mathbf{M}_t + \sigma^{-2} x_e x_e^\top$  and  $B_t \leftarrow B_t + x_e \mathbf{w}_t(e)$

$$R^\eta(n) = \sum_{t=1}^n \mathbb{E} [R_t^\eta]$$

$$R_t^\eta = f(\mathcal{S}^{\text{opt}}, \mathbf{w}_t) - \frac{1}{\eta} f(\mathcal{S}_t, \mathbf{w}_t)$$



# MAXIMUM OBSERVED RELEVANCE

$$N_{\mathcal{S},e} \triangleq \sum_{v \in \mathcal{V} \setminus \mathcal{S}} \mathbf{1} \{e \text{ is relevant to } v \text{ under } \mathcal{S}\} \quad \text{and} \quad P_{\mathcal{S},e} \triangleq \mathbb{P}(e \text{ is observed} \mid \mathcal{S})$$

only depends on topology

depends on both

$$C_* \triangleq \max_{\mathcal{S}: |\mathcal{S}|=K} \sqrt{\sum_{e \in \mathcal{E}} N_{\mathcal{S},e}^2 P_{\mathcal{S},e}}$$

max (over) 2-norm of N weighted by P

► Worst-case upper bound:

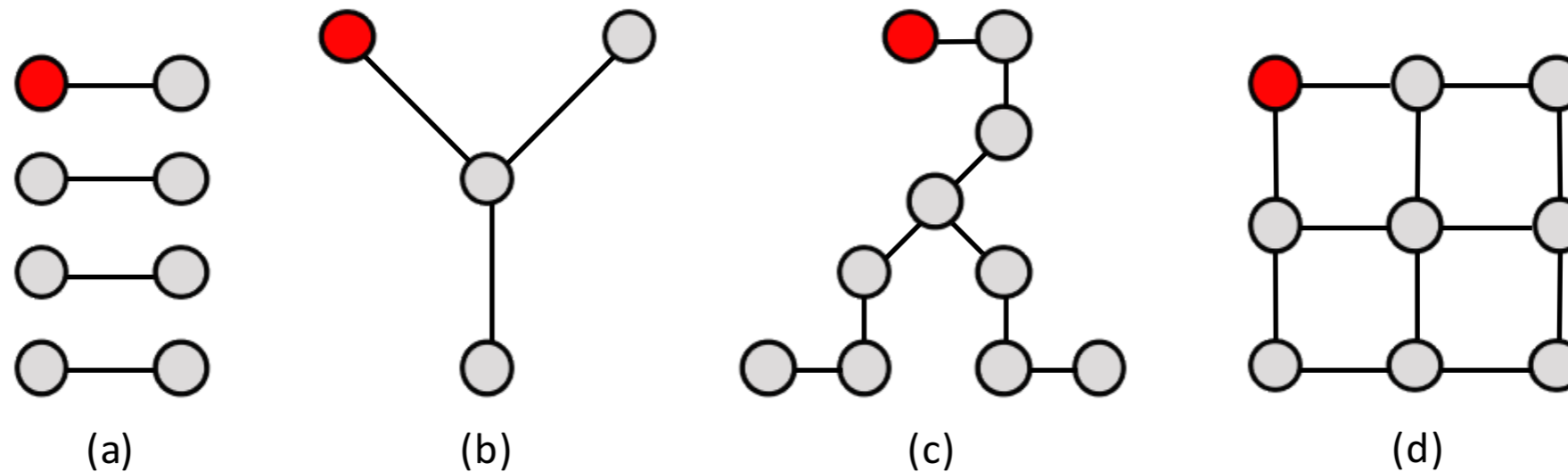
$$C_* \leq C_g \triangleq \max_{\mathcal{S}: |\mathcal{S}|=K} \sqrt{\sum_{e \in \mathcal{E}} N_{\mathcal{S},e}^2} \leq (L - K) \sqrt{|\mathcal{E}|} = \mathcal{O}(L \sqrt{|\mathcal{E}|}) = \mathcal{O}(L^2)$$

#nodes

#edges

seed size

# WORST-CASE BOUNDS



$L$  = number of nodes,  $K$  = size of seed set,  $n$  = number of rounds,  $d$  = dimension

topology	$C_G$ (worst-case $C_*$ )	$R^{\alpha\gamma}(n)$ for general $\mathbf{X}$	$R^{\alpha\gamma}(n)$ for $\mathbf{X} = \mathbf{I}$
bar graph	$\mathcal{O}(\sqrt{K})$	$\tilde{\mathcal{O}}(dK\sqrt{n}/(\alpha\gamma))$	$\tilde{\mathcal{O}}(L\sqrt{Kn}/(\alpha\gamma))$
star graph	$\mathcal{O}(L\sqrt{K})$	$\tilde{\mathcal{O}}(dL^{\frac{3}{2}}\sqrt{Kn}/(\alpha\gamma))$	$\tilde{\mathcal{O}}(L^2\sqrt{Kn}/(\alpha\gamma))$
ray graph	$\mathcal{O}(L^{\frac{5}{4}}\sqrt{K})$	$\tilde{\mathcal{O}}(dL^{\frac{7}{4}}\sqrt{Kn}/(\alpha\gamma))$	$\tilde{\mathcal{O}}(L^{\frac{9}{4}}\sqrt{Kn}/(\alpha\gamma))$
tree graph	$\mathcal{O}(L^{\frac{3}{2}})$	$\tilde{\mathcal{O}}(dL^2\sqrt{n}/(\alpha\gamma))$	$\tilde{\mathcal{O}}(L^{\frac{5}{2}}\sqrt{n}/(\alpha\gamma))$
grid graph	$\mathcal{O}(L^{\frac{3}{2}})$	$\tilde{\mathcal{O}}(dL^2\sqrt{n}/(\alpha\gamma))$	$\tilde{\mathcal{O}}(L^{\frac{5}{2}}\sqrt{n}/(\alpha\gamma))$
complete graph	$\mathcal{O}(L^2)$	$\tilde{\mathcal{O}}(dL^3\sqrt{n}/(\alpha\gamma))$	$\tilde{\mathcal{O}}(L^4\sqrt{n}/(\alpha\gamma))$

Table 1:  $C_G$  and *worst-case* regret bounds for different graph topologies

$$\begin{aligned} R^{\alpha\gamma}(n) &\leq \frac{2cC_*}{\alpha\gamma} \sqrt{dn|\mathcal{E}| \log_2 \left( 1 + \frac{n|\mathcal{E}|}{d} \right)} + 1 = \tilde{O} \left( dC_* \sqrt{|\mathcal{E}|n}/(\alpha\gamma) \right) \\ &\leq \tilde{O} \left( d(L - K)|\mathcal{E}|\sqrt{n}/(\alpha\gamma) \right). \end{aligned}$$

How good (tight) is this?

- ▶ comparison with linear bandits
- ▶ comparison with general combinatorial bandits
- ▶ (L-K) factor
- ▶ How good is  $C_*$ ?

# PROOF SKETCH?

- ▶ when are our upper bounds on the estimates right?

$$\xi_{t-1} = \{ |x_e^\top (\bar{\theta}_{\tau-1} - \theta^*)| \leq c \sqrt{x_e^\top \mathbf{M}_{\tau-1}^{-1} x_e}, \forall e \in \mathcal{E}, \forall \tau \leq t \}$$

- ▶ ... decomposes the regret at round t

$$\mathbb{E}[R_t^{\alpha\gamma}] \leq \mathbb{P}(\xi_{t-1}) \mathbb{E}[R_t^{\alpha\gamma} | \xi_{t-1}] + \mathbb{P}(\bar{\xi}_{t-1}) [L - K]$$

- ▶ monotonicity of f

decomposed into nodes

$$\mathbb{E}[R_t^{\alpha\gamma} | \xi_{t-1}] \leq \mathbb{E}[f(\mathcal{S}_t, U_t) - f(\mathcal{S}_t, \bar{w}) | \xi_{t-1}] / (\alpha\gamma)$$

- ▶ studying the Markov process of propagation

- consider non-overlapping layers
- random stopping time

$$f(\mathcal{S}_t, U_t, v) - f(\mathcal{S}_t, \bar{w}, v) \leq \sum_{e \in \mathcal{E}_{\mathcal{S}_t, v}} \mathbb{E}[\mathbf{1}\{O_t(e)\} [U_t(e) - \bar{w}(e)] | \mathcal{H}_{t-1}, \mathcal{S}_t]$$

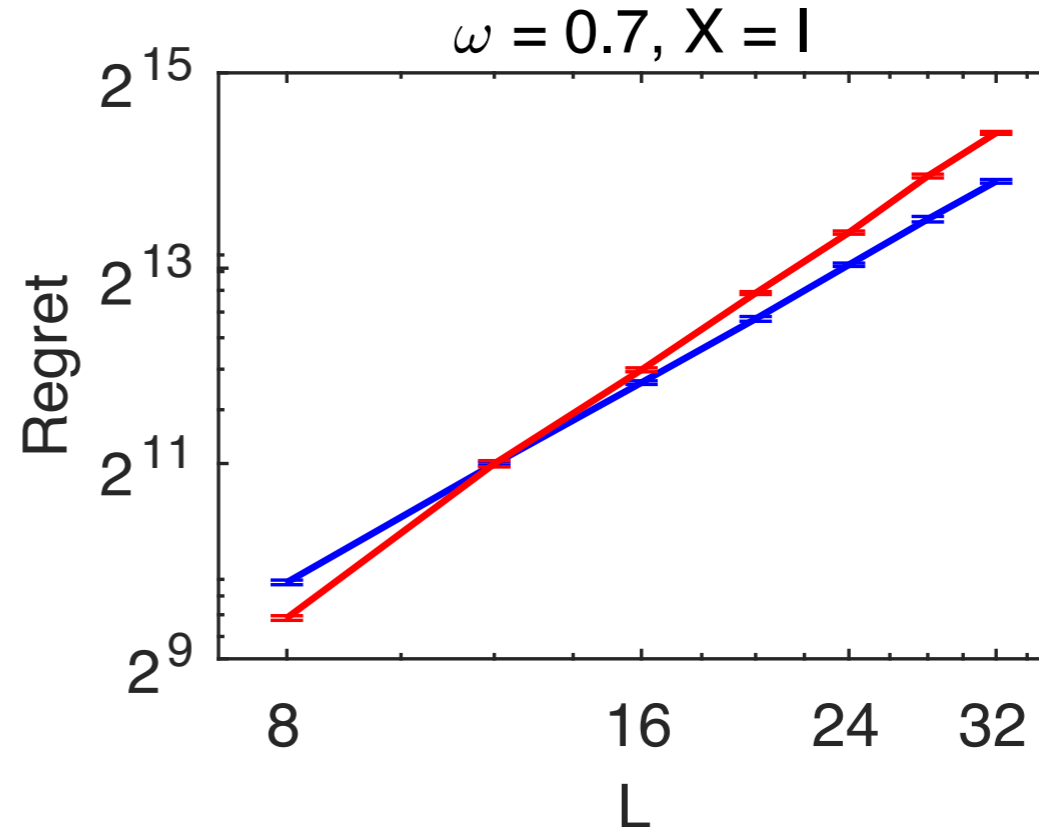
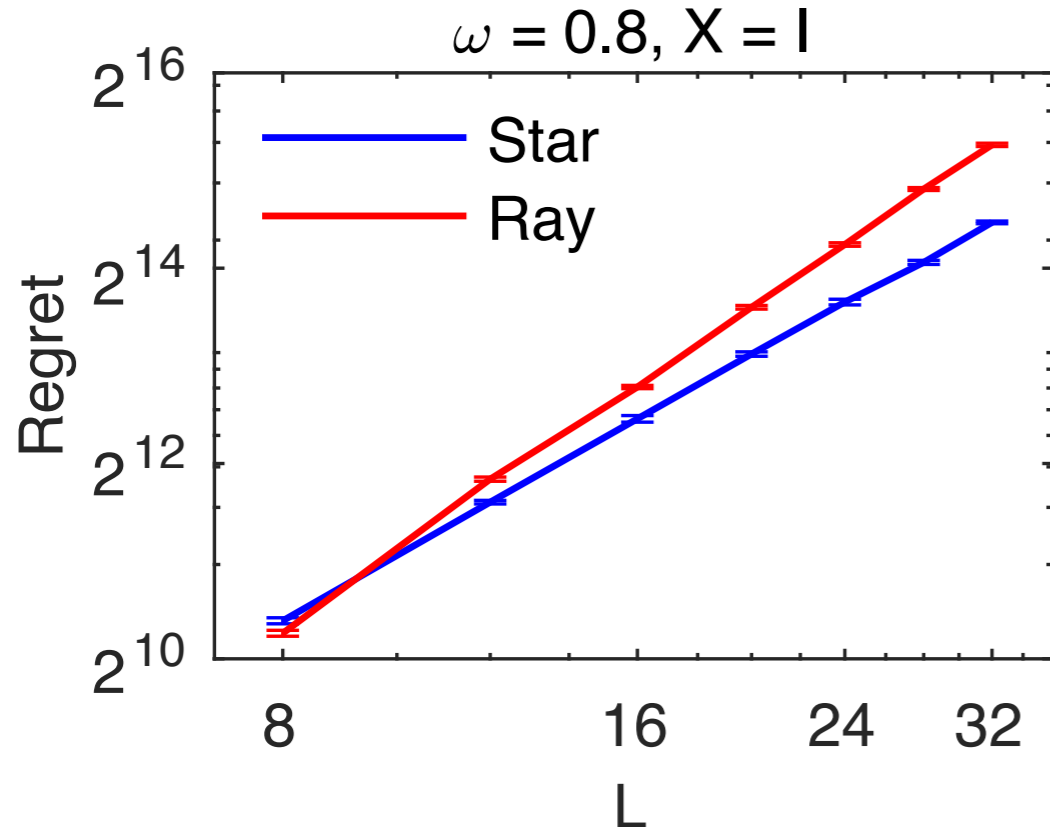
probability that node v is influenced

# EXPERIMENTS

- ▶ **Objective:** “Check” how good is our  $C^*$
- ▶ Tabular case,  $K = 1$ , exact comparison possible, all weights are same =  $\omega$

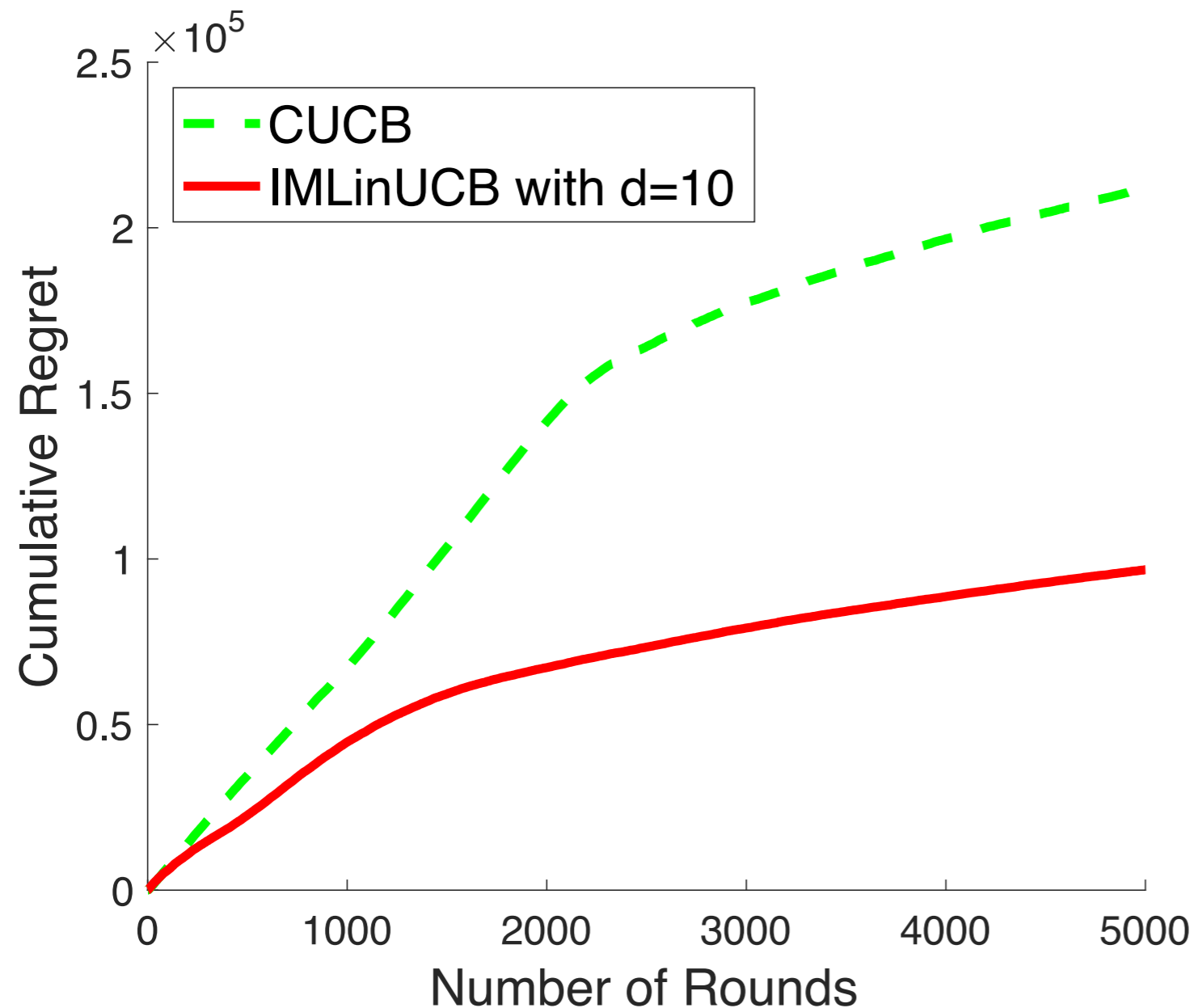
Star  $\tilde{O}(L^2)$  vs.  $\mathcal{O}(L^{2.040})$  and  $\mathcal{O}(L^{2.056})$

Ray  $\tilde{O}(L^{\frac{9}{4}})$  vs.  $\mathcal{O}(L^{2.488})$  and  $\mathcal{O}(L^{2.467})$



- ▶ **Conclusion:** evidence that our  $C^*$  is a reasonable complexity measure

# FACEBOOK EXPERIMENT



- ▶ real Facebook (a small subgraph)
- ▶ weights from  $U(0,0.1)$
- ▶ **nodetovec** with  $d=10$
- imperfect
- ▶  $K = 10$
- ▶ CUCB with no linear generalisation

# CONCLUSION AND NEXT STEPS

---

## ▶ Active learning on graphs

- learning the graph **while** acting on it optimal
- **difficulty of the problem** and scaling with it
- **online influence maximization**
  - local model (minimax optimal algorithm)
  - global cascading model

## ▶ What is next?

- dynamic/evolving graphs
- realistic accessibility constraints

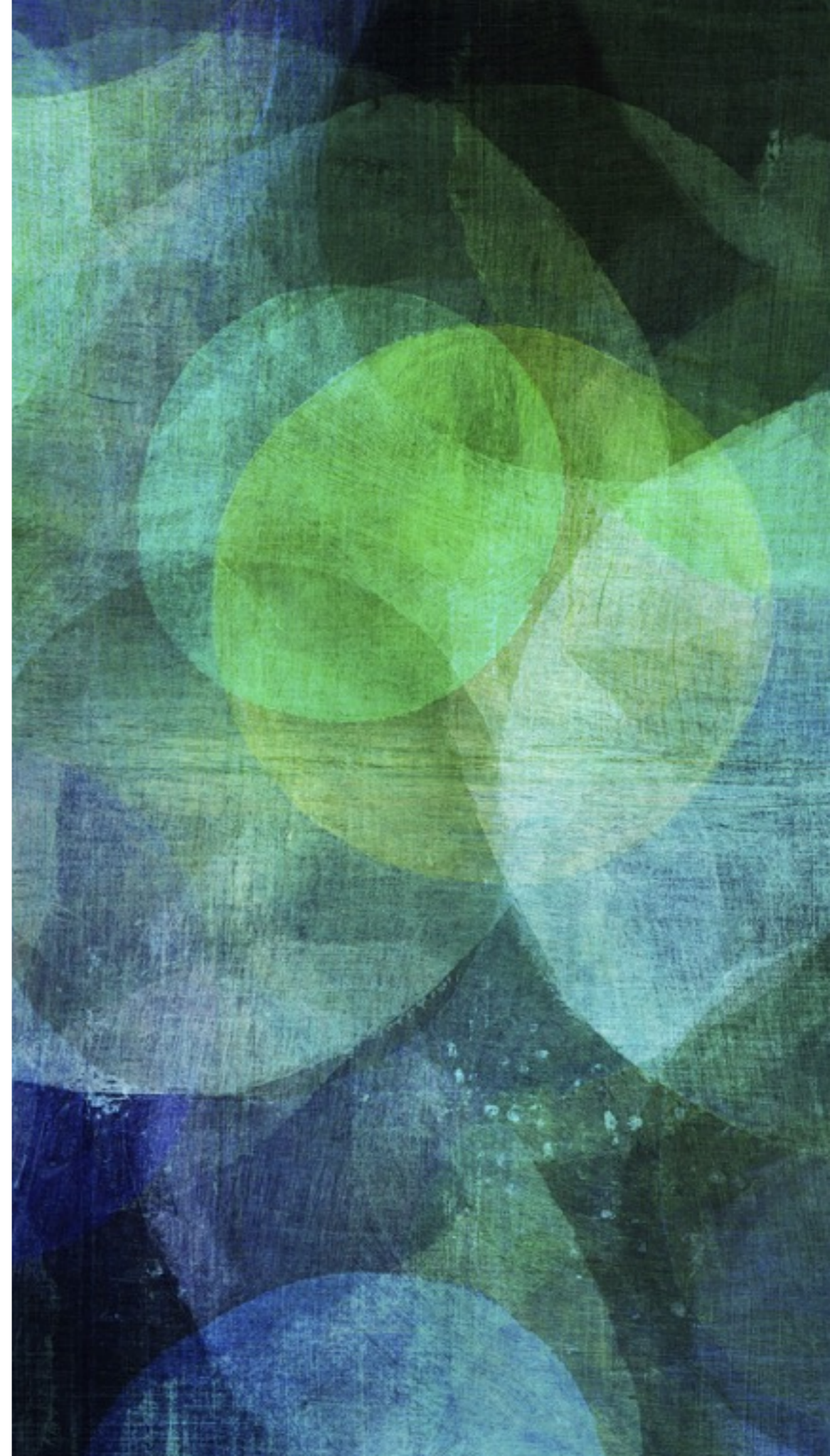
Kocák, Neu, MV, Munos: Efficient learning by implicit exploration in bandit problems with side observations, NIPS 2014

Kocák, Neu, MV: Online learning with Erdos-Rényi side-observation graphs UAI 2016

Kocák, Neu, MV: Online learning with noisy side observations, AISTATS 2016

# GRAPH BANDITS WITH SIDE OBSERVATIONS

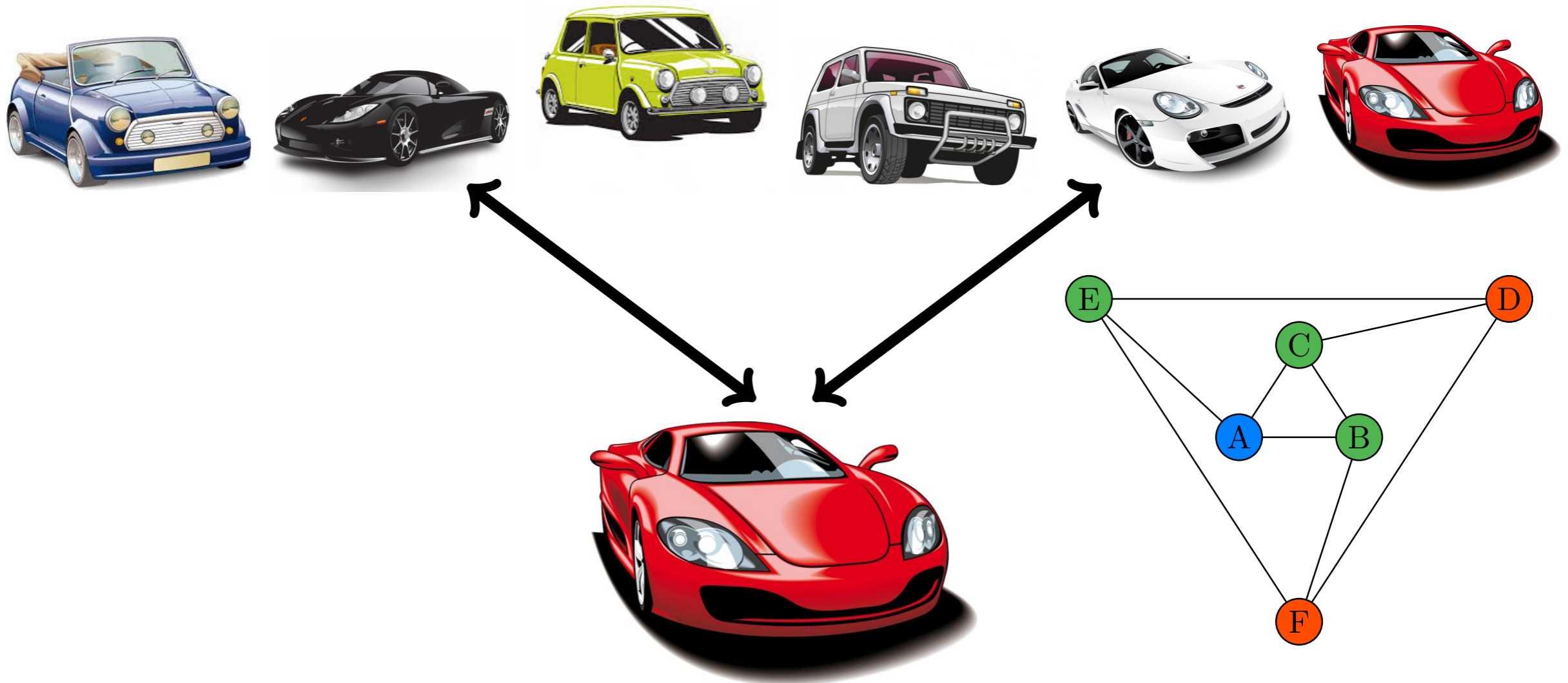
.....  
exploiting **free** observations from  
neighbouring nodes





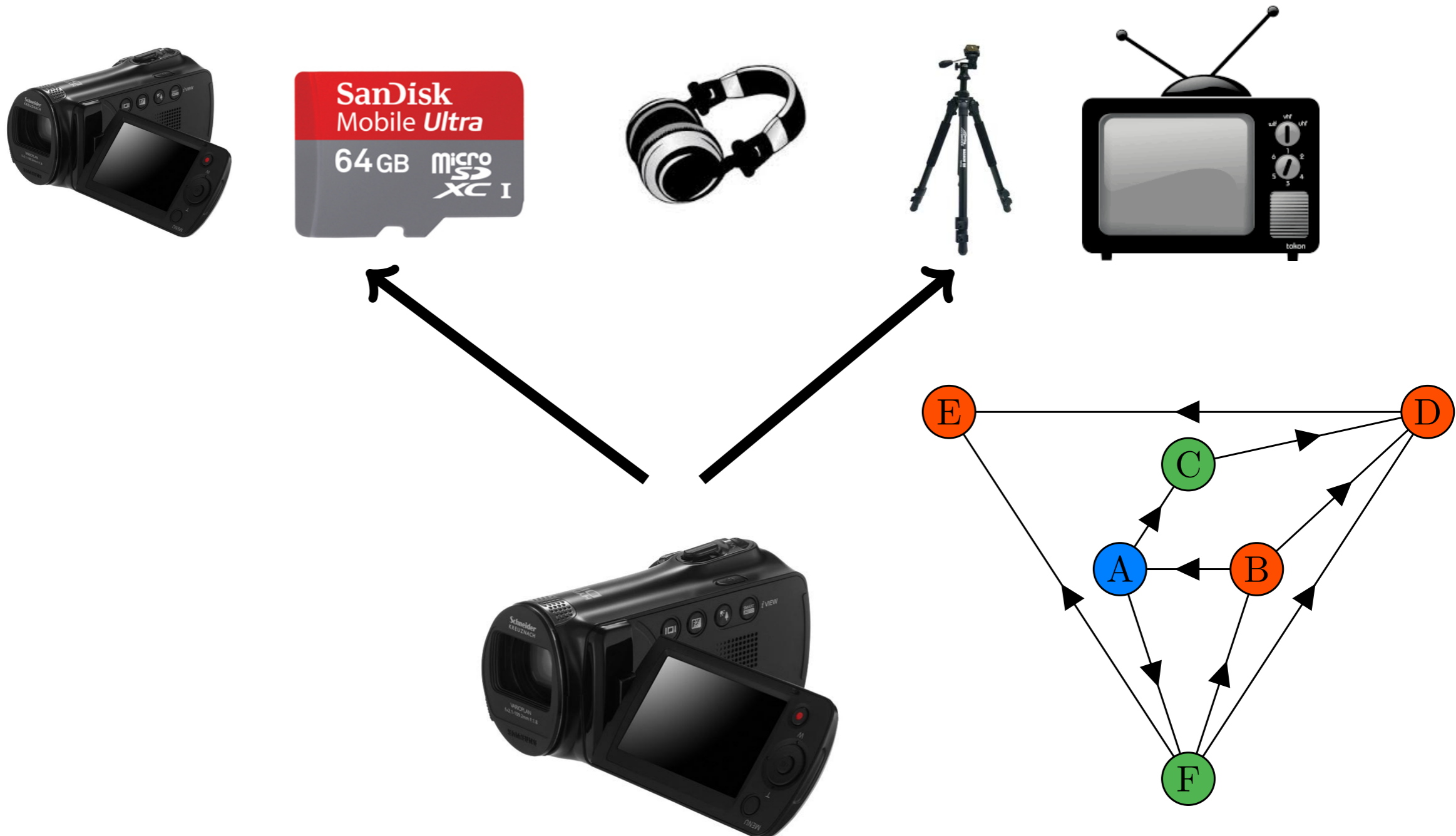
# SIDE OBSERVATIONS: UNDIRECTED

## Example 1: undirected observations



# SIDE OBSERVATIONS: DIRECTED

## Example 2: Directed observation

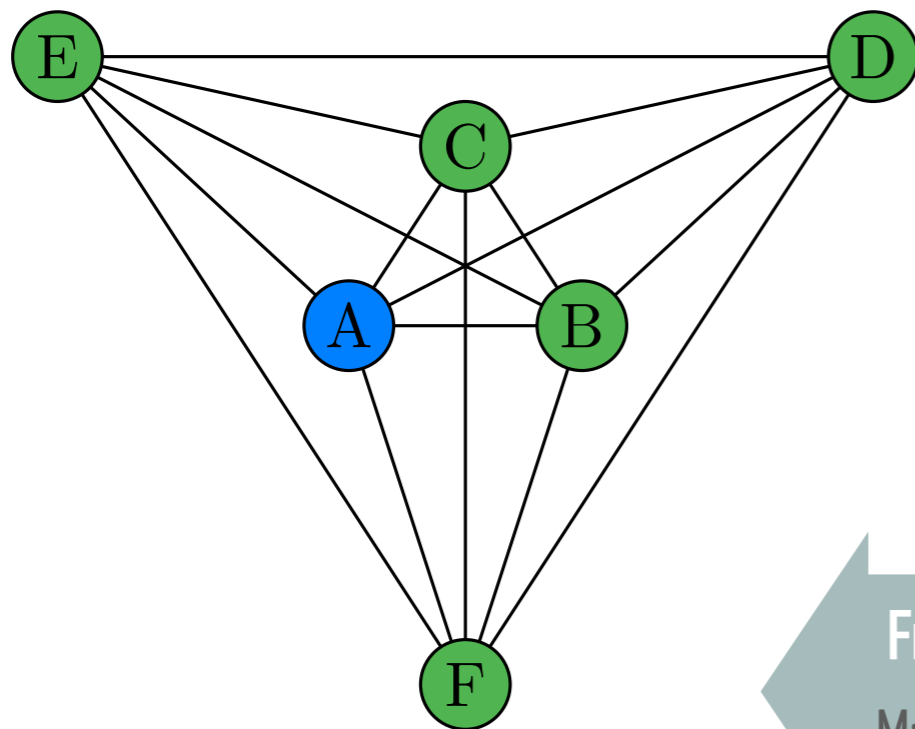


# SIDE OBSERVATIONS – AN INTERMEDIATE GAME

## Full-information

- ▶ observe losses of **all** actions
- ▶ example: Hedge

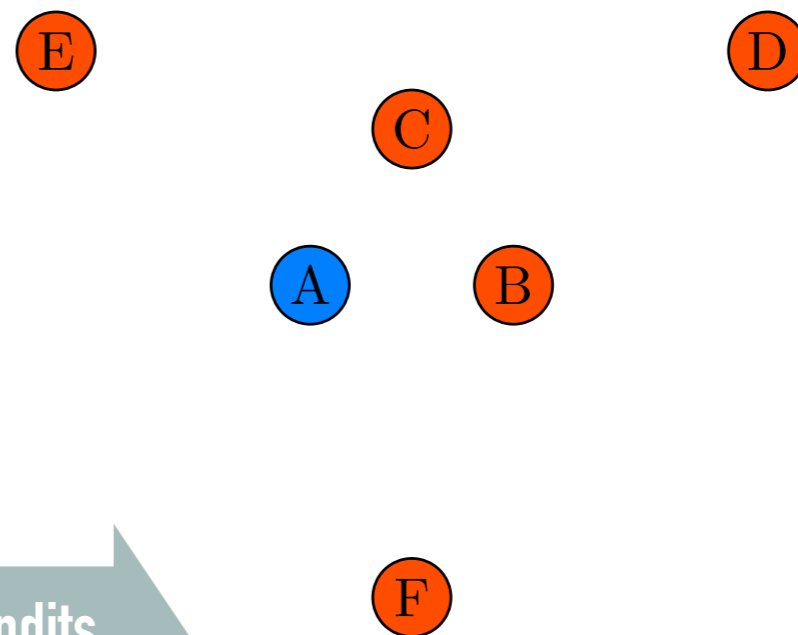
$$R_T = \tilde{O}(\sqrt{T})$$



## Bandits

- ▶ observe losses of **the chosen** action
- ▶ example: EXP3

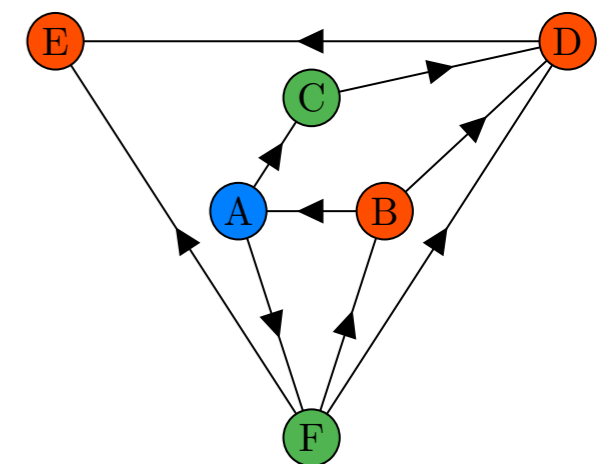
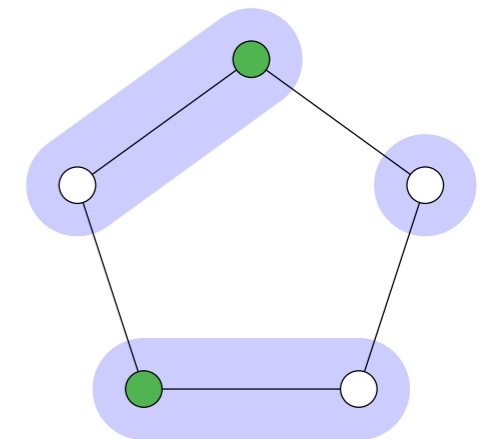
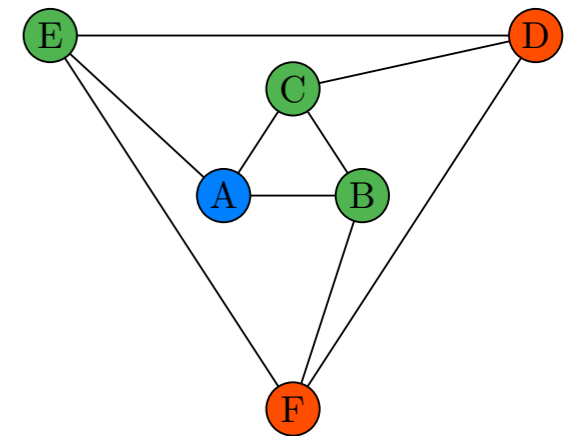
$$R_T = \tilde{O}(\sqrt{NT})$$



From Experts to Bandits  
Mannor and Shamir 2011

# KNOWLEDGE OF OBSERVATION GRAPHS

- ▶ ELP (Mannor and Shamir 2011)
  - **EXP3** - with “LP balanced exploration”
  - undirected  $O(\sqrt{(\alpha T)})$  ✓ – needs to know  $G_t$
  - directed case  $O(\sqrt{(cT)})$  – needs to know  $G_t$
- ▶ EXP3-SET (Alon, Cesa-Bianchi, Gentile, Mansour, 2013)
  - undirected  $O(\sqrt{(\alpha T)})$  ✓ does not need to know  $G_t$  ✓
- ▶ EXP3-DOM (Alon, Cesa-Bianchi, Gentile, Mansour, 2013)
  - directed  $O(\sqrt{(\alpha T)})$  ✓ – need to know  $G_t$
  - **calculates dominating set**



# EXP3-IX: IMPLICIT EXPLORATION

---

## Algorithm 1 EXP3-IX

---

- 1: **Input:** Set of actions  $\mathcal{S} = [d]$ ,
  - 2: parameters  $\gamma_t \in (0, 1)$ ,  $\eta_t > 0$  for  $t \in [T]$ .
  - 3: **for**  $t = 1$  **to**  $T$  **do**
  - 4:  $w_{t,i} \leftarrow (1/d) \exp(-\eta_t \widehat{L}_{t-1,i})$  for  $i \in [d]$
  - 5: An adversary privately chooses losses  $\ell_{t,i}$  for  $i \in [d]$  and generates a graph  $G_t$
  - 6:  $W_t \leftarrow \sum_{i=1}^d w_{t,i}$
  - 7:  $p_{t,i} \leftarrow w_{t,i}/W_t$
  - 8: Choose  $I_t \sim \mathbf{p}_t = (p_{t,1}, \dots, p_{t,d})$
  - 9: Observe graph  $G_t$
  - 10: Observe pairs  $\{i, \ell_{t,i}\}$  for  $(I_t \rightarrow i) \in G_t$
  - 11:  $o_{t,i} \leftarrow \sum_{(j \rightarrow i) \in G_t} p_{t,j}$  for  $i \in [d]$
  - 12:  $\widehat{\ell}_{t,i} \leftarrow \frac{\ell_{t,i}}{o_{t,i} + \gamma_t} \mathbb{1}_{\{(I_t \rightarrow i) \in G_t\}}$  for  $i \in [d]$
  - 13: **end for**
- 

## Benefits of the implicit exploration

- ▶ no need to know the graph before
- ▶ no need to estimate dominating set
- ▶ no need for doubling trick
- ▶ no need for aggregation

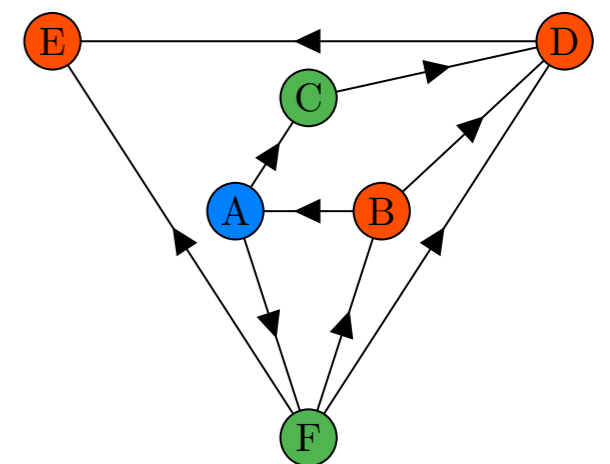
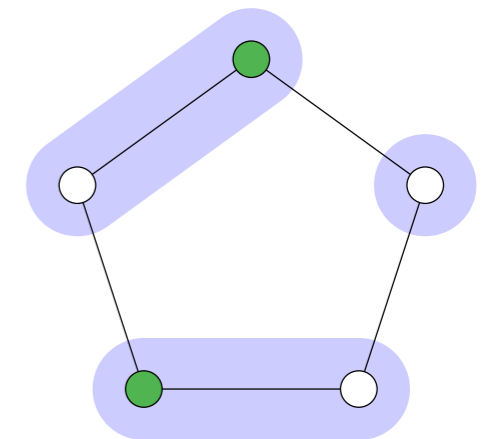
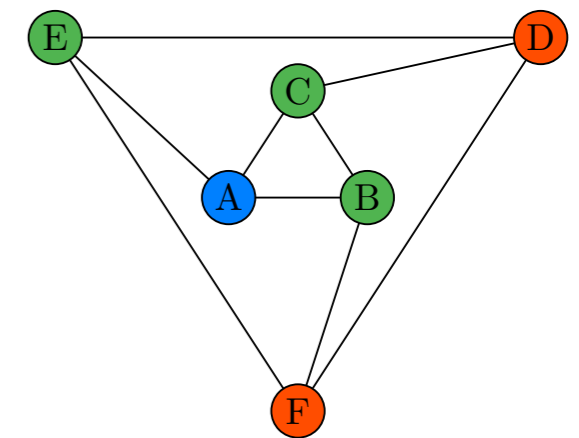
$$R_T = \tilde{O} \left( \sqrt{\bar{\alpha} T \ln N} \right)$$

## Optimistic bias for the loss estimates

$$\mathbb{E}[\widehat{\ell}_{t,i}] = \frac{\ell_{t,i}}{o_{t,i} + \gamma_t} o_{t,i} + 0(1 - o_{t,i}) = \ell_{t,i} - \ell_{t,i} \frac{\gamma_t}{o_{t,i} + \gamma_t} \leq \ell_{t,i}$$

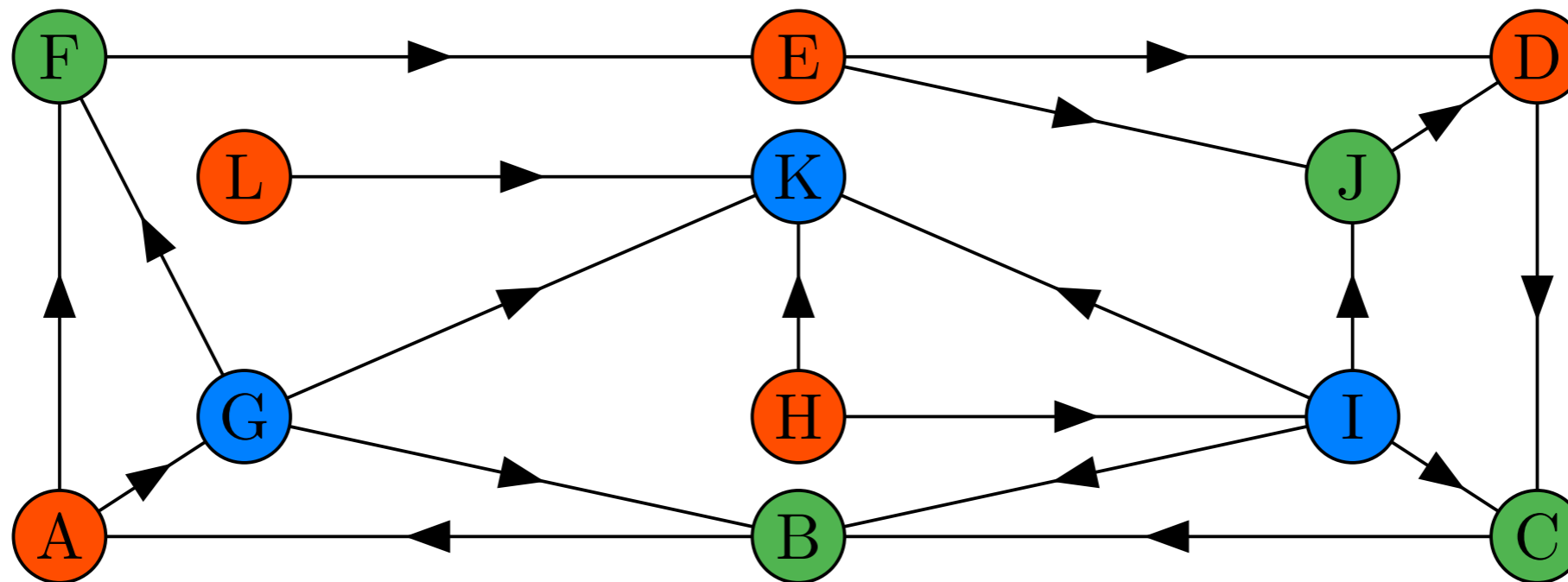
# FOLLOW UPS

- ▶ EXP3-IX (Kocák, Neu, MV, Munos, 2014)
  - directed  $O(\sqrt{(\alpha T)})$  ✓ does not need to know  $G_t$  ✓
- ▶ EXP3.G (Alon, Cesa-Bianchi, Dekel, Koren, 2015)
  - directed  $O(\sqrt{(\alpha T)})$  ✓ does not need to know  $G_t$  ✓
  - mixes uniform distribution
  - more general algorithm for settings **beyond bandits**
  - high-probability bound
- ▶ Neu 2015: high-probability bound for EXP3-IX



# COMPLEX GRAPH ACTIONS

Example: online shortest path semi-bandits with observing traffic on the side streets

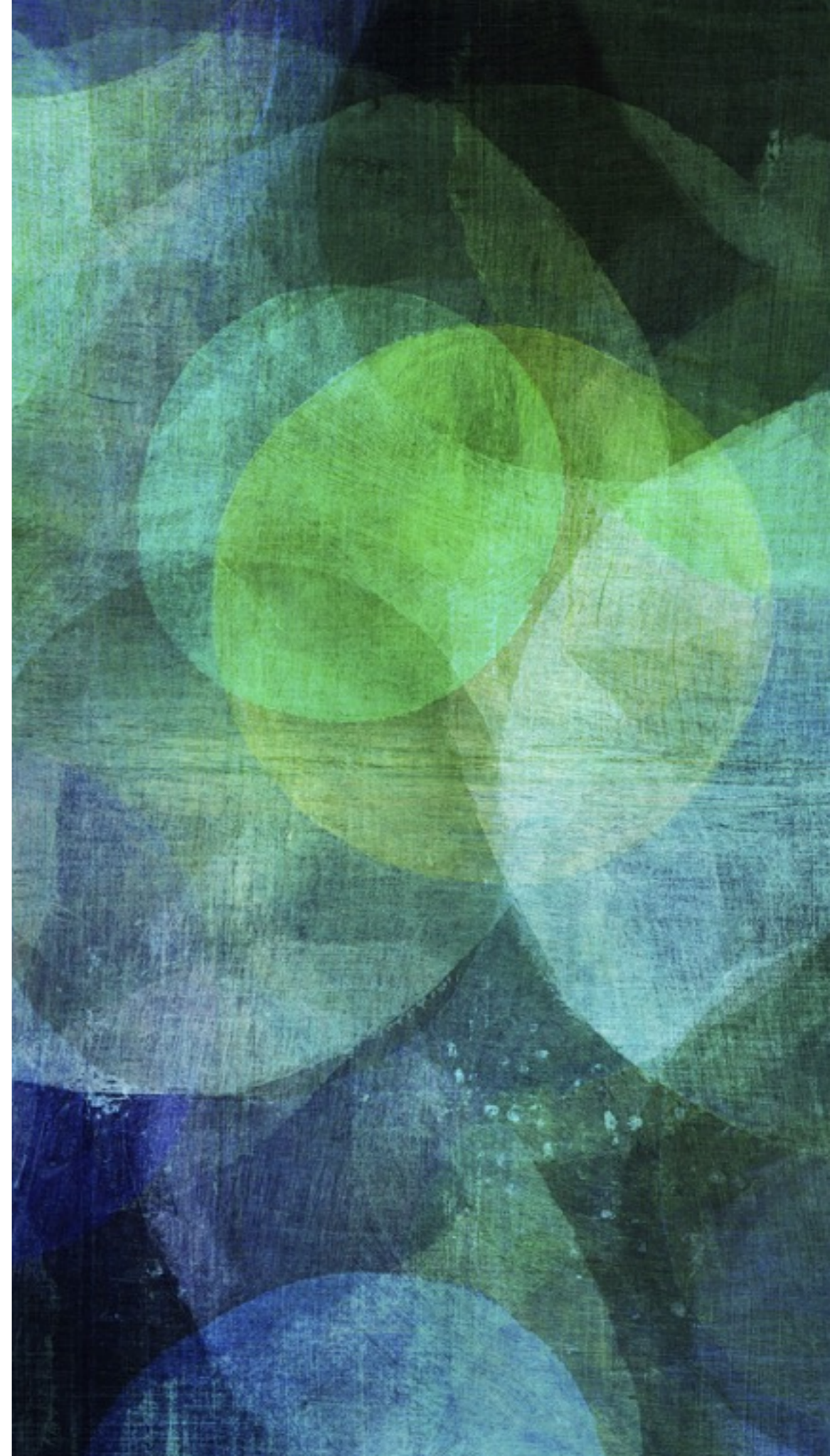


- ▶ Play action  $\mathbf{v}_t \in S \subset \{0, 1\}^N$ ,  $\|\mathbf{v}\|_1 \leq m$  from all  $\mathbf{v} \in S$
- ▶ Obtain losses  $\mathbf{v}_t^\top \ell_t$
- ▶ Observe additional losses according to the graph

$$R_T = \tilde{O} \left( m^{3/2} \sqrt{\sum_{t=1}^T \alpha_t} \right) = \tilde{O} \left( m^{3/2} \sqrt{\bar{\alpha} T} \right)$$

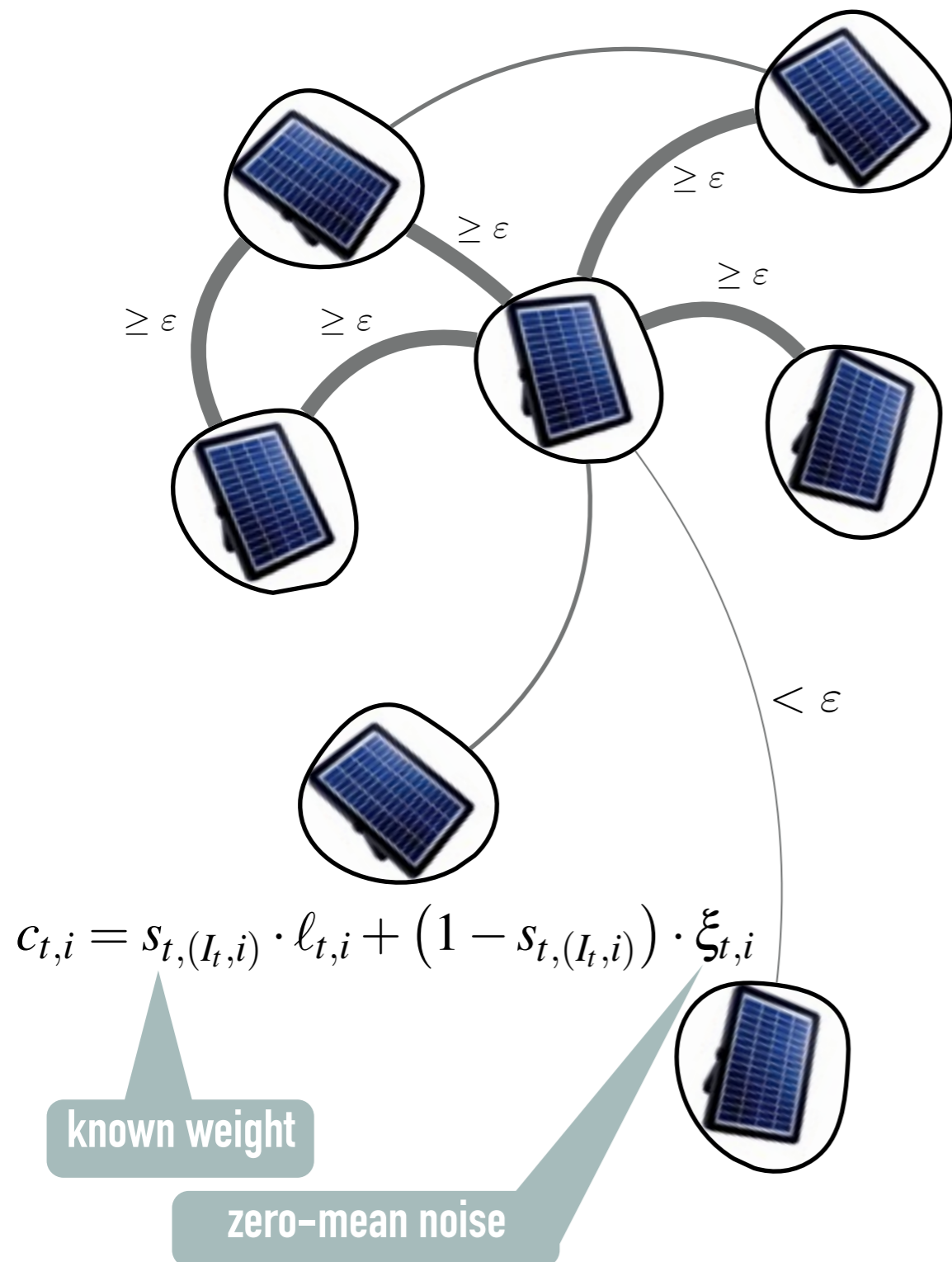
# GRAPH BANDITS WITH **NOISY** SIDE OBSERVATIONS

.....  
exploiting side observations that can  
be perturbed by certain level of noise





# NOISY SIDE OBSERVATIONS



Want: only **reliable** information!

1) If we know the perfect cutoff  $\epsilon$

- ▶ reliable: use as exact
- ▶ unreliable: rubbish

then we can improve over pure bandit setting!

2) Treating noisy observation induces **bias**

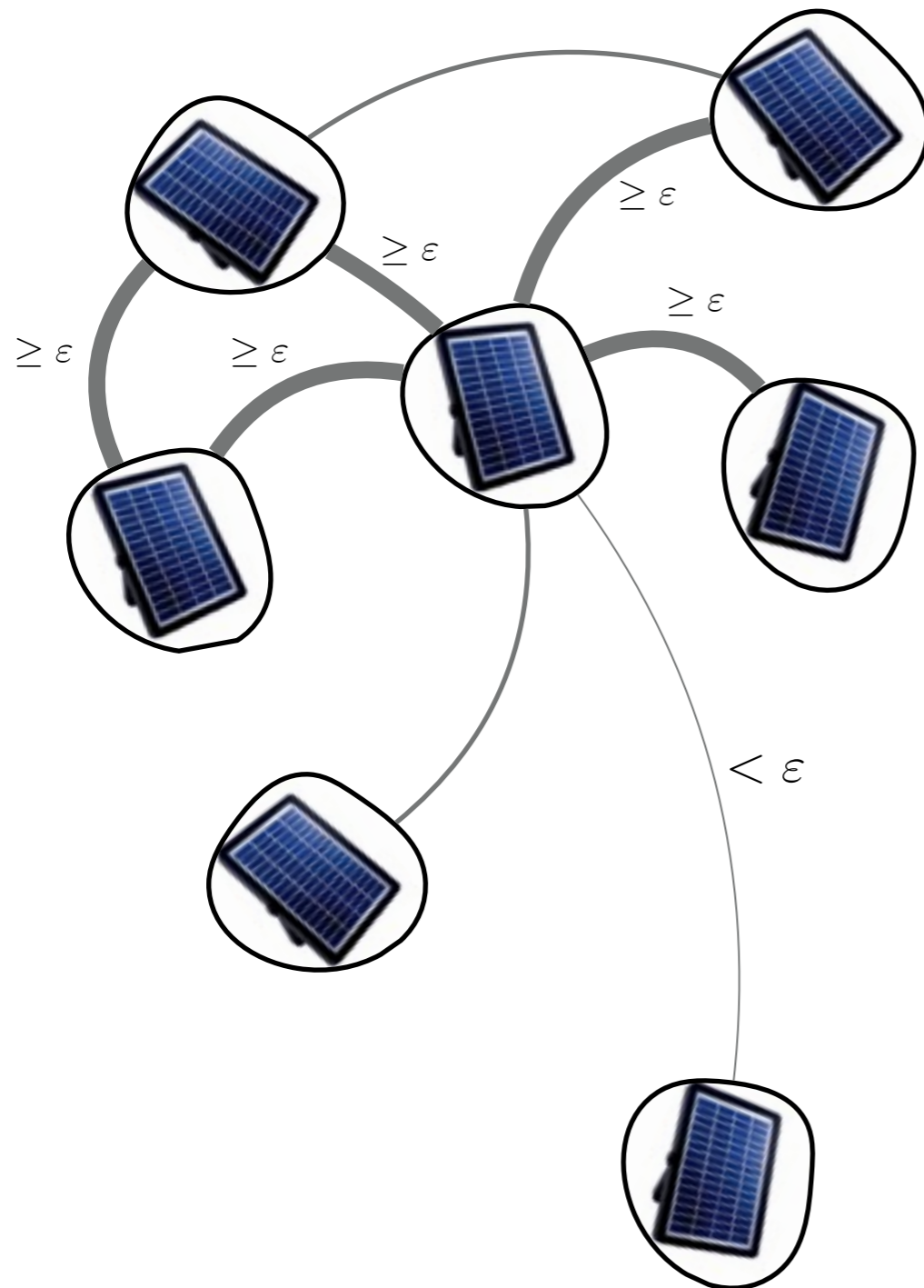
What can we hope for?

$$\tilde{O}(\sqrt{1T}) \leq \quad \leq \tilde{O}(\sqrt{NT})$$

effective independence number

Can we learn without knowing either  $\epsilon$  or  $\alpha^*$ ?

# NOISY SIDE OBSERVATIONS



**Threshold estimate**  $R_T = \tilde{O}\left(\sqrt{\alpha^* T}\right)$

$$\hat{\ell}_{t,i}^{(T)} = \frac{c_{t,i} \mathbb{I}\{s_{t,(I_t,i)} \geq \epsilon_t\}}{\sum_{j=1}^N p_{t,j} s_{t,(j,i)} \mathbb{I}\{s_{t,(j,i)} \geq \epsilon_t\}} + \gamma_t$$

**WIX estimate**  $R_T = \tilde{O}\left(\sqrt{\alpha^* T}\right)$

$$\hat{\ell}_{t,i} = \frac{s_{t,(I_t,i)} \cdot c_{t,i}}{\sum_{j=1}^N p_{t,j} s_{t,(j,i)}^2} + \gamma_t$$

Since  $\alpha^* \leq \alpha(1)/1 \leq N$

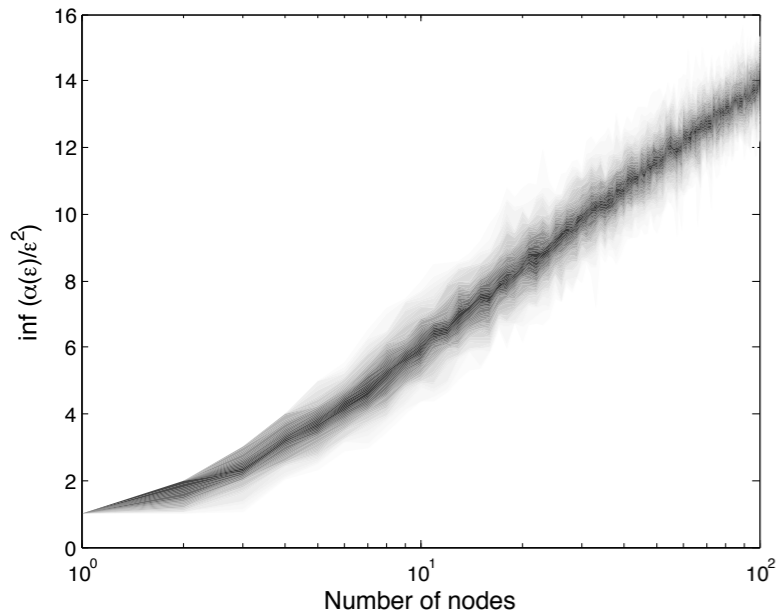
incorporating noisy observations does not hurt

$$\tilde{O}\left(\sqrt{\alpha^* T}\right) \leq \tilde{O}\left(\sqrt{NT}\right)$$

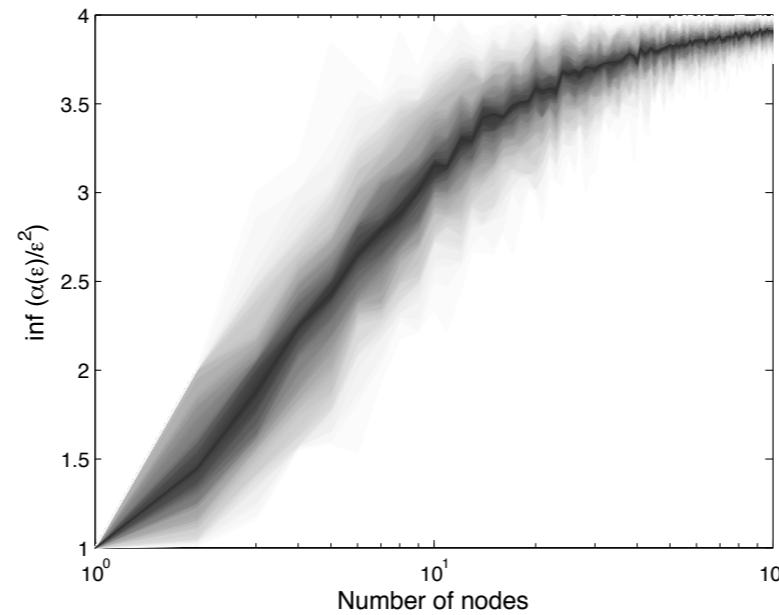
**But how much does it help?**

# EMPIRICAL RESULTS

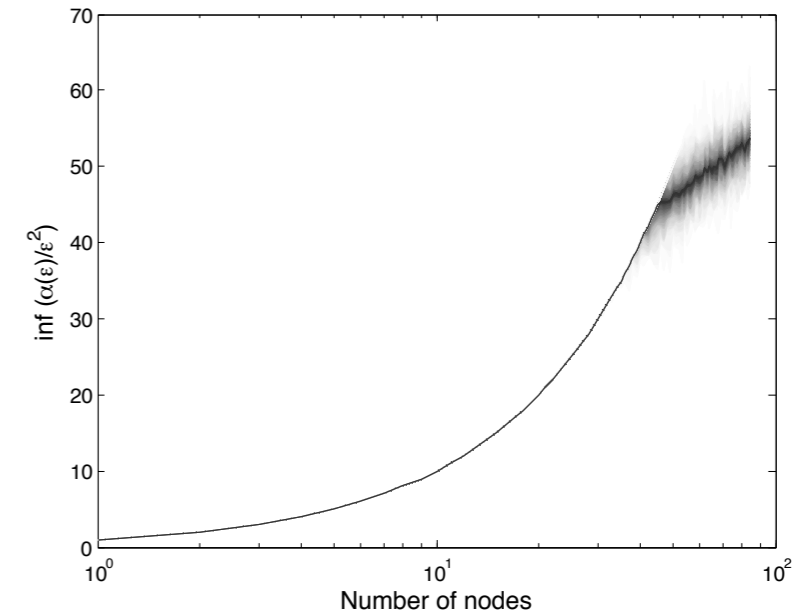
## EMPIRICAL $\alpha^*$ FOR RANDOM GRAPHS WITH IID WEIGHTS



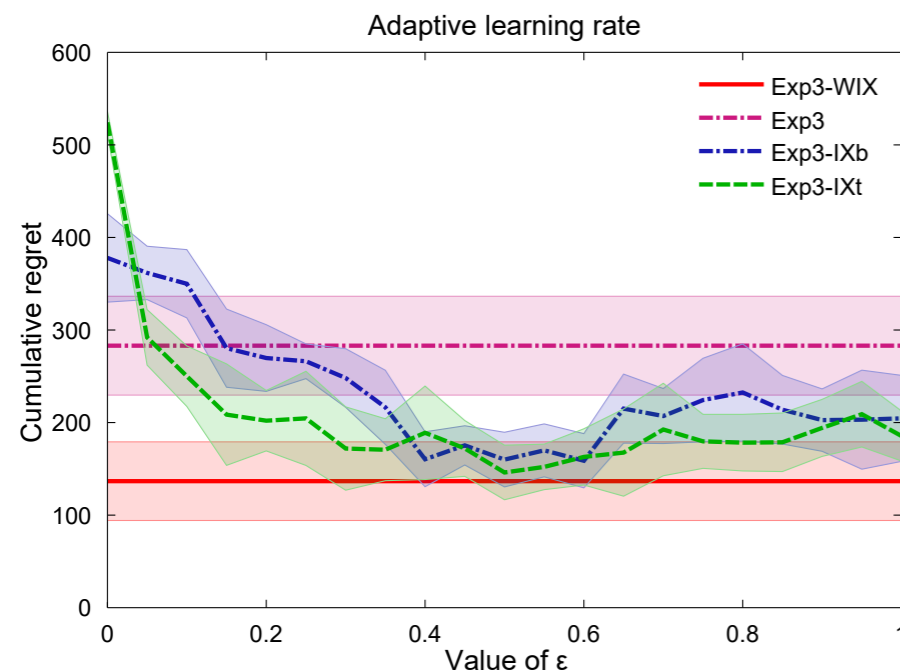
(a)  $U(0, 1)$  weights



(b)  $U(\frac{1}{2}, 1)$  weights



(c)  $U(0, \frac{1}{2})$  weights



► **special case:** if  $s_{ij}$  is either 0 or  $\epsilon$  than  $\alpha^* = \alpha/\epsilon^2$

► For this special case, there is a matches  $\Theta(\sqrt{(\alpha T)/\epsilon})$  by Wu, György, Szepesvári, 2015.

# NEW DIRECTIONS: UNKNOWN GRAPHS!

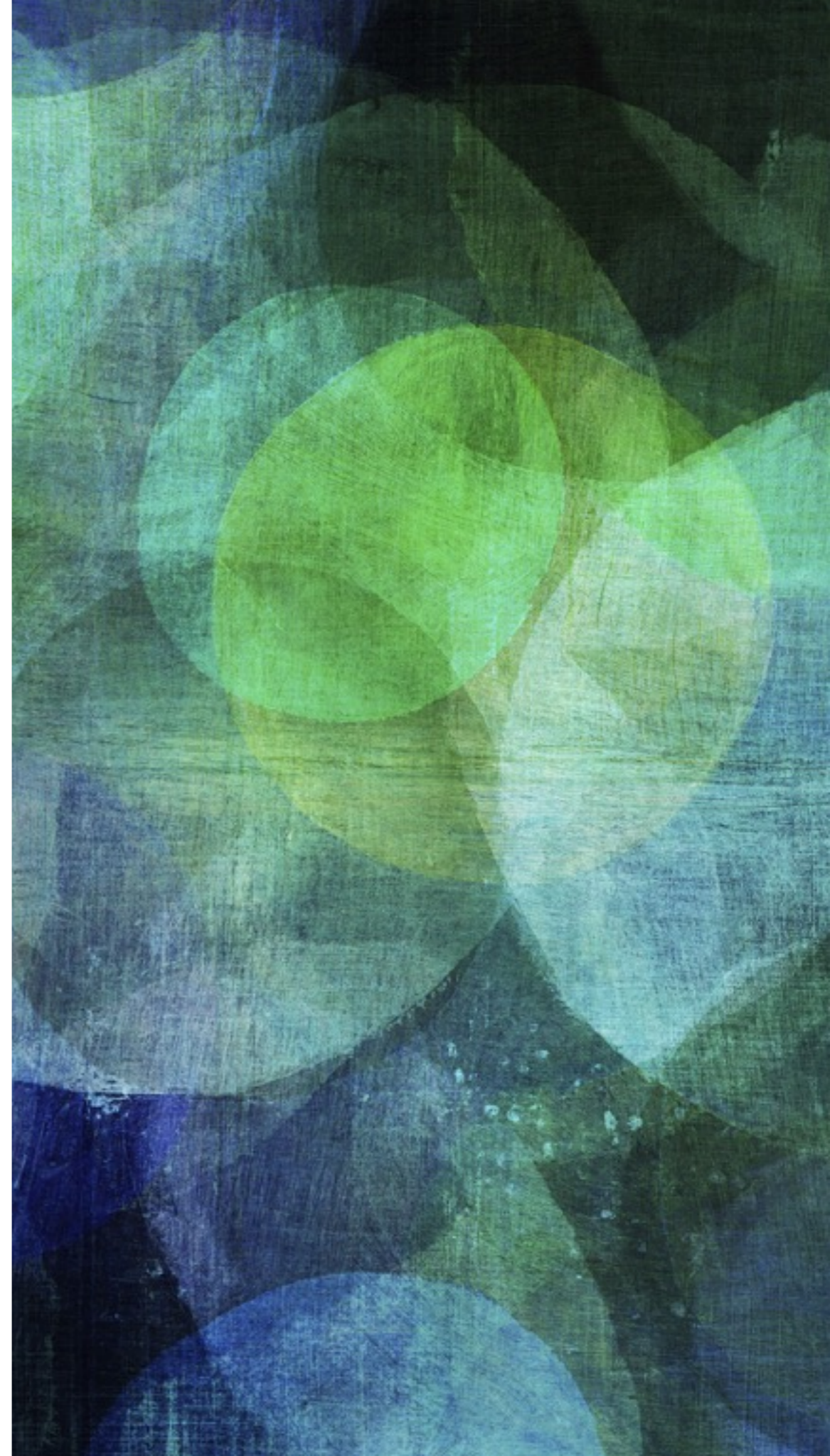
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- ▶ Learning on the graph **while** learning the graph?
  - most of algorithms require (some) knowledge of the graph
  - not always available to the learner
- ▶ Question: Can we learn faster without knowing the graphs?
  - example: social network provider has little incentive to reveal the graphs to advertisers
- ▶ Answer: **Cohen, Hazan, and Koren**: Online learning with **feedback** graphs without the graphs (ICML June 19-24, 2016)
  - **NO!** (in general we cannot, but possible in the stochastic case)
- ▶ Coming up next:
  - **Erdős-Rényi side observation graphs** (UAI June 25-26, 2016)

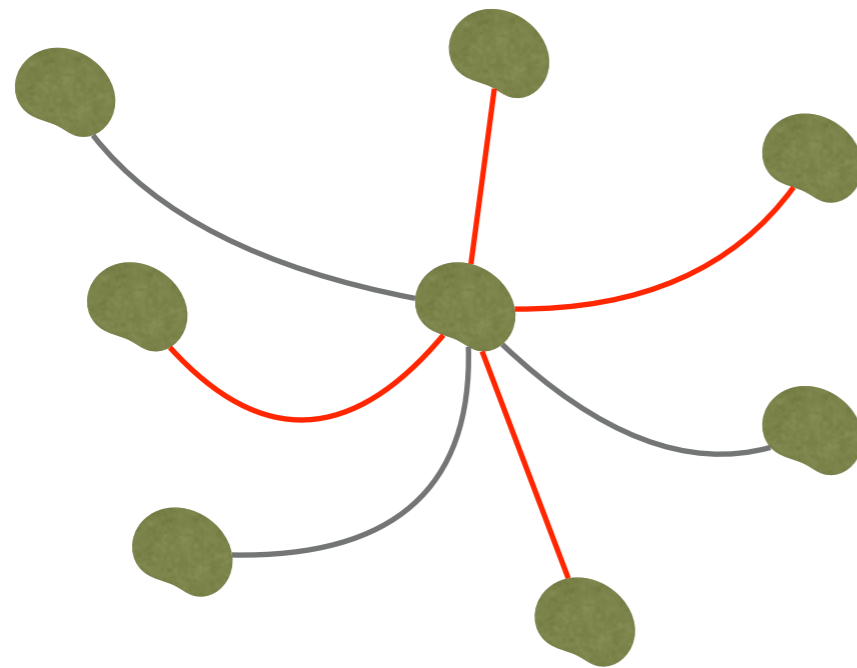
Kocák, Neu, MV: Online learning with Erdos-Rényi side-observation graphs  
UAI 2016

# GRAPH BANDITS WITH ERDÖS-RÉNYI OBSERVATIONS

.....  
side observations from graph  
generators



# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



Every round  $t$  the learner

- ▶ picks a node  $I_t$
- ▶ suffers loss for  $I_t$
- ▶ receives feedback
  - for  $I_t$
  - for every other node with probability  $r_t$

is loss of  $i$  observed?

true loss

$$\widehat{\ell}_{t,i}^* = \frac{O_{t,i} \ell_{t,i}}{p_{t,i} + (1 - p_{t,i})r_t}$$

probability of picking  $i$

probability of side observation

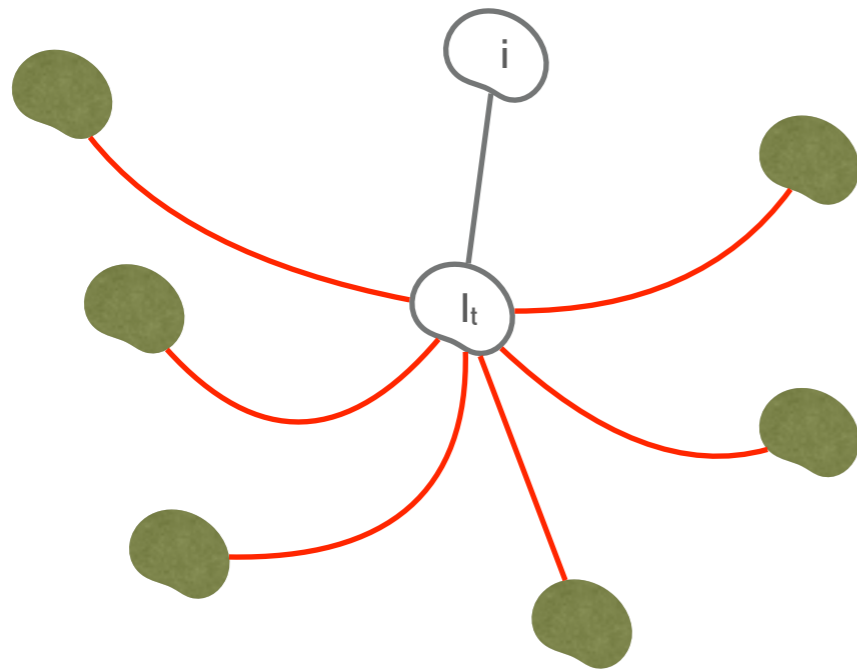
Regret of Exp3-SET (Alon et al. 2013):

$$\mathcal{O}\left(\sqrt{\sum_t (1/r_t) (1 - (1 - r_t)^N) \log N}\right)$$

How to estimate  $r_t$  in every round when it is **changing**?

How to estimate losses without the knowledge of  $r_t$ ?

# PROTOCOL FOR ERDŐS-RÉNYI GRAPHS



- ▶  $N-2$  samples from Bernoulli( $r_t$ ) ...  $R(k)$
- ▶  $N-2$  samples from  $p_{ti}$  ...  $P(k)$
- ▶  $O'(k) = P(k) + (1-P(k))R(k)$
- ▶  $G_{ti} = \min\{k : O'(k) = 1\} \cup \{N-1\}$
- ▶  $E[G_{ti}] \approx 1/(p_{ti} + (1-p_{ti})r_t)$

$$\hat{\ell}_{t,i} = G_{t,i} O_{t,i} \ell_{t,i}$$

is loss of  $i$  observed?

true loss

$$\hat{\ell}_{t,i}^* = \frac{O_{t,i} \ell_{t,i}}{p_{t,i} + (1 - p_{t,i})r_t}$$

probability of picking  $i$

probability of side observation

If  $r_t \geq (\log T)/(2N-2)$  then

$$\mathcal{O}\left(\sqrt{\log N \sum_{t=1}^T \frac{1}{r_t}}\right)$$

Lower bound (Alon et al. 2013)  $\Omega(\sqrt{T/r})$

Get rid of  $r_t \geq (\log T)/(2N-2)$ ?

# MORE GRAPH BANDITS AND BEYOND!

Noga Alon et al. (2015) Beyond bandits. Complete characterization: Bártok et al. (2014)

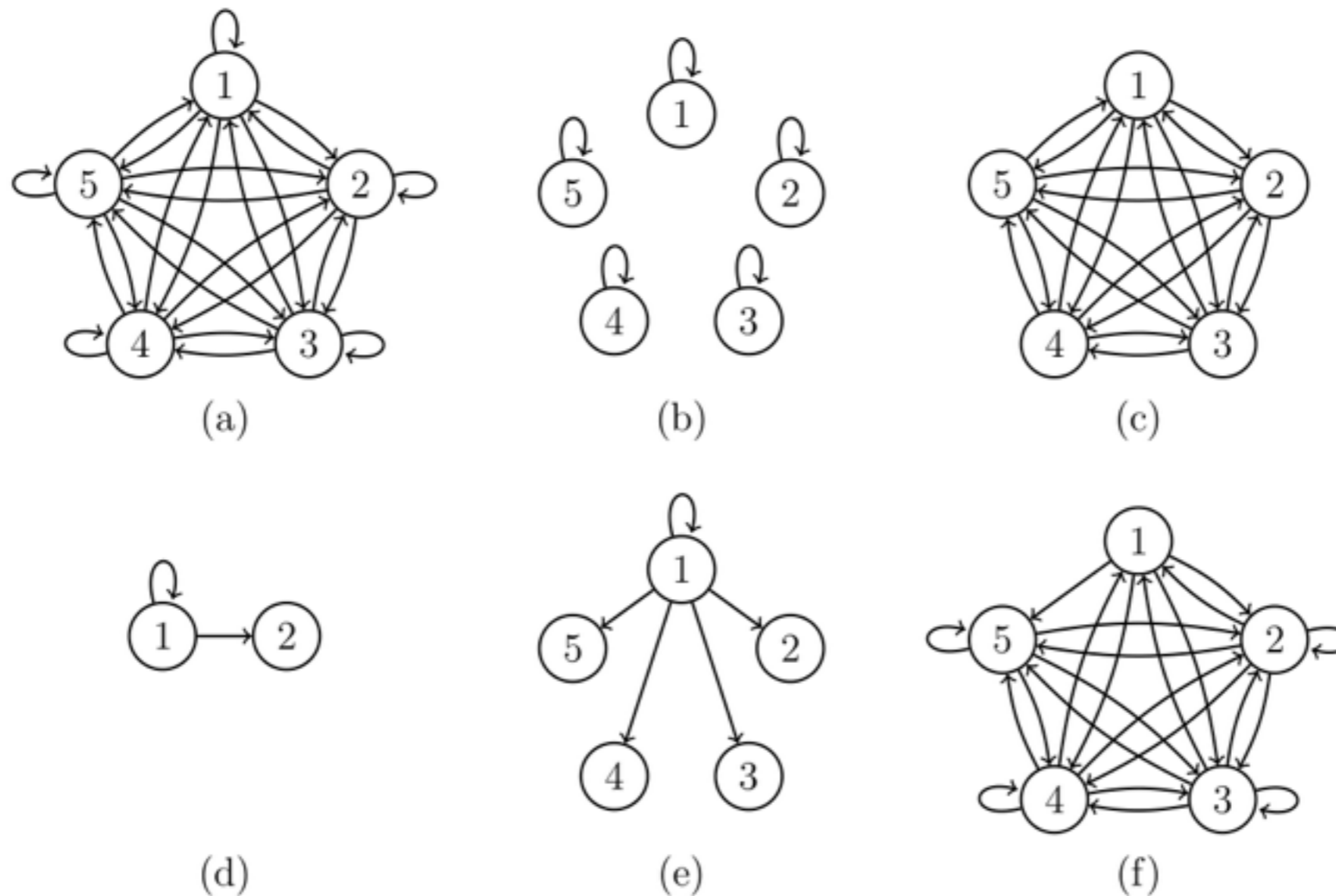


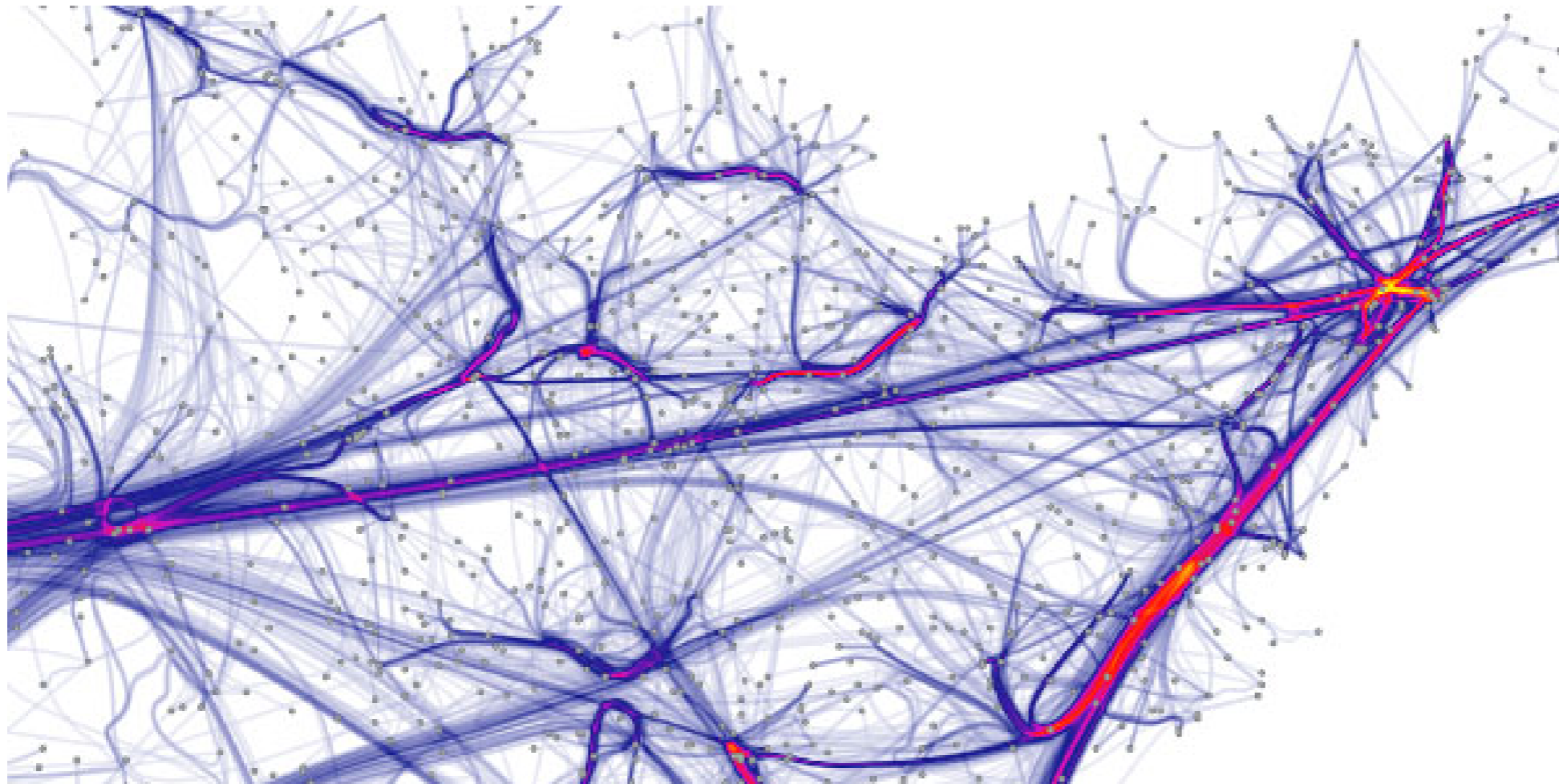
Figure 1: Examples of feedback graphs: (a) *full feedback*, (b) *bandit feedback*, (c) *loopless clique*, (d) *apple tasting*, (e) *revealing action*, (f) a clique minus a self-loop and another edge.



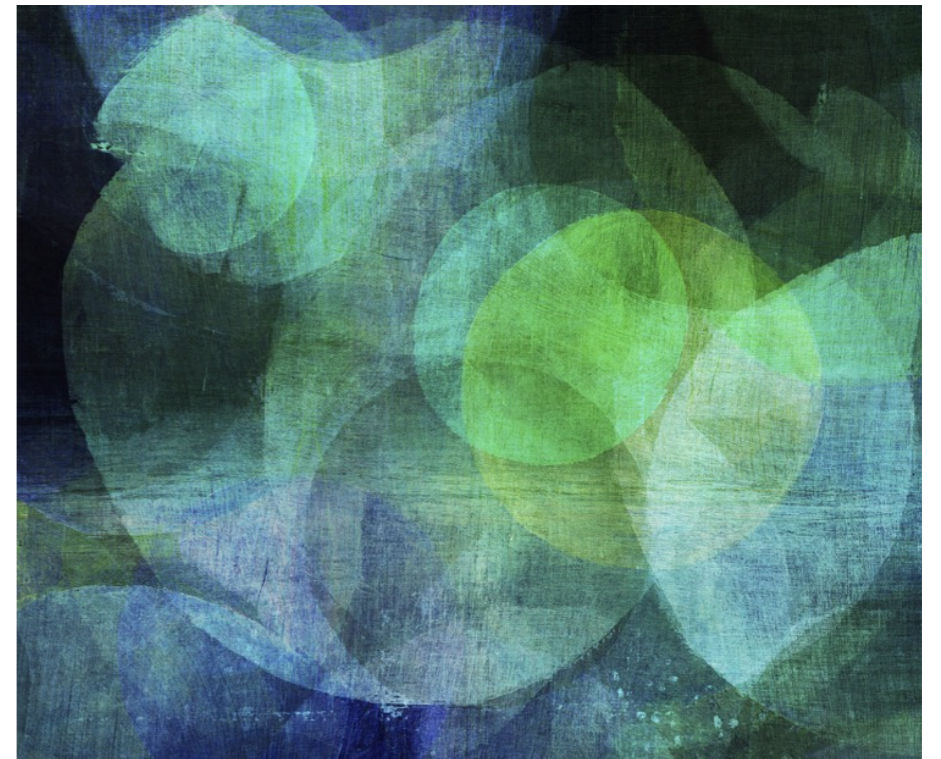
# LAST WORDS ...

**Survey:** <http://researchers.lille.inria.fr/~valko/hp/publications/valko2016bandits.pdf> (Part I)

1) good luck with the projects 2) AlteGrad follows this course 3) see you at projects talks



**THAT'S ALL - THANK YOU!**



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<http://researchers.lille.inria.fr/~valko/hp/>**