

# AN INTRODUCTION TO DIFFERENTIALLY PRIVATE DATA ANALYSIS

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1. Context & motivation
2. Differential Privacy (DP)
3. Designing DP algorithms
4. DP without a trusted curator
5. Wrapping up

## CONTEXT & MOTIVATION

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Ability of an individual  
to seclude themselves or to withhold information about themselves

(“right to be let alone”)

- **Massive collection of personal data** by companies and public organizations, driven by the progress of data science and AI



- Data is **increasingly sensitive and detailed**: browsing history, purchase history, social network posts, speech, geolocation, health...
- It is sometimes **shared unknowingly** and **without a clear understanding of the risks**

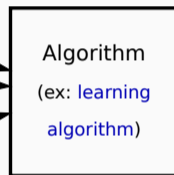
## SOME RISKS OF PRIVACY BREACHES

- Improper disclosure of data can have **adverse consequences for individuals**:
  - Credentials
    - Examples: credit card number, home access code, passwords
    - Risks: stealing personal property
  - Identification information
    - Examples: name, bank information, biometric data
    - Risks: identity theft
  - **Information about an individual**
    - Examples: medical status, religious beliefs, political opinions, sexual preferences
    - Risks: discrimination, blackmailing, unsolicited micro-targeting, public shame...
- Some of these risks can affect anyone (even if they think they have “**nothing to hide**”) and without individuals knowing it (cf. Cambridge Analytica scandal)

- There is **increasing regulation to address privacy-related harms** related to the collection, use and release of personal data
  - General regulations (e.g., adoption of GDPR by the EU in 2018)
  - Sector- and context-specific regulations, e.g. in health, education, research, finance...
- **Privacy has a cost on the utility** of the analysis, but ideally it **should not destroy it**
- One of the main goals of privacy research is to **find good trade-offs between utility and privacy** so we can **better protect individuals** and **unlock new applications**

(Figure inspired from R. Bassily)

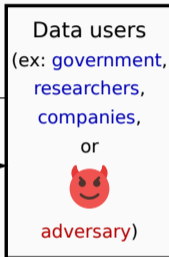
Individuals  
(data subjects)



queries

answers

(ex: aggregate statistics,  
machine learning model)



- Goal: achieve utility while preserving privacy (conflicting objectives!)
- This is separate from security concerns (e.g., unauthorized access to the system)



## DATA “ANONYMIZATION” IS NOT SAFE

Name	Birth date	Zip code	Gender	Diagnosis	...
Ewen Jordan	1993-09-15	13741	M	Asthma	...
Lea Yang	1999-11-07	13440	F	Type-1 diabetes	...
William Weld	1945-07-31	02110	M	Cancer	...
Clarice Mueller	1950-03-13	02061	F	Cancer	...

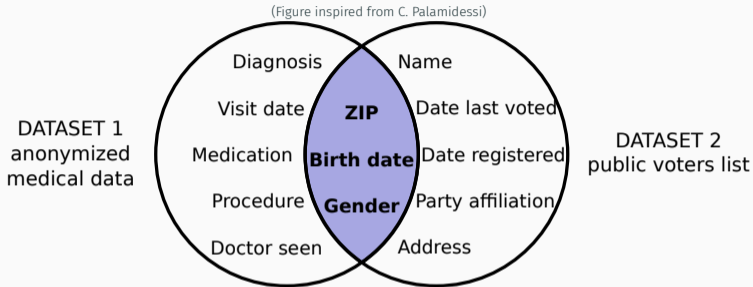
- **Anonymization:** removing **personally identifiable information** before publishing data
- First solution: **strip attributes that uniquely identify an individual** (e.g., name, social security number...)

## DATA “ANONYMIZATION” IS NOT SAFE

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	1993-09-15	13741	M	Asthma	...
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	1950-03-13	02061	F	Cancer	...

- **Anonymization:** removing **personally identifiable information** before publishing data
- First solution: **strip attributes that uniquely identify an individual** (e.g., name, social security number...)
- Now we cannot know that William Weld has cancer!
- Or can we?

# DATA “ANONYMIZATION” IS NOT SAFE



- **Problem:** susceptible to **linkage attacks**, i.e. uniquely linking a record in the anonymized dataset to an identified record in a public dataset
- For instance, an estimated 87% of the US population is uniquely identified by the combination of their gender, birthdate and zip code
- In the late 90s, L. Sweeney managed to re-identify the medical record of the governor of Massachusetts using a public voters list

## DATA “ANONYMIZATION” IS NOT SAFE

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- Second solution: *k*-anonymity [Sweeney, 2002]
  1. Define a set of attributes as *quasi-identifiers* (QIs)
  2. Suppress/generalize attributes and/or add dummy records to *make every record in the dataset indistinguishable from at least  $k - 1$  other records with respect to QIs*

## DATA “ANONYMIZATION” IS NOT SAFE

	Quasi identifiers			Sensitive attribute	
Name	Age	Zip code	Gender	Diagnosis	...
	20-30	13***		Asthma	...
	20-30	13***		Type-1 diabetes	...
	70-80	02***		Cancer	...
	70-80	02***		Cancer	...

- Second solution: *k*-anonymity [Sweeney, 2002]
  1. Define a set of attributes as *quasi-identifiers* (QIs)
  2. Suppress/generalize attributes and/or add dummy records to *make every record in the dataset indistinguishable from at least  $k - 1$  other records with respect to QIs*
- Better now?
- No! *Can still infer that W. Weld has cancer* (everyone in the group has cancer)

## DATA “ANONYMIZATION” IS NOT SAFE

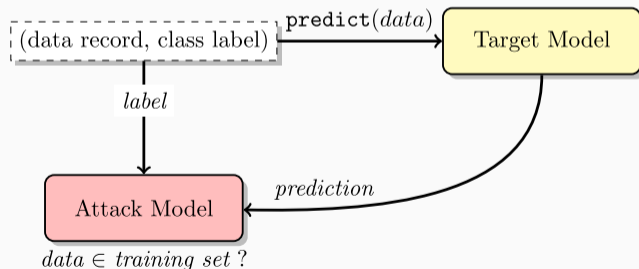
- Variants of  $k$ -anonymity ( $t$ -closeness,  $\ell$ -diversity) try to address the previous issue but require to modify the original data even more, which often destroys utility
- In high-dimensional and sparse datasets, any combination of attributes is a potential PII that can be exploited using appropriate auxiliary knowledge
  - De-anonymization of Netflix dataset protected with  $k$ -anonymity using a few public ratings from IMDB [Narayanan and Shmatikov, 2008]
  - De-anonymization of Twitter graph using Flickr [Narayanan and Shmatikov, 2009]
  - 4 spatio-temporal points uniquely identify most people [de Montjoye et al., 2013]
- **Conclusion:** data cannot be fully anonymized AND remain useful

## AGGREGATE STATISTICS ARE NOT SAFE

- Queries about specific individuals cannot be safely answered with accuracy. But how about **aggregate statistics about many individuals?**
- **Problem 1: differencing attacks**, i.e. combining aggregate queries to obtain precise information about specific individuals (note: this can be hard to detect)
  - Average salary in a company before and after an employee joins
- **Problem 2: membership inference attacks**, i.e. inferring presence of known individual in a dataset from (high-dimensional) aggregate statistics
  - Statistics about genomic variants [[Homer et al., 2008](#)]

## MACHINE LEARNING MODELS ARE NOT SAFE

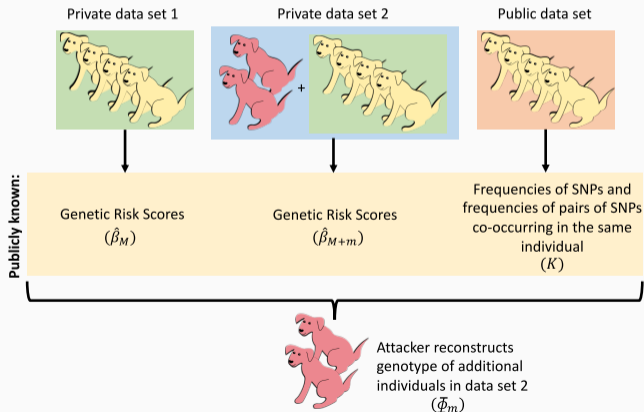
- Machine Learning (ML) models are elaborate kinds of aggregate statistics!
- As such, they are susceptible to **membership inference attacks**, i.e. inferring the presence of a known individual in the training set
- For instance, one can exploit the confidence in model predictions [Shokri et al., 2017]





# MACHINE LEARNING MODELS ARE NOT SAFE

- ML models are also susceptible to **reconstruction attacks**, i.e. inferring some of the points used to train the model
- For instance, one can run differencing attacks on ML models [Paige et al., 2020]



## ORDINARY FACTS ARE NOT ALWAYS SAFE

- As hinted to before, revealing ordinary facts may also be problematic **if an individual is followed over time**
- Example: Alice buys bread every day for 20 years and then stops
- An analyst might conclude that Alice has been diagnosed with type 2 diabetes
- This may be wrong, but in any case Alice could be harmed (e.g., charged with higher insurance premiums)

1. **Auxiliary knowledge**: we need to be robust to whatever knowledge the adversary may have, since we cannot predict what an adversary knows or might know in the future
2. **Multiple analyses**: we need to be able to track how much information is leaked when asking several questions about the same data, and avoid catastrophic leaks

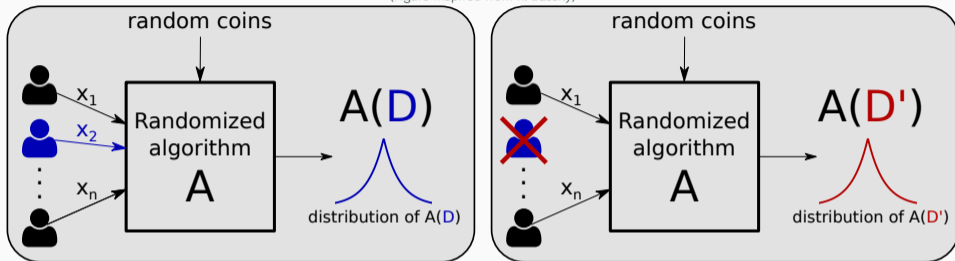
# DIFFERENTIAL PRIVACY (DP)

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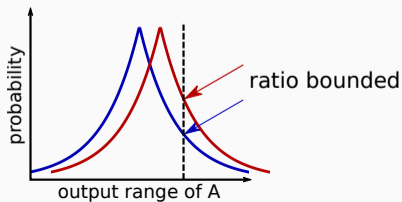
- $\mathcal{X}$ : abstract data domain
- Dataset  $D \in \mathcal{X}^n$ : multiset of  $n$  elements (records, or rows) from  $\mathcal{X}$
- Can also see a dataset as a histogram:  $D \in \mathbb{N}^{|\mathcal{X}|}$
- We say that two datasets  $D, D' \in \mathbb{N}^{|\mathcal{X}|}$  are neighboring if  $\|D - D'\|_1 \leq 1$  (i.e., they differ on at most one record)
- Note: a common variant considers pairs of datasets  $D, D' \in \mathcal{X}^n$  of same size which differ on one record (i.e., replacing instead adding/removing one record)

# DIFFERENTIAL PRIVACY

(Figure inspired from R. Bassily)



- **Neighboring** datasets  $D = \{x_1, x_2, \dots, x_n\}$  and  $D' = \{x_1, x_3, \dots, x_n\}$
- **Requirement:**  $\mathcal{A}(D)$  and  $\mathcal{A}(D')$  should have “close” distribution



## Definition (Differential privacy [Dwork et al., 2006])

Let  $\epsilon > 0$  and  $\delta \in (0, 1)$ . A randomized algorithm  $\mathcal{A}$  is  $(\epsilon, \delta)$ -differentially private (DP) if for all datasets  $D, D' \in \mathbb{N}^{|\mathcal{X}|}$  such that  $\|D - D'\|_1 \leq 1$  and for all  $\mathcal{S} \subseteq \mathcal{O}$ :

$$\Pr[\mathcal{A}(D) \in \mathcal{S}] \leq e^\epsilon \Pr[\mathcal{A}(D') \in \mathcal{S}] + \delta, \quad (1)$$

where the probability space is over the coin flips of  $\mathcal{A}$ .

- DP is a **property of the analysis**, not of a particular output
- A non-trivial differentially private algorithm **must be randomized**
- For meaningful guarantees
  - $\delta$  should be  $o(1/n)$
  - Generally recommend  $\epsilon \leq 1$  but concrete guarantees depend a lot on the use-case [Abowd, 2018] [Garfinkel et al., 2018] [Jayaraman and Evans, 2019]

- DP guarantees are intrinsically robust to **arbitrary auxiliary knowledge**
  - Knowledge of all the dataset except one record
  - All external sources of knowledge, present and future
- The algorithm **A can be public**: only the randomness needs to remain hidden
  - A key requirement of modern security (“**security by obscurity**” has long been rejected)
  - Allows to openly discuss the algorithms and their guarantees



### Theorem (Postprocessing)

Let  $\mathcal{A} : \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathcal{O}$  be  $(\epsilon, \delta)$ -DP and let  $f : \mathcal{O} \rightarrow \mathcal{O}'$  be an arbitrary (randomized) function. Then

$$f \circ \mathcal{A} : \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathcal{O}'$$

is  $(\epsilon, \delta)$ -DP.

- “Thinking about” the output of a differentially private algorithm cannot make it less differentially private
- This holds regardless of attacker strategy and computational power

### Theorem (Simple composition)

Let  $\mathcal{A}_1, \dots, \mathcal{A}_K$  be such that  $\mathcal{A}_k$  satisfies  $(\epsilon_k, \delta_k)$ -DP. For any dataset  $D$ , let  $\mathcal{A}$  be such that  $\mathcal{A}(D) = (\mathcal{A}_1(D), \dots, \mathcal{A}_K(D))$ . Then  $\mathcal{A}$  is  $(\epsilon, \delta)$ -DP with  $\epsilon = \sum_{k=1}^K \epsilon_k$  and  $\delta = \sum_{k=1}^K \delta_k$ .

### Theorem (Advanced composition)

Let  $\epsilon, \delta, \delta' > 0$ . If  $\mathcal{A}_k$  satisfies  $(\epsilon, \delta)$ -DP, then  $\mathcal{A}_{\text{adapt}}$  is  $(\epsilon', K\delta + \delta')$ -DP with

$$\epsilon' = \sqrt{2K \ln(1/\delta')} \epsilon + K\epsilon(e^\epsilon - 1)$$

- Sequence of algorithms can be chosen **adaptively**
- This allows to control the cumulative privacy loss over **multiple analyses run on the same dataset**, including complex multi-step algorithms
- This is **worst-case**: in specific cases one can do better (e.g., algorithms operating on distinct inputs as in marginal queries)

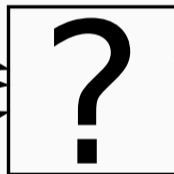
- DP has become a **gold standard metric of privacy** in fundamental science but is also being increasingly used in real-world deployments
- **Thousands of scientific papers** in the fields of privacy, security, databases, data mining, machine learning...
- DP is deployed for **computing/releasing statistics** (including by tech giants...):
  - Adoption by the US Census Bureau in 2020 [[Abowd, 2018](#)]
  - Telemetry in Google Chrome [[Erlingsson et al., 2014](#)]
  - Keyboard statistics in iOS and macOS [[Differential Privacy Team, Apple, 2017](#)]
  - Application usage statistics by Microsoft [[Ding et al., 2017](#)]
- Open source software for DP in machine learning: [TensorFlow Privacy](#), [OpenMined](#)...

# DESIGNING DP ALGORITHMS

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# HOW TO DESIGN DP ALGORITHMS?


Individuals  
(data subjects)



queries

answers

(ex: *summary statistics*,  
*machine learning model*)

Data users  
(ex: *government*,  
*researchers*,  
*companies*,  
or  
  
*adversary*)

- Suppose we want to compute a **numeric function**  $f: \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathbb{R}^k$  of a private dataset  $D$

### Definition (Global $\ell_p$ sensitivity)

Let  $p \geq 1$ . The global  $\ell_p$  sensitivity of a query (function)  $f: \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathbb{R}^k$  is

$$\Delta_p(f) = \max_{D, D': \|D - D'\|_1 \leq 1} \|f(D) - f(D')\|_p$$

- **Output perturbation**: use global sensitivity to calibrate noise added to the (non-private) query output

**Algorithm: Laplace mechanism**  $\mathcal{A}_{\text{Lap}}(D, f: \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathbb{R}^K, \varepsilon)$

1. Compute  $\Delta = \Delta_1(f)$
2. For  $k = 1, \dots, K$ : draw  $Y_k \sim \text{Lap}(\Delta/\varepsilon)$  independently for each  $k$
3. Output  $f(D) + Y$ , where  $Y = (Y_1, \dots, Y_K) \in \mathbb{R}^K$

**Theorem (DP guarantees for Laplace mechanism)**

Let  $\varepsilon > 0$  and  $f: \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathbb{R}^K$ . The Laplace mechanism  $\mathcal{A}_{\text{Lap}}(\cdot, f, \varepsilon)$  satisfies  $\varepsilon$ -DP.

- Utility guarantees follow from properties of Laplace distribution, for instance:

$$\mathbb{E}[\|\mathcal{A}_{\text{Lap}}(D, f, \varepsilon) - f(D)\|_1] \leq K \frac{\Delta_1(f)}{\varepsilon}$$

**Algorithm: Gaussian mechanism**  $\mathcal{A}_{\text{Gauss}}(D, f: \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathbb{R}^K, \varepsilon, \delta)$

1. Compute  $\Delta = \Delta_2(f)$
2. For  $k = 1, \dots, K$ : draw  $Y_k \sim \mathcal{N}(0, \sigma^2)$  independently for each  $k$ , where  $\sigma = \frac{\sqrt{2 \ln(1.25/\delta)} \Delta}{\varepsilon}$
3. Output  $f(D) + Y$ , where  $Y = (Y_1, \dots, Y_K) \in \mathbb{R}^K$

**Theorem (DP guarantees for Gaussian mechanism)**

Let  $\varepsilon, \delta > 0$  and  $f: \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathbb{R}^K$ . The Gaussian mechanism  $\mathcal{A}_{\text{Gauss}}(\cdot, f, \varepsilon, \delta)$  is  $(\varepsilon, \delta)$ -DP.

- Slightly weaker guarantee but Gaussian has useful properties which make it easier to analyze when used as building block in a more complex algorithm



- We have seen approaches based on output perturbation:  $\mathcal{A}(D) = f(D) + Y$
- This only works for **numeric queries**
- It does not work if **the utility function is irregular** (e.g., think about auctions)

- We can instead consider queries  $f: \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathcal{O}$  with an **abstract output space**  $\mathcal{O}$
- We have a **score function** (or utility function) representing the quality of each output

$$s: \mathbb{N}^{|\mathcal{X}|} \times \mathcal{O} \rightarrow \mathbb{R}$$

### Definition (Sensitivity of score function)

The sensitivity of a  $s: \mathbb{N}^{|\mathcal{X}|} \times \mathcal{O} \rightarrow \mathbb{R}$  is

$$\Delta(s) = \max_{o \in \mathcal{O}} \max_{D, D': \|D - D'\|_1 \leq 1} |s(D, o) - s(D', o)|$$

Algorithm: Exponential mechanism  $\mathcal{A}_{\text{Exp}}(D, f: \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathcal{O}, s: \mathbb{N}^{|\mathcal{X}|} \times \mathcal{O} \rightarrow \mathbb{R}, \epsilon)$

1. Compute  $\Delta = \Delta(s)$
2. Output  $o \in \mathcal{O}$  with probability:

$$\Pr[o] = \frac{\exp\left(\frac{s(D,o) \cdot \epsilon}{2\Delta}\right)}{\sum_{o' \in \mathcal{O}} \exp\left(\frac{s(D,o') \cdot \epsilon}{2\Delta}\right)}$$

- Make **high quality outputs exponentially more likely**, at a rate that depends on the sensitivity of the score and the privacy parameter

Theorem (DP guarantees for exponential mechanism)

Let  $\epsilon > 0$ ,  $f: \mathbb{N}^{|\mathcal{X}|} \rightarrow \mathbb{R}^k$  and  $s: \mathbb{N}^{|\mathcal{X}|} \times \mathcal{O} \rightarrow \mathbb{R}$ .  $\mathcal{A}_{\text{Exp}}(\cdot, f, s, \epsilon)$  satisfies  $\epsilon$ -DP.

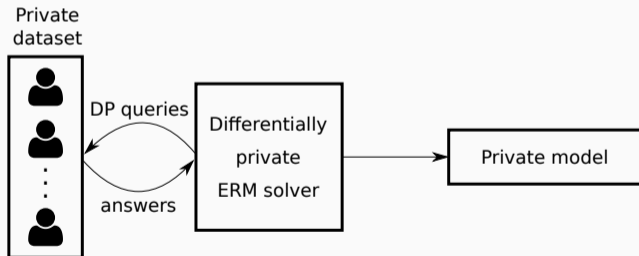
## APPLICATION: EMPIRICAL RISK MINIMIZATION

- $D = \{(x_i, y_i)\}_{i=1}^n$ : training points drawn i.i.d. from distribution  $\mu$  over  $\mathcal{Z} = \mathcal{X} \times \mathcal{Y}$
- Models  $h_\theta : \mathcal{X} \rightarrow \mathcal{Y}$  parameterized by  $\theta \in \Theta \subseteq \mathbb{R}^p$
- $L(\theta; x, y)$ : loss of model  $h_\theta$  on data point  $(x, y)$
- $\hat{R}(\theta; D) = \frac{1}{n} \sum_{i=1}^n L(\theta; x_i, y_i)$ : empirical risk of model  $h_\theta$
- **Empirical Risk Minimization** (ERM) consists in choosing the parameters

$$\hat{\theta} \in \arg \min_{\theta \in \Theta} [F(\theta; D) := \hat{R}(\theta; D) + \lambda \psi(\theta)]$$

# DIFFERENTIALLY PRIVATE ERM SOLVER

- Basic DP building blocks can be used to **design differentially private ERM solvers**
- Such a solver (optimization algorithm) must **interact with the data only through DP mechanisms**



## NON-PRIVATE STOCHASTIC GRADIENT DESCENT (SGD)

- For simplicity, let us assume that  $\psi(\theta) = 0$  (no regularization)
- Denote by  $\Pi_{\Theta}(\theta) = \arg \min_{\theta' \in \Theta} \|\theta - \theta'\|_2$  the projection operator onto  $\Theta$

### Algorithm: Non-private (projected) SGD

- Initialize parameters to  $\theta^{(0)} \in \Theta$
  - For  $t = 0, \dots, T - 1$ :
    - Pick  $i_t \in \{1, \dots, n\}$  uniformly at random
    - $\theta^{(t+1)} \leftarrow \Pi_{\Theta}(\theta^{(t)} - \gamma_t \nabla L(\theta^{(t)}; x_{i_t}, y_{i_t}))$
  - Return  $\theta^{(T)}$
- 
- SGD is a **natural candidate solver**: simple, flexible, scalable, heavily used in ML
  - How to design a DP version of SGD?

## Algorithm: Differentially Private SGD $\mathcal{A}_{\text{DP-SGD}}(D, L, \varepsilon, \delta)$

- Initialize parameters to  $\theta^{(0)} \in \Theta$  (must be independent of  $D$ )
- For  $t = 0, \dots, T - 1$ :
  - Pick  $i_t \in \{1, \dots, n\}$  uniformly at random
  - $\eta^{(t)} \leftarrow (\eta_1^{(t)}, \dots, \eta_p^{(t)}) \in \mathbb{R}^p$  where each  $\eta_j^{(t)} \sim \mathcal{N}(0, \sigma^2)$  with  $\sigma = \frac{16L\sqrt{T\ln(2/\delta)\ln(1.25T/\delta n)}}{n\varepsilon}$
  - $\theta^{(t+1)} \leftarrow \Pi_{\Theta}(\theta^{(t)} - \gamma_t(\nabla L(\theta^{(t)}; x_{i_t}, y_{i_t}) + \eta^{(t)}))$
- Return  $\theta^{(T)}$

- More data (larger  $n$ )  $\rightarrow$  less noise added to each gradient
- More iterations (larger  $T$ )  $\rightarrow$  more noise added to each gradient

## Theorem (DP guarantees for DP-SGD)

Let  $\varepsilon \leq 1, \delta > 0$ . Let the loss function  $L(\cdot; x, y)$  be  $l$ -Lipschitz w.r.t. the  $\ell_2$  norm for all  $x, y \in \mathcal{X} \times \mathcal{Y}$ . Then  $\mathcal{A}_{\text{DP-SGD}}(\cdot, L, \varepsilon, \delta)$  is  $(\varepsilon, \delta)$ -DP.

## Sketch of proof.

- Recall that for a query with  $\ell_2$  sensitivity  $\Delta$ , achieving  $(\epsilon', \delta')$  with the Gaussian mechanism requires to add noise with standard deviation  $\sigma' = \frac{\sqrt{2 \ln(1.25/\delta')} \Delta}{\epsilon'}$
- The loss function  $L$  is  $l$ -Lipschitz, which implies that  $\ell_2$ -norm of gradients is bounded by  $l$  and therefore  $\Delta = 2l$
- Hence, with  $\sigma = \frac{16l\sqrt{T \ln(2/\delta) \ln(1.25T/\delta n)}}{n\epsilon}$ , each noisy gradient is  $\left(\frac{n\epsilon}{4\sqrt{2T \ln(2/\delta)}}, \frac{\delta n}{2T}\right)$ -DP
- Using **privacy amplification by subsampling** [Balle et al., 2018] allows to leverage the randomness in the choice of  $i_t$ : each noisy gradient is in fact  $\left(\frac{\epsilon}{2\sqrt{2T \ln(2/\delta)}}, \frac{\delta}{2T}\right)$ -DP
- DP-SGD is an adaptive composition of  $T$  DP mechanisms, so by advanced composition we obtain that it is  $(\epsilon, \delta)$ -DP





**Theorem (Utility guarantees for DP-SGD [Bassily et al., 2014])**

Let  $\Theta$  be a convex domain of diameter bounded by  $R$ , and let the loss function  $L$  be convex and  $l$ -Lipschitz over  $\Theta$ . For  $T = n^2$  and  $\gamma_t = O(R/\sqrt{t})$ , DP-SGD guarantees:

$$\mathbb{E}[F(\theta^{(T)})] - \min_{\theta \in \Theta} F(\theta) \leq O\left(\frac{lR\sqrt{p \ln(1/\delta)} \ln^{3/2}(n/\delta)}{n\varepsilon}\right).$$

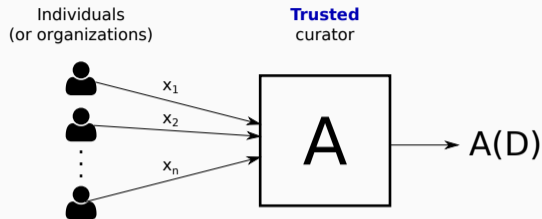
- Proof: plug variance of stochastic gradients in analysis of SGD [Shamir and Zhang, 2013]
- The **utility gap** with respect to the non-private model **reduces with  $n$**  at rate  $\tilde{O}(1/n)$
- Privacy induces a **larger cost for high-dimensional models**

## DP WITHOUT A TRUSTED CURATOR

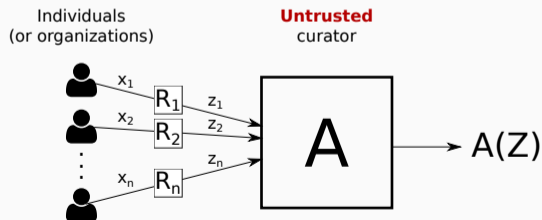
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## REMINDER: TRUSTED VS. UNTRUSTED CURATOR

Trusted curator model (also called global model or centralized model):  
 $\mathcal{A}$  is differentially private wrt dataset  $D$



Untrusted curator model (also called local model or distributed model):  
Each  $\mathcal{R}_i$  is differentially private wrt record (or local dataset)  $x_i$



## LOCAL DIFFERENTIAL PRIVACY

- As always, let  $\mathcal{X}$  denote an abstract **data domain**
- A **local randomizer**  $\mathcal{R} : \mathcal{X} \rightarrow \mathcal{Z}$  is a randomized function which maps an input  $x \in \mathcal{X}$  to an output  $z \in \mathcal{Z}$

**Definition (Local Differential Privacy [Kasiviswanathan et al., 2008, Duchi et al., 2013])**

Let  $\varepsilon > 0$  and  $\delta \in (0, 1)$ . A local randomizer algorithm  $\mathcal{R}$  is  $(\varepsilon, \delta)$ -locally differentially private (LDP) if for all  $x, x' \in \mathcal{X}$  and any possible  $z \in \mathcal{Z}$ :

$$\Pr[\mathcal{R}(x) = z] \leq e^\varepsilon \Pr[\mathcal{R}(x') = z] + \delta.$$

- Equivalent to  $(\varepsilon, \delta)$ -DP for datasets of size 1
- **LDP is a much stronger model than central DP**: data analyst does not see raw data
- LDP allows participants to have **plausible deniability** even if the curator is compromised: **they can deny having value  $x$**  on the basis of lack of evidence

- Let  $f$  be a public function from  $\mathcal{X}$  to a bounded numeric range (say  $f: \mathcal{X} \rightarrow [0, 1]$ )
- We want to compute an **averaging query**  $\bar{f} = \frac{1}{n} \sum_{i=1}^n f(x_i)$
- This is the **key primitive needed in distributed/federated learning** [Kairouz et al., 2019]
- We can **readily use the Laplace and Gaussian mechanisms**: seeing each input as a dataset of size 1, we have

$$\Delta_1(f) = \max_{x, x'} |f(x) - f(x')| = 1, \quad \text{and similarly } \Delta_2(f) = 1$$

- For instance, with the Laplace mechanism, we get an estimate of  $\bar{f}$  with **variance  $2/n\epsilon^2$**

- There is a large utility gap between the central and the local model of DP: it is typically a factor of  $O(1/\sqrt{n})$  in  $\ell_1$  error (or  $O(1/n)$  in  $\ell_2$  error)
- In particular, for averaging queries
  - In the local model, we have seen that we get a variance of  $O(1/n)$
  - In the central model, we can compute the exact  $\bar{f}$  and add Laplace noise calibrated to its  $\ell_1$  sensitivity  $\Delta_1(\bar{f}) = 1/n$ , hence we get a variance of  $O(1/n^2)$
- This gap is known to be unavoidable [Chan et al., 2012]
- This restricts the usefulness of LDP to applications where  $n$  is very large

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**Algorithm 1** GOPA protocol

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**Parameters:** graph  $G$ , variances  $\sigma_{\Delta}^2, \sigma_{\eta}^2 \in \mathbb{R}^+$ for all neighboring parties  $\{i, j\}$  in  $G$  do     $i$  and  $j$  draw  $y \sim \mathcal{N}(0, \sigma_{\Delta}^2)$     set  $\Delta_{i,j} \leftarrow y, \Delta_{j,i} \leftarrow -y$ for each user  $i$  do     $i$  draws  $\eta_i \sim \mathcal{N}(0, \sigma_{\eta}^2)$      $i$  reveals  $f(\hat{x}_i) \leftarrow f(x_i) + \sum_{j \sim i} \Delta_{i,j} + \eta_i$ 

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1. Neighbors  $\{i, j\}$  in  $G$  securely exchange pairwise-canceling Gaussian noise
2. Each user  $i$  generates personal Gaussian noise
3. User  $i$  reveals the sum of private value, pairwise and personal noise terms

- **Accurate:** the result  $\hat{f} = \frac{1}{n} \sum_i f(\hat{x}_i)$  can match the accuracy of the centralized setting
- **Scalable:** it is sufficient for each user to communicate with  $O(\log n)$  others
- **Robust:** it can handle some collusions, dropouts and malicious behavior

## COMPUTING $U$ -STATISTICS IN THE LOCAL MODEL OF DP

- Most work on local DP focuses on statistics that are **separable across individual users** (sums, histograms...) [Bassily and Smith, 2015, Kulkarni et al., 2019, Bassily et al., 2017]
- This is not the case when considering  **$U$ -statistics (of degree 2)**:

$$U_{f,n} := \frac{2}{n(n-1)} \sum_{i < j} f(x_i, x_j)$$

where the pairwise function  $f$  is called the **kernel**

- Examples of such statistics: sample variance, Gini mean difference, Kendall's  $\tau$ , Wilcoxon Mann-Whitney hypothesis test, Area under the ROC Curve (AUC)...
- Also used as **risk measures in pairwise learning problems** such as metric learning and bipartite ranking [Kar et al., 2013, Cl  men  on et al., 2016]
- Computing  $U$ -statistics in LDP **cannot generally be addressed by resorting to standard local randomizers** due to the pairwise nature of the terms







1. Discretize domain into  $k$  bins



1. **Discretize domain** into  $k$  bins
2. **Local randomization**: each user answers a random bin with prob.  $\beta$
3. **Estimation**: Compute  $U$ -statistic on randomized answers and debias the result

## Theorem

For simplicity, assume bounded domain  $\mathcal{X} = [0, 1]$  and kernel values  $f(x, y) \in [0, 1]$  for all  $x, y \in \mathcal{X}$ . Let  $\pi$  correspond to simple rounding,  $\epsilon > 0$ ,  $k \geq 1$  and  $\beta = k/(k + e^\epsilon - 1)$ . Then the algorithm satisfies  $\epsilon$ -LDP. Furthermore:

- If  $f$  is  $L_f$ -Lipschitz, then  $\text{MSE}(\widehat{U}_{f,n}) \leq \frac{1}{n(1-\beta)^2} + \frac{(1+\beta)^2}{2n(n-1)(1-\beta)^4} + \frac{L_f^2}{2k^2}$ .
- If  $d\mu/d\lambda$  is  $L_\mu$ -Lipschitz, then  $\text{MSE}(\widehat{U}_{f,n}) \leq \frac{1}{n(1-\beta)^2} + \frac{(1+\beta)^2}{2n(n-1)(1-\beta)^4} + \frac{4L_\mu^2}{k^2} + \frac{4L_\mu^4}{k^4}$ .

## Corollary

For  $\epsilon \leq 1$  and large enough  $n$ , taking  $k = n^{1/4}\sqrt{L\epsilon}$  leads to  $\text{MSE}(\widehat{U}_{f,n}) = O(L/\sqrt{n\epsilon})$ , where  $L$  corresponds to  $L_f$  or  $L_\mu$  depending on the assumption.

- Sum of errors from **randomized response** and **quantization**
- See paper for other algorithms, e.g. for **AUC on large discrete domains**

## WRAPPING UP

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## CONCLUDING REMARKS

- Any personal information can be sensitive, and **anonymization is hard**
- **Differential privacy** provides a robust mathematical definition of privacy and a strong algorithmic framework allowing to design complex private algorithms
- When there is **no trusted curator**, DP can be deployed locally at the participants' level so as to **analyze data while keeping it decentralized and confidential**
- There are **lots of cool open problems** at the intersection of privacy, algorithms, statistics and machine learning

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- **Adversary:** proportion  $1 - \rho$  of **colluding malicious parties** who observe all communications they take part in
- Denote by  $H$  the set of honest-but-curious parties, and by  $G^H$  the honest subgraph
- GOPA can achieve  $(\epsilon, \delta)$ -DP for any  $\epsilon, \delta > 0$  for **connected  $G^H$**  and **large enough  $\sigma_\eta^2, \sigma_\Delta^2$**
- We show that  **$\sigma_\eta^2$  can be as small as in the centralized setting** (matching its utility)
- We show that the required  $\sigma_\Delta^2$  depends on the **topology of  $G^H$**

### Theorem (Case of random $k$ -out graph)

Let  $\varepsilon, \delta' \in (0, 1)$  and let:

- $G$  be obtained by letting all parties randomly choose  $k = O(\log(\rho n)/\rho)$  neighbors
- $\sigma_\eta^2$  so as to satisfy  $(\varepsilon, \delta)$ -DP in the centralized (trusted curator) setting
- $\sigma_\Delta^2 = O(\sigma_\eta^2 |H|/k)$

Then GOPA is  $(\varepsilon, \delta)$ -differentially private for  $\delta = O(\delta')$ .

- Trusted curator utility with logarithmic number of messages per user
- Our theoretical results give practical values for  $k$  and  $\sigma_\Delta^2$

- **Utility can be compromised by malicious parties** tampering with the protocol (e.g., sending incorrect values to bias the outcome)
- It is impossible to force a user to give the “right” input (this also holds in the trusted curator setting)
- We enable each user  $u$  to **prove the following properties**:

$$\begin{aligned} f(x_i) &\in [0, 1], & \forall i \in \{1, \dots, n\} \\ \Delta_{i,j} &= -\Delta_{j,i}, & \forall \{i, j\} \text{ neighbors in } G \\ \eta_i &\sim \mathcal{N}(0, \sigma_\eta^2), & \forall i \in \{1, \dots, n\} \\ f(\hat{x}_k) &= f(x_k) + \sum_{j \sim i} \Delta_{i,j} + \eta_i, & \forall i \in \{1, \dots, n\} \end{aligned}$$

- Parties publish an encrypted log of the computation using **Pedersen commitments** [Blum, 1983, Pedersen, 1991], which are additively homomorphic
- Based on these commitments, parties prove that the computation was done correctly using **zero knowledge proofs**

### Theorem (Informal)

*A user  $i$  that passes the verification proves that  $f(\hat{x}_i)$  was computed correctly. Additionally, by doing so,  $i$  does not reveal any additional information about  $x_i$ .*

- Costs per user remain linear in the number of neighbors
- Can **prove consistency across multiple runs** on same/similar data
- Can **handle drop out**



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**Algorithm 2** LDP algorithm based on quantization and private histograms

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**Public parameters:** Privacy budget  $\epsilon$ , quantization scheme  $\pi$ , number of bins  $k$

**for** each user  $i \in [n]$  **do**

    Form quantized input  $\pi(x_i) \in [k]$

    For  $\beta = k/(k + e^\epsilon - 1)$ , generate  $\tilde{x}_i \in [k]$  s.t.

$$P(\tilde{x}_i = i) = \begin{cases} 1 - \beta & \text{for } i = \pi(x_i), \\ \beta/k & \text{for } i \neq \pi(x_i). \end{cases} \quad (2)$$

    Send  $\tilde{x}_i$  to untrusted curator

**return**  $\hat{U}_{f,n} = \frac{2}{n(n-1)} \sum_{1 \leq i < j \leq n} \hat{f}_A(\tilde{x}_i, \tilde{x}_j)$ , where  $\hat{f}_A(\mathcal{R}(x_1), \mathcal{R}(x_2)) = (1 - \beta)^{-2}(e_{\mathcal{R}(x_1)} - b)^T A (e_{\mathcal{R}(x_2)} - b)$ ,  $A \in \mathbb{R}^{k \times k}$  with  $A_{ij} = f(i, j)$ , and  $b = \frac{\beta}{k} \mathbf{1}$

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