LEARNING FAIR SCORING FUNCTIONS FOR BIPARTITE RANKING

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- Algorithmic decisions often involve scoring individuals using a learned function of their attributes
- Decisions are usually taken based on whether the score exceeds a certain threshold, where the value of threshold depends on the context in which the decision is taken
- Examples: credit lending [Chen, 2018], medical diagnosis [Deo, 2015], recidivism prediction in criminal justice [Rudin et al., 2018]
- Fairness is a major concern in such applications!

BIPARTITE RANKING

- Statistical framework: same as in binary classification
 - Random variables (X, Y) with joint distribution P
 - · $X \in \mathcal{X}$: observation (features)
 - · $Y \in \{-1, +1\}$: binary label
- Training dataset: $\mathcal{D} = \{(X_i, Y_i)\}_{i=1}^n \overset{i.i.d.}{\sim} P$



- **Objective:** learn a scoring function $s : \mathcal{X} \to \mathbb{R}$ from \mathcal{D} so that positive observations are ranked higher with high probability
 - Optimal scoring function orders elements by decreasing Pr[Y = +1 | X = x]
- Performance measures: derived from the ROC curve
 - For any threshold $t \in \mathbb{R}$, we can define an induced classifier $g(X) = \mathbb{I}[s(X) > t]$
 - ROC: true positive rate (TPR) as a function of the false positive rate (FPR) when varying t
 - · Common scalar summary: Area under the ROC curve (AUC)

FAIRNESS IN BIPARTITE RANKING: A MOTIVATING EXAMPLE

• Sensitive group $Z \in \{0, 1\}$: we now have $\mathcal{D} = \{(X_i, Y_i, Z_i)\}_{i=1}^n \stackrel{i.i.d.}{\sim} P$

Motivating Example: credit-risk screening

- A bank grants a loan to a client with socio-economic features X if the score s(X) > t
- The risk aversion may vary so the precise value of *t* is unknown, but the bank is generally interested in regimes where the probability of default is small (low FPR).
- The bank would like to design a score function s that ranks higher the clients that are more likely to repay the loan (*ranking performance*), while ensuring that any t in the regime of interest leads to similar FNR across sensitive groups (*fairness constraint*)
- Learning a scoring function gives flexibility in thresholding the scores but we cannot rely on fairness notions that consider a single classifier!
- $\cdot\,$ How to define and guarantee fairness for a scoring function?

AUC-BASED FAIRNESS CONSTRAINTS

- Previous work in different communities [Kallus and Zhou, 2019] [Beutel et al., 2019]
 [Borkan et al., 2019] introduced several fairness notions relevant to bipartite ranking
- For conciseness, denote the r.v. s(X | y) := s(X)|Y = y and s(X | y, z) := s(X)|Y = y, Z = z

Intra-group pairwise	$\Pr[s(X \mid -1, 0) < s(X' \mid +1, 0)] = \Pr[s(X \mid -1, 1) < s(X' \mid +1, 1)]$
Inter-group pairwise	$\Pr[s(X \mid -1, 0) < s(X' \mid +1, 1)] = \Pr[s(X \mid -1, 1) < s(X' \mid +1, 0)]$
Background Neg. Subgroup Pos.	$\Pr[s(X,-1) < s(X',+1,0)] = \Pr[s(X,-1) < s(X',+1,1)]$

- We show that these are special cases of a general family AUC-based fairness notions, which we precisely characterize [Vogel et al., 2021]
- The choice of AUC -based fairness constraint depends on the use-case

• Recall our credit lending example and assume that the scoring function s satisfies Background Negative Subgroup Positive fairness:

 $\Pr[s(X, -1) < s(X', +1, 0)] = \Pr[s(X, -1) < s(X', +1, 1)]$

- This means that creditworthy individuals from either group have the same probability of being ranked higher than a "bad borrower"
- Sounds good?

LIMITATIONS OF AUC-BASED FAIRNESS

- The ROC curves associated with such s might look like this:
- High thresholds (low prob. of default) lead to unfair decisions
 - $\cdot\,$ @FPR=10%, the FNR is 30% for group 0 and 60% for group 1
- There is a single threshold *t* at which the scoring function induces a classifier satisfying equal opportunity
- This threshold is **not** relevant for the use-case of interest (probability of default is too high!)





- · We propose richer and more targeted fairness constraints
- Given a scoring function s, consider the conditional c.d.f.'s of s:

$$G_{s}^{(Z)}(t) = \Pr[s(X) \le t \mid Y = +1, Z = Z]$$

$$H_{s}^{(Z)}(t) = \Pr[s(X) \le t \mid Y = -1, Z = Z]$$

- Let's start from the "ideal fairness goal": enforcing $G_s^{(0)} = G_s^{(1)}$ and $H_s^{(0)} = H_s^{(1)}$
- This can be expressed in terms of ROC curves: for any $\alpha \in [0, 1]$

$$\operatorname{ROC}_{G_{s}^{(0)},G_{s}^{(1)}}(\alpha) = \alpha$$
$$\operatorname{ROC}_{H_{s}^{(0)},H_{s}^{(1)}}(\alpha) = \alpha$$

• When these conditions are satisfied, all AUC -based fairness constraints are satisfied and all induced classifiers are fair, but ranking performance is typically destroyed

ROC-BASED FAIRNESS CONSTRAINTS



- Instead, we propose to enforce a finite number of pointwise constraints, providing fair classifiers when thresholding at the desired trade-offs (e.g., FPR vs FNR)
 - Discretization of interval $[\alpha_1, \alpha_2] \rightarrow \text{classifiers are approximately fair in the whole interval}$
- For credit lending, we want fair classifiers in FNR for low FPR regimes: one could use

$$\operatorname{ROC}_{G_{s}^{(0)},G_{s}^{(1)}}(\alpha) = \alpha, \quad \text{for } \alpha \in [0, \alpha_{\max}]$$

ROC-BASED FAIRNESS CONSTRAINTS



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- We introduce empirical risk minimization formulations for learning fair scoring functions under AUC and ROC-based constraints
- · We establish generalization bounds for fair bipartite ranking
- We propose efficient gradient-based training algorithms (*in-processing* approach)
- See the paper [Vogel et al., 2021] for details

ILLUSTRATION ON COMPAS

- Compas is a recidivism prediction dataset provided by ProPublica in their investigation of the COMPAS algorithm used in US courts
- · No fairness constraint \rightarrow more ranking errors for non-recidivist African-Americans
- As being labeled +1 (recidivist) is a disadvantage, we use BPSN $AUC \rightarrow still$ more of such errors in top 25% (the potential region of interest for decisions like denying bail)
- To address limitations of AUC -based fairness, we enforce:

$$\operatorname{ROC}_{G_{s}^{(0)},G_{s}^{(1)}}(\alpha) = \alpha, \quad \operatorname{ROC}_{H_{s}^{(0)},H_{s}^{(1)}}(\alpha) = \alpha, \quad \text{for } \alpha \in \{1/8, 1/4\}$$



- Predictive risk scores are used in many real-world applications of AI/ML
- The fairness of a scoring function can be defined based on ROC curves
- AUC -based fairness sets a global constraint on the full ordering \rightarrow not so relevant when decisions are taken by thresholding the scores
- Pointwise ROC -based fairness allows more focused constraints and can ensure fairness for classifiers obtained by thresholding in a certain range
- Both types of constraints can used for training of the scoring function, with efficient algorithms and generalization guarantees

THANK YOU FOR YOUR ATTENTION! QUESTIONS?

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